



## Global Partnership for Business and Biodiversity: National and Regional Initiatives Report

The Global Partnership for Business and Biodiversity: National and Regional Initiatives Report will serve as a guide for existing and future initiatives to refer to. It will include information from all initiatives on all the points seen below. The purpose of this report is to have the most essential and pertinent information about GPBB initiatives in one place, for easy access and visibility, as well as the up-to-date information as the annual report in each initiative's webpage. Because the makeup of each national and regional initiative is different, we hope this report highlights the key characteristics that comprise the GPBB initiatives.

### 1. General Information

<b>Profile</b>
<u>Description:</u> Please include a brief summary of the initiative while mentioning the date of creation, who it represents, and its main purpose.
<u>ORÉE</u> is a French multi-stakeholder association set up in 1992, with 200 members (companies, local authorities, professional and environmental associations, academic and institutional organizations...). It leads working groups, develops tools and guides, etc. to <b>develop a collaborative reflection on best environmental practices and to implement practical tools for an integrated management of the environment across the territories</b> . 3 main priorities: Biodiversity and Economy / Circular economy / CSR reporting – Community investment in a local context thanks specifically to the Working Groups and dedicated events.
<b>Vision</b>
<u>Description:</u> Please summarize the initiatives' vision in one sentence.
Economic actors play a key role in preserving biodiversity. ORÉE's working group fosters collaboration and practical solutions to align businesses with the Kunming-Montreal Global Biodiversity Framework, French NBSAP and European regulation.
<b>Mission</b>
<u>Description:</u> Please summarize the initiatives' mission in one sentence.
By exploring new common expertises, sharing feedback and experiences, and testing approaches to quantify and reduce biodiversity impacts and risks, ORÉE actively and tangibly drives changes in business models toward a nature-positive economy.



## Objectives

Description: In point form, please include the main objectives of the initiative.

We are organising for Biodiversity & Economy topics Working Groups (WG) and symposiums, designing various tools and publications and taking part in international and national events and think tanks (Secretariat of the Convention on Biological Diversity, National Strategy for Biodiversity, French Office of Biodiversity etc.).

This work has a dual objective:

- To highlight the interdependence between economic activities and biodiversity, in particular via ecosystem services ;
- To co-build approaches which aim at managing these relationships of interdependence, not as a constraint but as a challenge at the core of corporate strategy.

ORÉE, as French focal point for the Global Partnership for Business and Biodiversity, led the creation in 2024 of a new French [Business & Biodiversity platform](#) with the support of the [French Biodiversity Agency \(OFB\)](#), a public body dedicated to safeguarding biodiversity. 25 partners and biodiversity experts were also involved in this project (companies, business networks, institutional bodies, NGOs, scientists and qualified experts)

The new platform aims at:

- Being a national relay for the government's objectives towards the Kunming-Montreal Global Biodiversity Framework (COP15).
- Mobilizing networks of economic players to gather feedback from companies involved in existing and relevant schemes (TNFD, SBTN, “Engagés pour la nature” Program, act4nature International etc.).
- Centralizing and providing free access to inspiring resources (technical and academic resources, feedback, useful websites, methodologies, tools, etc.).
- Targeting all types of companies and all sectors, so that each one can start and progress in approaches that are favorable to biodiversity and proportionate to its impacts and dependencies.
- Animating and mobilize companies through workshops, webinars, etc.

The platform is a showcase for French initiatives on the international stage and a means for French companies to access international initiatives. The official international launch of the platform was during COP16.

