

Contribution to NBSAPs

26th October 2024



Keidanren Nature Conservation Council
Keidanren Nature Conservation Fund

Key things to smoothly revise and implement NBSAPs

1. Look ahead and work with the government from an early stage
2. Liaise with the government to timely provide private sector with materials that demonstrates what companies should do in accordance with the NBSAP
3. Timely response as a business organisation in accordance with the NBSAP after its publication
4. Spread understanding of the NBSAP through dialogue between the government and private companies
5. Mutual understanding with international organizations through interactive communications
6. Policy recommendation of incentives to make it easier for private companies to take actions aligned with the NBSAP

1. Look ahead and work with the government from an early stage

- Japanese business community, KNCC, started collaboration with the Ministry of Environment of Japan (MOEJ) from an early stage, looking ahead of GBF adopted at CBD COP15.
- That became a good foundation to smoothly formulate the NBSAP with the government.

【Examples that KNCC was actively involved】

November 2020: “Business Contribution Project” agreed with MOEJ where good practices of Japanese companies contributing to biodiversity has been introduced

November 2021: “Subcommittee of the National Biodiversity Strategy 2023-2030” (i.e. NBSAP given GBF) established in MOEJ

April 2022: “30by30 Alliance” established by MOEJ to achieve the 30by30 target in Japan.

2. Liaise with the government to timely provide supporting contents and tools for the implementation according to NBSAP

- It is necessary to provide private sector with materials that demonstrate what companies should do in line with the NBSAP.
- Given the degree of progress varies depending on the industry and size of company, NBSAP standalone doesn't enough to drive concrete actions.

【Materials published by the government with KNCC's involvement to help companies to take actions in line with the NBSAP】

April 2023: “The Guidelines for Private Sector Engagement in Biodiversity”

March 2024: “The Transition Strategies toward Nature Positive Economy”



KNCC hosted a follow-up session inviting MOEJ to help companies understand the strategy and smoothly take actions.

3. Timely response as a business organisation in accordance with the NBSAP after its publication

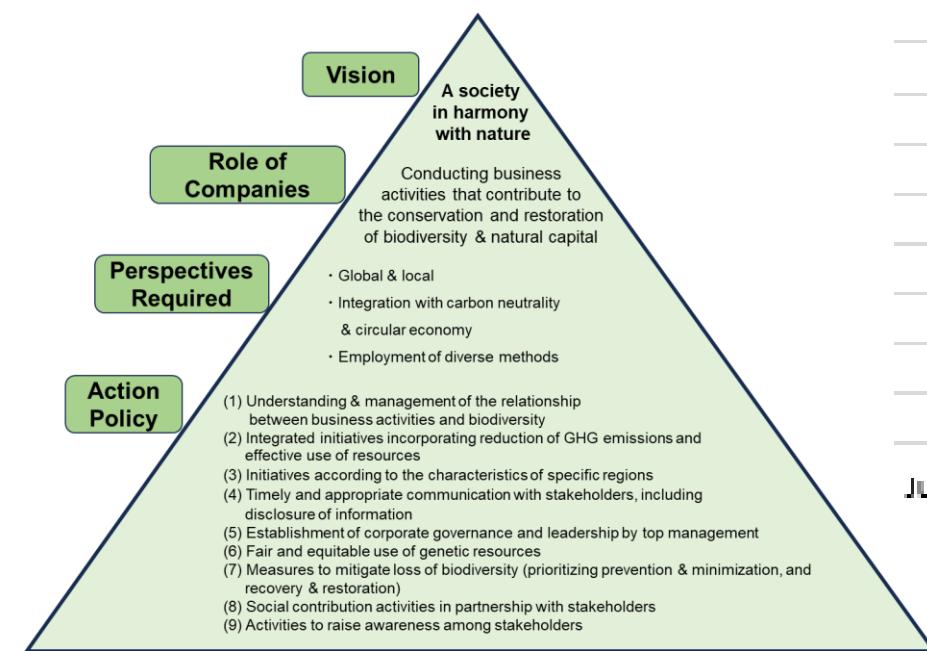
Given the adoption of GBF and publication of the NBSAP, KNCC timely formulated/revised its own action plan/declaration & guideline.

