Vision	A poverty free community living in a healthy Environment
Mission	To empower communities at the Coastal region of Kenya through capacity building on the integration and application of modern and indigenous knowledge in sustainable livelihoods development and natural resources management.
Goals	Sustainable livelihood bases A healthy environment and better managed natural resources A community with capacity to drive its own development
Community	Increased income from available resources Improved community stewardship in natural conservation Increased capacity in technology application and integration in livelihoods development
Internal Processes	Develop an effective community capacity building approach Design and implement quality projects Develop effective mechanisms for learning and improvement
Learning & Growth	Develop a functional organizational structure Develop income Improve the public image and profile of Improve efficiency Impro
Financial Resources	Increase and diversify funding from donors Develop income generation projects Improve the public image and profile of KWETU Improve efficiency in use of resources
Values	Professional Accountable Honest Dynamic Respectful Passionate