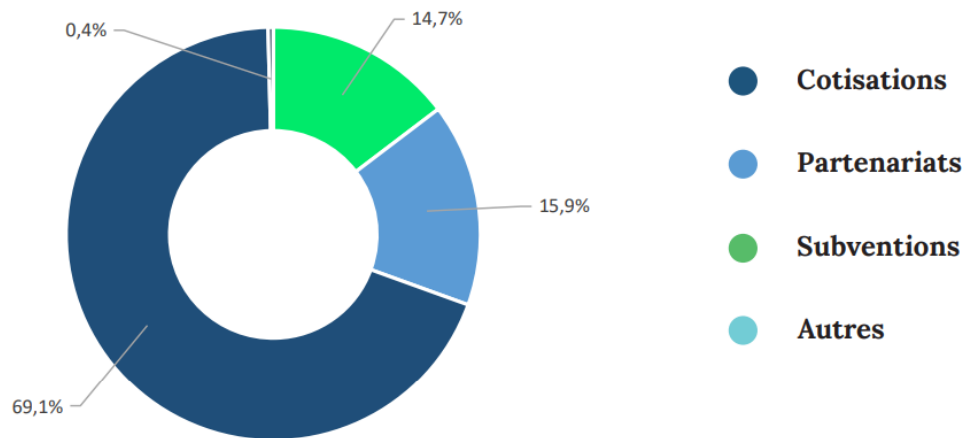
## Funding, Budget and Resources

Description: Briefly describe the funding aspect of the initiative, including membership fees, external funding, donations, funding through events, etc.



1/ **ORÉE 2023** (sources: [http://www.oree.org/source/AG/Rapport\\_Activite\\_2023\\_2024.pdf](http://www.oree.org/source/AG/Rapport_Activite_2023_2024.pdf) )

## LES RESSOURCES



2/ The use of the **Enterprises and Biodiversity** platform is free, and all resources are open-source. ORÉE received financial support from the **Ministry of the Environment** and the **French Biodiversity Office (OFB)** to develop this new space.

### Services and Activities

Description: In point form, please include the main services and activities that the initiative provides. These can include projects, events, workshops, information sharing, resource mobilization, capacity building, program development and implementation, case studies, policy recommendations, indicators and methodologies, etc.

We work on three priorities: **Biodiversity & Economy** (since 15 years), Circular Economy and Reporting CSR/ESG.

Mainly, ORÉE is the **focal point of the Global Partnership for Business & Biodiversity (GPBB)** since 2013 with the [Platform Business & Biodiversity](#).

In 2022, we launched a new Working Group for companies wishing to mainstream biodiversity. Objective: decision support through collegial reflection and expert support with regard to post-2020 issues and the links between biodiversity and socio-ecosystems for an economic and energy transition. The Working Group is co-chaired by Claire Varret, Biodiversity Senior Advisor at the



Sustainability Department of EDF Group and Didier Babin, researcher at CIRAD and President of Men and Biosphere France.

See details and more than 13 seances [http://www.oree.org/groupe-de-travail.html#GT\\_biodiv\\_et\\_economie](http://www.oree.org/groupe-de-travail.html#GT_biodiv_et_economie)

ORÉE is also participating in the development of “Entreprises engagées pour la nature” initiated by the French Ministry of the Environment, managed by **Office français de la biodiversité** and in the construction of [Act4nature](#) international. We are also the Francophone partner of **Business for Nature** and **SBTN for Nature**. Futhermore, ORÉE is a member of the [Comité national de la biodiversité](#) as well.

As ORÉE is encouraging credible companies to take part in the implementation of the Global Biodiversity Framework.

### Membership and Governance

Description: Please describe the membership and governance structures of the initiative, including the executive body, types of membership, levels of engagement and any associated organizations.

Membership in ORÉE requires an annual fee based on revenue for companies, population for local authorities, or budget for professional organizations, with a one-time entry fee contributing to the association's equity. Admission is subject to approval by the Board of Directors, and members commit to upholding the principles of ORÉE’s Charter. See: <http://www.oree.org/rejoignez-nous.html>

For the Business and Biodiversity Platform: [https://entreprises-biodiversite.fr/pourquoi-e-b#gouvernance\\_et\\_partenaires](https://entreprises-biodiversite.fr/pourquoi-e-b#gouvernance_et_partenaires)

## 2. Annual Updates

### Businesses your initiative represents

Description: Please indicate the businesses that your initiative represents. Please provide a **full list** of their names and the total amount of businesses that are represented.