【Materials published by KNCC to advance towards the goal of GBF and NBSAP】

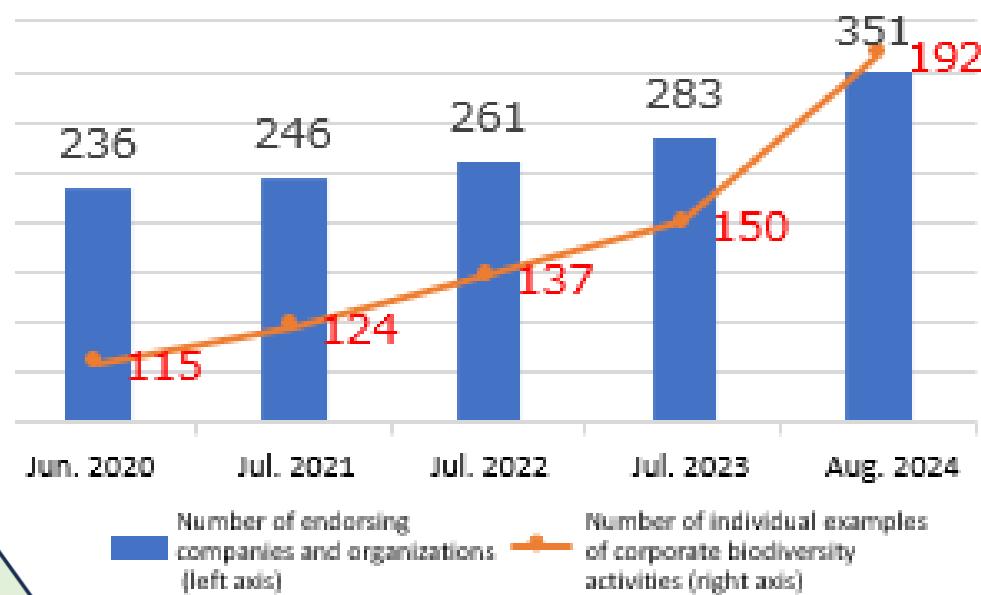
June 2023: “The Action Plan for Nature Positive”

December 2023: “KEIDANREN Declaration for Biodiversity and Guidelines”

Structure of
“Keidanren Declaration for Biodiversity and Guideline”



Number of companies and organizations endorsing
“the Keidanren Declaration for Biodiversity and Guideline”



Reference: The Action Plan for Nature Positive

Intermediate Stocktake (2026)

Contribution to Nature Positive by 2030

1 Contribution through the Keidanren Nature Conservation Fund

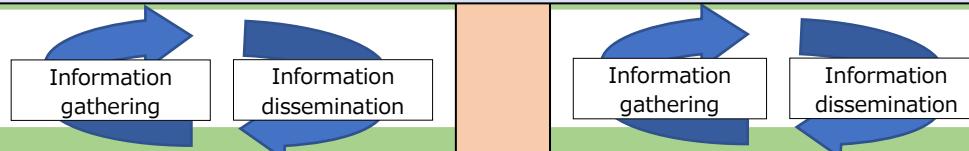
- (1) Support for NGOs projects that contribute to achieve the GBF targets
- (2) Fund for Community Development and Knowledge Management for the SATOYAMA Initiative (COMDEKS)
- (3) Monitor the progress of the grant projects including on site monitoring

2 Promotion for nature positive management

- (1) Revise Keidanren Declaration for Biodiversity and promote Keidanren Initiative for Biodiversity Conservation in response to the GBF
- (2) Mainstream disclosure such as nature-related financial information
- (3) Call out for corporate efforts that contribute to the GBF and National Biodiversity Strategy and Action Plan such as OECM and NbS
- (4) Provide information and raise awareness through symposiums, etc.

