



Global Partnership for Business and Biodiversity: National and Regional Initiatives Report

The Global Partnership for Business and Biodiversity: National and Regional Initiatives Report will serve as a guide for existing and future initiatives to refer to. It will include information from all initiatives on all the points seen below. The purpose of this report is to have the most essential and pertinent information about GPBB initiatives in one place, for easy access and visibility. Because the makeup of each national and regional initiative is different, we hope this report highlights the key characteristics that comprise the GPBB initiatives.

Profile
<u>Description:</u> Please include a brief summary of the initiative while mentioning the date of creation, who it represents, and its main purpose.
<p>Please answer here:</p> <p>The Brazilian Initiative on Business and Biodiversity was created in 2012 with the goal to facilitate access to information regarding global discussions and decisions related to biodiversity. It should also enable exchange of experience, best practices dissemination and case studies, tools, research and events related to B&B and facilitate the dialogue aiming to develop innovative mechanisms in the conservation field and research that can be used by the business sector in Brazil, and ensures their representation in international negotiations regarding B&B.</p> <p>The idea is to act as a direct channel between the Brazilian business sector and the Convention on Biological Diversity, promoting cooperation and engagement of the Brazilian business sector at the international level and facilitating access to information on global negotiations and discussions related to biodiversity.</p> <p>The initiative's Executive Committee is composed of the Brazilian National Confederation of Industry (CNI), Brazilian Business Council for Sustainable Development (CEBDS), and the LIFE Institute.</p>



Vision

Description: Please summarize the initiatives' vision in one sentence.

Please answer here:

To promote harmony between development and nature, based on the conservation of biodiversity and the sustainable use of land and genetic resources, in a fair and equitable manner, fostering the development of an economic model aligned with the principles of recovery and conservation of biodiversity.

Mission

Description: Please summarize the initiatives' mission in one sentence.

Please answer here: To promote the cooperation and engagement of the business sector in Brazil on a national level and represent the business sector in Brazil at the Global Platform joining efforts to ensure representation and effective participation in the international negotiations regarding B&B.

Objectives

Description: In point form, please include the main objectives of the initiative.

Please answer here:

- Act as a channel between the private sector in Brazil and the CBD.
- Facilitate access to information regarding global discussions and decisions related to biodiversity
- Promote the exchange of knowledge, experience, best practices, tools and research.
- Aims to further the cooperation and engagement of the business sector in Brazil with regards to biodiversity.



- Show how the Brazilian business sector has been contributing to the implementation of the targets of the CBD;
- Organize and promote national and international events, as well as dialogues between national and international actors and organizations, on biodiversity and business.

Funding

Description: Briefly describe the funding aspect of the initiative, including membership fees, external funding, donations, funding through events, etc.

Please answer here:

Currently, the Brazilian Initiative doesn't have specific resources to carry out activities. CEBDS, LIFE Institute and CNI work independently, running their own events, usually with the participation of other members and their partners. The three institutions hold annual meetings between their coordinators and organize side events together during COPs and other important dates to engage the private sector.

Services and Activities

Description: In point form, please include the main services and activities that the initiative provides. These can include projects, events, workshops, information sharing, resource mobilization, capacity building, program development and implementation, case studies, policy recommendations, indicators and methodologies, etc.

Please answer here:

- Maintain a forum for knowledge sharing.
- Run events for capacity building with members and non-members companies.
- Promote company commitments with biodiversity.
- In addition, members benefit from initiatives run by CNI on biodiversity and forestry, by the CEBDS Chamber of Biodiversity and by LIFE Institute initiatives.
- Represent the industrial sector in different discussions and committees in Brazil regarding conservation and sustainable use of biodiversity, as well as access and benefit-sharing.



- Promote the use of biodiversity metrics by companies to mainstream biodiversity into business practices.

Membership and Governance

Description: Please describe the membership and governance structures of the initiative, including the executive body, types of membership, levels of engagement and any associated organizations.

Please answer here:

There are no direct members of IBNBio. Instead, the three large organizations that represent the business sector regarding environmental issues (CNI, CEBDS, and LIFE) collaborate.

The executive secretariat is responsible for all operational activities such as preparing the strategic and work plan which will be submitted to the Executive Committee's approval, organizing the Executive Committee meetings, hiring consultants if necessary, managing all administrative activities as well as acting as a focal point in all issues related to the initiative. The Executive Secretariat is rotational and terms last for two years.

CNI is the main representative of the Brazilian industry, acting as the main interlocutor with the Executive, Legislative and Judiciary Powers, besides several entities and organizations in Brazil and abroad, to promote a favorable environment for business, competitiveness and sustainable development in Brazil. It represents 27 state federations of industry and more than 1.200 trade unions, to which almost 900 thousand industries are affiliated.

LIFE Institute coordinates the LIFE Coalition for Business and Biodiversity, a group of companies committed to accelerating the insertion of biodiversity into business strategy through concrete actions. Acting as a standard-setting body, it offers biodiversity Standard and metrics to help businesses evaluate their interactions with biodiversity—both dependencies and impacts (positive and negative)—and guides them in integrating it into their decision-making processes and overall strategies.

CEBDS represents the Brazilian business sector committed to sustainable development, developing several initiatives to engage with governments and companies to drive the transition to a green economy. Today, we have 118 members, including some of the largest companies in Brazil. The Biodiversity Thematic Chamber (CTBio) is the forum dedicated to issues related to the restoration, protection, sustainable use and sharing of benefits from biological diversity, engaging companies in



good practices towards 'nature positive' and helping businesses to integrate nature into their governance strategy through projects, actions and initiatives with impactful results.

Businesses your initiative represents

Description: Please indicate the businesses that your initiative represents. Please provide **a full list** of their names and the total amount of businesses that are represented.



Please answer here: As there are no direct members of IBNBio, we do not have an official list that our Initiative represents. Though, each organization represents its own associates.

CNI: <https://www.portaldaindustria.com.br/cni/en/>

CEBDS: <https://cebds.org/associe-se/#empresas>

LIFE Institute: <https://lifeinstituteglobal.org/>

Budget and resources

Description: Please indicate the initiative's annual budget and the staff of the initiative, including each person's position and title.

Please answer here:

Currently we do not have any direct budget dedicated to the initiative. Each organization uses its own funds and human resources to maintain the activities.

Please provide the information below:

Website: <https://cebds.org/ibnbio/>

Focal point (one or two):

Julia Pupe (julia.pupe@cni.com.br); Vanessa Pereira (vanessa.pereira@cebds.org); Cecília Brossig (cecilia.brossig@institutolife.org).