**In July 2024:**

**130 Companies:**

ACCOR • ACÉROLA CONSULTING & TRADING • ACTS AND FACTS • ADEO • AFNOR DEVELOPPEMENT • AGENCE LUCIE • AGROMOUSQUETAIRES • ARMOR DÉVELOPPEMENT • BEEODIVERSITY • BEL • BL ÉVOLUTION • BOUCHAUD ARCHITECTES • BOUYGUES CONSTRUCTION • BOUYGUES SA • CABINET DE SAINT FRONT • CAISSES DES DÉPÔTS ET CONSIGNATIONS • CARBIOS • CASTALIE • CEMEX • CERIB • CITEO • CNES • COMPAGNIE NATIONALE DU RHÔNE\* • COVERGUARD • COVIVIO\* • DEC2 • DEKRA • DES ENJEUX & DES HOMMES • DESTINATION 26000 • DS AVOCATS • ECOLOGIC • ECOMAISON • ÉCOMINÉRO • ECOSYSTEM • ECOTONE • EDF • EIFFAGE • E.LECLERC • ELCIMAI • ENEDIS • ENGIE • EODD • ERM • ESTUAIRE ENERGIE • EUROGERM • FACTORYZ • FROMARSAC • GECINA • GRDF •



GREENFLEX\* • GROUPE ADP • GROUPE MULLIEZ-FLORY • GROUPE SUD OUEST • GRTGAZ • HELLO NATURE • HERMÈS INTERNATIONAL • I CARE & CONSULT • IDEAL CONNAISSANCES • IMECA • INDDIGO • INVIVO GROUP • ITURRI • JANUS FRANCE • KARBONPATH • KPMG • LA BELLE FÔRET • LA FRANÇAISE DES JEUX • LA POSTE\* • LES FROMAGERS ASSOCIES • LE PRINTEMPS DES TERRES • LES TISSAGES DE CHARLIEU • LGI • LINKUP • LVMH • MA FÔRET • MARSH • MAZARS FRANCE • MICHELIN • NATURE & DÉCOUVERTES • NEO-ECO • NESTLÉ FRANCE • NOVAMONT FRANCE • OPTAE • PAPREC • PIERRE FABRE • PIKAIA • QAP • RATP • RECYGO • REFASHION • REMOVALL • RIVALEN • RTE • RX FRANCE • SAVENCIA • SÉCHÉ ENVIRONNEMENT\* • SINDUP • SNCF • SNCF RÉSEAU\* • SOREN • SQUARE\* • SUEZ • SUPPLÉMENT D'ÂME • SYCOMORE ASSET MANAGEMENT • SYMPATEX • SYNERGIES TLC • TEK4LIFE • TENNAXIA • TERIDEAL • TERRA • THALES ALENIA SPACE • TOMRA COLLECTIONS FRANCE • TRANSITIONS • UTOPIES • VALDELIA\* • VALOBAT • VEOLIA RVD • VICAT • VILLELADIS - LECLERC • VILLETTE MAKERZ • VILOGIA • VINCI • VIVAE • WERNER & MERTZ FRANCE • WIG FRANCE • WIGWAM CONSEIL • WÜRTH MODYF FRANCE • YPREMA

## **20 Territories and Cities**

COEUR D'ESSONNE AGGLOMÉRATION • COMMUNAUTÉ D'AGGLOMÉRATION CERGY-PONTOISE • COMMUNAUTÉ DE COMMUNE DU BASSIN DE POMPEY • CONSEIL DÉPARTEMENTAL DES HAUTS-DE-SEINE • CSTB • EPF HAUTS-DE-FRANCE • EPT PARIS OUEST LA DÉFENSE • MÉTROPOLE DU GRAND PARIS • PERPIGNAN MEDITERRANEE METROPOLE • RÉGION AUVERGNE - RHÔNE-ALPES • RÉGION PAYS DE LA LOIRE\* • SIOM VALLÉE DE CHEVREUSE • SPLA - LES PORTES DU TARN • SAINT GERMAIN BOUCLE DE SEINE • SYCTOM • SYNDICAT MIXTE SALAISE SABLONS • TOULOUSE MÉTROPOLE • VILLE DE PARIS • VILLE DE ROUBAIX • VILLE DE SCEAUX