3 Facilitation of the environment for nature positive management

- (1) Make policy recommendation to facilitate nature positive management
- (2) Improve soft and hard infrastructure to assess dependencies and impacts on biodiversity including supply chain
- (3) Input for appropriate disclosure framework including TNFD, etc.
- (4) Work on providing incentives related to OECM



4 ·Collecting the latest trends overseas ·Dissemination of efforts by Japanese businesses

- (1) Dispatch missions to survey overseas trends (Europe, etc.)
- (2) Organize the Business 7 biodiversity workshop
- (3) Disseminate company's efforts through Business for the GBF Project



5 PDCA

- (1) Monitoring the progress of the action plan and implementation of improvement measures based on progress results
- (2) Intermediate evaluation for a global stocktake at the 16th COP

4. Gain understanding of the NBSAP through dialogue between the government and private companies

- Every year since 2022, KNCC has held a study session for executive people of member companies inviting MOEJ to gain understanding towards nature positive including deep discussions.
- Several sessions to exchange views between government and private sector before and after publication of new law, fundamental policy, and certification system related to biodiversity.



May 2024: Executive workshop, facilitated by KNCC Chair inviting MOEJ and academia

August 2024: Dialogue between KNCC member companies and the Ministry of Land, Infrastructure, Transport and Tourism, to formulate the fundamental policy in line with revision of the Urban Green Space Law



5. Mutual understanding with international organizations through interactive communications

Share NBSAPs to learn and inspire each other across countries and develop mutual understanding

December 2023: Joint webinar with WBCSD and WEF to know their guidance, inviting MOEJ to introduce Japanese NBSAP and related guideline.



January 2024: Regional (Asia) Dialogue on NBSAPs, convened by the SCBD.

KNCC gave a speech on the efforts of Japanese business sector aligned with the NBSAP.

6. Policy recommendation of incentives to make it easier for private companies to take actions aligned with the NBSAP

【Examples of committees and study groups in which KNCC has been involved as a member to revise and implement the NBSAP】

- Sub-committee for revision of the NBSAP
- Study group for revision of Guidelines for Private Sector Engagement in Biodiversity
- Study group on Nature Positive Economy
- Sub-committee for 30by30 legislation and formulation of its fundamental policy (KNCC's Chair as a committee member)
- Study group on economic incentives related to 30by30
- Japan Conference for 2030 Global Biodiversity Framework (chaired by Keidanren's Chair)
- Expert committee for formulation of the basic policy under the Urban Green Space Act.
- Study group for analysis of economic value of green
- Green Infrastructure Public-Private Partnership Platform (chaired by KNCC's Chair)

6. Policy recommendation of incentives to make it easier for private companies to take actions aligned with the NBSAP

Ahead of CBD/COP16, jointly with Keidanren, KNCC published the “Japanese Business Community’s Nature-Positive Initiatives and Expectations for CBD/COP16” (Stance Paper)

【Key message in the stance paper】

Establishment of the environment necessary to smoothly implement and expand actions of each company to realize GBF targets

E.g. Crucial role of public institutions in the development and operation of infrastructure that supports the enhancement of corporate value and a positive cycle

Enhancement of the significance and effectiveness of information disclosure on biodiversity and natural capital

E.g. Support from national governments in collecting information on the dependence and impact of global supply chains on ecosystems and corporate conservation activities

Our materials on Japanese corporate biodiversity conservation recently released by KNCC are available online.

Please scan the QR codes below and check them out now!

The Japanese Business Community's Nature-Positive Initiatives and Expectations for CBD/COP16
— Stance Paper for CBD/COP16



Questionnaire survey on corporate biodiversity actions in Japan
Summary of the FY2023 survey results



“Examples of Concrete Actions Contributing to the Kunming-Montreal Biodiversity Framework (GBF)”
— Annex to the Stance Paper for CBD/COP16 —



Keidanren Nature Conservation Fund Guidance for Application for the Grant Program FY 2025



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