

Ecosystem services in Sweden's updated NBSAP

ES values should be integrated by 2018:

- sustainable development indicators,
- planning by public authorities
- design of economic instruments
- private sector, innovations and standards

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Immediate measures:

- Communication program, Appointment of National coordinator
- Developing statistics
- Guidance on ecosystem assessment for authorities
- International dialogue

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A learning approach:

Adjustment of national regulation

Redesign of economic instruments and incentives

Standardization and certification schemes

Tools for public procurement

Scientific research on ES and learning processes

Communication programme of the Swedish EPA



Communication targets

- Greater **knowledge** among the intermediaries.
- Changed **attitudes** among the intermediaries.
- The intermediaries encourage **action** among the final target groups.
- Prepare documentation for Swedish guidance on ecosystem assessment for authorities

Intermediaries

- Trade and industry (environmental and sustainability managers),
- Ministries and central authorities
- County administrative boards (environmental managers, officials and the political leadership),
- Municipalities (environmental managers, officials and the political leadership).