



Additional information:
biodiversity.decade@waza.org



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WAZA Decade on Biodiversity A contribution of the Zoo and Aquarium Community

Biodiversity is US



We are all
connected

BENEFITS:

- Getting communication tools for free
- Support educators and communicators to attract visitors
- Being part of a global initiative led by WAZA
- Get visitors involved in actions to save biodiversity
- Getting the word out about the role of zoos and aquariums

A strong message to be presented via several tools:

Available in 5 languages (English, French, German, Spanish and Japanese).

APP & SOCIAL MEDIA
on smartphone or tablet



POSTERS
severals formats
6 designs in 5 formats



FILMS
• 30 seconds public service announcement
• 5 minutes introduction, entrance of zoos and aquariums, restaurant area, etc.
• 13 minutes educational movie



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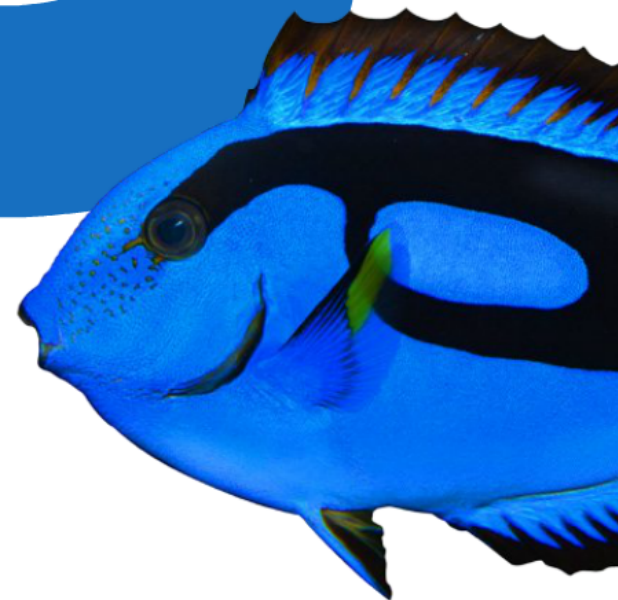


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***Decade on Biodiversity Project
Team Members, 11 May 2014.***



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EyeEm

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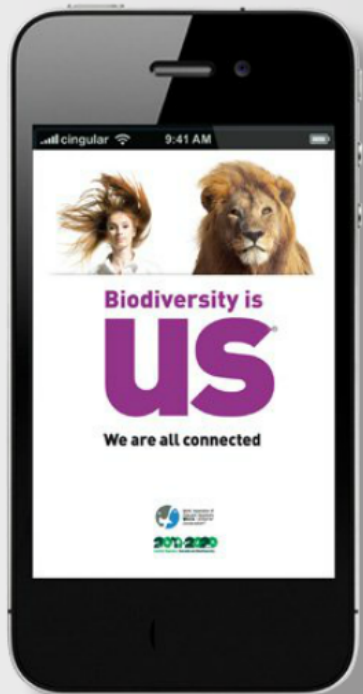




