



## Global Partnership for Business and Biodiversity: National and Regional Initiatives Report

The Global Partnership for Business and Biodiversity: National and Regional Initiatives Report will serve as a guide for existing and future initiatives to refer to. It will include information from all initiatives on all the points seen below. The purpose of this report is to have the most essential and pertinent information about GPBB initiatives in one place, for easy access and visibility, as well as the up-to-date information as the annual report in each initiative's webpage. Because the makeup of each national and regional initiative is different, we hope this report highlights the key characteristics that comprise the GPBB initiatives.

### 1. General Information

<b>Profile</b>
<u>Description:</u> Please include a brief summary of the initiative while mentioning the date of creation, who it represents, and its main purpose.
Please answer here: Productive Protected Landscapes (PPP) is a program from ProYungas Foundation, created in 2009, that promotes conservation of wild areas in private or communitarian productive properties.

  

<b>Vision</b>
<u>Description:</u> Please summarize the initiatives' vision in one sentence.
Please answer here: Harmonizing nature conservation, production, and quality of life in South America.

  

<b>Mission</b>
<u>Description:</u> Please summarize the initiatives' mission in one sentence.
Please answer here: Integrate private conservation initiatives into public national conservation strategies, that strengthen national sustainable development toward global markets.

  

<b>Objectives</b>
<u>Description:</u> In point form, please include the main objectives of the initiative.
Please answer here: Harbor 10 million hectares in the PPP program by year 2030.



<b>Funding, Budget and Resources</b>
<u>Description:</u> Briefly describe the funding aspect of the initiative, including membership fees, external funding, donations, funding through events, etc.
Please answer here: The PPP Program is mainly funded by UE and other international cooperation initiatives and the private sector.

<b>Services and Activities</b>
<u>Description:</u> In point form, please include the main services and activities that the initiative provides. These can include projects, events, workshops, information sharing, resource mobilization, capacity building, program development and implementation, case studies, policy recommendations, indicators and methodologies, etc.
Please answer here: As of April 2025, the PPP Program is integrated by 77 PPP territories belonging to 48 private and social companies, that cover 2.7 million hectares (57% productive land and 43% wild areas) at four countries: Argentina, Bolivia, Chile and Paraguay. PPP products include sugar cane, citrus, grains, legumes, forestry plantations, tea, yerba mate, honey, vineyards, livestock and lithium.

<b>Membership and Governance</b>
<u>Description:</u> Please describe the membership and governance structures of the initiative, including the executive body, types of membership, levels of engagement and any associated organizations.
<p>Please answer here: The PPP Network is integrated by three statements:</p> <ul style="list-style-type: none"> <li>- Productive Organizations: companies and other forms of productive organization that implement the PPP on the properties under their management.</li> <li>- Implementing Partners: NGOs and other civil society organizations with experience in environmental, social, and/or production issues.</li> <li>- Strategic Allies: Technical institutions, certifications, producer associations, and civil society organizations that collaborate in different ways with the PPP Program.</li> </ul> <p>ProYungas is the leading NGO in Argentina and the developer of the Program and the Network; WSC and Moisés Bertoni Foundation are the leading organizations in Paraguay; and Fundación para la Conservación del Bosque Chiquitano and PROMETA are the leading organizations in Bolivia.</p>

## 2. Annual Updates

<b>Businesses your initiative represents</b>
<u>Description:</u> Please indicate the businesses that your initiative represents. Please provide a <b>full list</b> of their names and the total amount of businesses that are represented.



Please answer here: As of April 2025, the companies and other productive organizations that integrate the PPP Program are:

**In Argentina:**

Agro Catamarca  
Arauco Argentina  
Arcor  
Argenti Lemon  
Argreen  
Asoc. Quebracho  
de Pequeños  
Productores  
Agropecuarios  
Bio4 Argentina  
Bodega Argento  
BOR  
Bosques del Plata  
(CMPC)  
Casa Calderón  
Citromax  
Citrusvil  
Cupra  
El Naranjo  
El Sombrerito  
Forestal Argentina  
Fortín Chacabuco  
Holcim  
Iberpapel  
La Carolina  
La Estrella  
Las Marías  
Ledesma  
Mistol Ancho  
Navar  
Noce  
Pozo El Algarrobo  
Rincon Mining  
San Miguel  
Suriyaco  
Unitec Bio  
Veracruz  
Vicente Trapani



**In Bolivia:**

Alta Vista  
 Arizona  
 Canaán  
 El Tiluchi  
 La Chacota  
 La Criolla  
 Nueva Esperanza  
 Nueva York  
 Puerto Almacén  
 San José  
 San Lorenzo  
 San Luis  
 Sunima Candelaria

**In Chile:**

Arauco Chile

**In Paraguay:**

Cooperativa Neuland

**Highlights of Work in 2024**

Description: Please highlight outstanding works in 2024.

Please answer here: Expansion of the Program from northern Argentina to other areas; initiation of the Program in Bolivia; strengthening of the Program in Paraguay through the development of a PPP national level for sustainable livestock production and product traceability; large companies restructuring following the PPP concept.

**Reports, Platforms, or Publications Launched in 2024**

Description: Please indicate reports, platforms, or publications launched by the initiative in 2024, if any.

Please answer here: The PPP Program platform will be launched in September 2025 at the PPP annual meeting.

**Planning of Work in 2025**

Description: Please indicate the initiative's remarkable work in 2025.

Please answer here: Achieve 3 million hectares included in the Program by the end of 2025.



<b>Please provide the information below:</b>
Website: <a href="https://proyungas.org.ar/categoria-proyecto/paisaje-productivo-protégido/">https://proyungas.org.ar/categoria-proyecto/paisaje-productivo-protégido/</a>
Focal point (one or two): Lucio R. Malizia, Estefanía Sanchez Cuartielles