## **20 Business networks**

COSMED • EXCELIA GROUP • FÉDÉRATION DES ENTREPRISES DE LA BEAUTÉ • FÉDÉRATION DES ENTREPRISES DE PROPRIÉTÉ • FÉDÉRATION DES ENTREPRISES D'INSERTION • FÉDÉRATION FRANÇAISE DU GOLF • FÉDÉRATION NATIONALE DES TRAVAUX PUBLICS • FÉDÉRATION NATIONALE DU GROUPE CRÉDIT AGRICOLE • ITECH-LYON\* • INSTITUT HLM DE LA RSE • LA COOPÉRATION AGRICOLE • LIFTI • POLYVIA • SEDDRE • TEAM2 • UNEP • UNICEM • UNILASALLE RENNES • UVED • FÉDÉRATION NATIONALE DU GROUPE CRÉDIT AGRICOLE

## **31 NGOs**

ASSOCIATION BILAN CARBONE • ACR+ • AFILOG • AFITE • AGRIDÉES • ALLIANCE HQE-GBC • ASSOCIATION NATIONALE POUR LA PROTECTION DU CIEL ET DE L'ENVIRONNEMENT NOCTURNES • AVISE • CIRCOLAB • CIRIDD • CJD • COMITÉ 21 • DÉCIDER ENSEMBLE • ÉA ÉCO-ENTREPRISES • ENTREPRENDRE VERT • FIDAREC • FNE • FSC FRANCE • HUMANITÉ ET BIODIVERSITÉ • IMS LUXEMBOURG • INEC • LA FABRIQUE ECOLOGIQUE • LE GRAND REBOND • L'INSTITUT DU SPORT DURABLE • LES AMIS D'ENGAGE • LES PETITS DÉBROUILLARDS •



L'OBSERVATOIRE DES ACHATS RESPONSABLES • ORSE • SMART BUILDINGS ALLIANCE •  
SOCIÉTÉ FRANÇAISE DE PROSPECTIVE • WWF France

<http://www.oree.org/reseau.html> and \* members of the ORÉE's board.

### Highlights of Work in 2024

Description: Please highlight outstanding works in 2024.

Please answer here:

- **6 Workings Groups** with 100 members and partners
- **Webinar COP16** - "Business & Biodiversity, national initiatives, how to encourage collaboration with Parties?" [https://www.youtube.com/watch?v=SLDAjENb\\_ak](https://www.youtube.com/watch?v=SLDAjENb_ak)
- Launch of the new **Platform Business & Biodiversity** <https://entreprises-biodiversite.fr/lancement-de-la-plateforme-entreprises-biodiversite>
- **COP16 synthesis** with ORÉE's members and European negotiators:
  - A. <https://drive.google.com/file/d/1-KNj7yuLQA9Ct56khufphUZjtxQwubg/view>
  - B. <https://entreprises-biodiversite.fr/cop16-biodiversite-un-bilan-mitige>
- Forum Biodiversité et Economie <https://www.ofb.gouv.fr/forum-biodiversite-economie> and ORÉE reference by the Ecology Minister: <https://www.youtube.com/watch?v=M5QdBGuzSmY&t=3819s>
- Cooperation for BPI Biodiversity & Economy toolkit <https://secure.webpublication.fr/534282/.Bpifrance-kit-biodiversit%C3%A9/#page=1>

### Reports, Platforms, or Publications Launched in 2024

Description: Please indicate reports, platforms, or publications launched by the initiative in 2024, if any.

Please answer here:

Launch of Business and Biodiversity Platform. Replay:

[https://www.youtube.com/watch?v=LV\\_PPTqFZPI](https://www.youtube.com/watch?v=LV_PPTqFZPI)

### Planning of Work in 2025

Description: Please indicate the initiative's remarkable work in 2025.

5 Working Groups meetings:



- February: Business cases on Business & Biodiversity Platform
- April: COP16.2
- June: Agriculture, business and dependencies with ORSE network
- July: CSRD and nature plans
- September: Restoration law and experiences

Several presentations for French businesses and partners on biodiversity and economy

Booklet COP16 explanations for business in progress

<https://entreprises-biodiversite.fr/cop-16-biodiversite>

**Please provide the information below:**

Website: <https://entreprises-biodiversite.fr/> and <http://www.oree.org/>

Focal point (one or two): Ms. Sylvie Gillet [gillet@oree.org](mailto:gillet@oree.org)