



International Indigenous Forum on Biodiversity (IIFB)

Short-list of priority activities for the programme of work on CEPA

10 Priority Actions based on CBD programme of work on CEPA

Priority Activity 1: Establish implementation structure or process for CEPA activities

IIFB Proposed Actions

- Strengthen IIFB Working Group on CEPA

Priority Activity 2: Assess the state of knowledge and awareness on biodiversity and determine capacity for communication

- IIFB Working Group on CEPA to survey indigenous peoples' state of awareness and understanding (Local and national)
- Identify appropriate targets for work plan on local, national, regional and International level
- Develop questionnaire and carry out focused group discussions to assess needs

Priority Action 3: Develop key messages

IIFB Proposed Key messages:

- The central and vital role of indigenous peoples in conservation and sustainable use of biodiversity and in sustainable development.
- “ If governments are serious about poverty eradication, then they need to recognize and respect indigenous peoples' rights to lands, territories and resources, to self-determination, and to customary management of resources and biodiversity.”
- Publicize and disseminate the key messages to all regions and groups who are undertaking CEPA work
- Include message about Climate Change (WR on Climate Change can assist us
- Publicize and disseminate key messages to all the regional groups undertaking CEPA activities

Priority Action 4: Implement Media Relations Strategy

- Have a good awareness of usefulness of various media for local circumstances
- Use local and regional newspapers by writing editorials and possibly promoting a CBD page
- Use Community Radio / networks of community radio
- Use face-to-face media / methods / meetings
- Use role-plays / videos / cinemas / public service announcements on TV

- Use music by working with musicians
- Use visuals like posters
- Use indigenous forms of communication, i.e. story telling and other oral means

Priority Action 5: Elaborate Toolkits for development and implementation of CEPA strategies

- Disseminate widely and use the educational resource kits on IPs and CBD
- Use existing CBD materials
- Collect IIFB Statements in different languages

Priority Action 6: Organize workshops for articulation of CEPA strategies

- Organize workshops at local, national, regional and international levels to train more educators

Priority Action 7: Develop Infrastructure and support for a global network

- Use and promote IIFB website (<http://iifb.indigenouportal.com>)
- Link-up organization websites with IIFB website
- Coordination of network through listserv

Priority Action 8: The International Day for Biodiversity

- Call for UNPFII support for International Day for Biodiversity with focus on IPs and Biodiversity
- Work with National Focal Points / Look into possibility of National Days on Biodiversity
- Make use of the international day of indigenous peoples (August 9)

Priority Action 9: Raise profile of the meetings of the Conference of Parties and SBSTTA

- Strengthen participation of IPs in these meetings and all other meetings relevant meetings to IPs
- Participate in CEPA fair
- Organize Side Events
- Use educational resource kits on IP and CBD developed by IIFB and Tebtebba

Priority Action 10: Strengthen formal and informal education on biodiversity

- Encourage governments and local authorities to include this in formal curriculum at all levels especially on the primary level.
- Reach out to teachers / schools (e.g. Teachers' Training)
- Develop brochures / educational resources
- Include in Schools of Living Traditions / Elders meetings
- Have Gatherings and Activities about the UNDRIP and CBD
- Develop local curriculum activities / programmes