YouTube

APP & SOCIAL MEDIA

on smartphone or tablet



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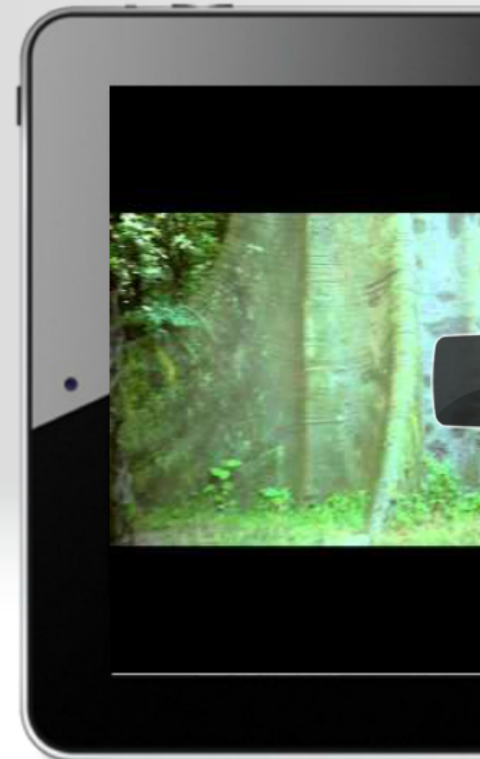
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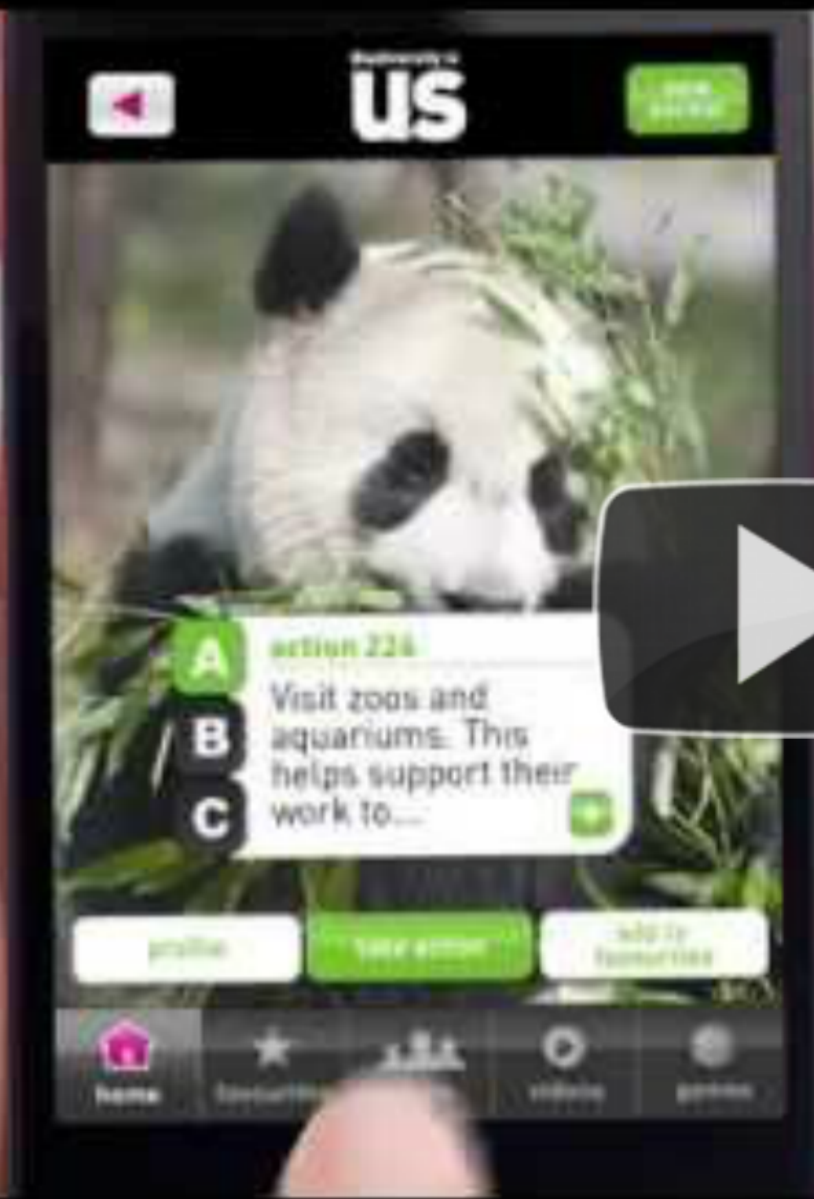
or tablet



APP & SOCIAL MEDIA

on smartphone
or tablet





and
see actions
you can take



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Biodiversity is US

생물 다양성의 증거는 바로

우리



We are all connected

You are part of the exciting web of life that includes millions of species of plants and animals.

We call this 'biodiversity'.

But it is shrinking fast, putting our planet – its people and animals – at risk.

You can help stop this. Through your daily actions, you can make the world a better place.

What will you do today?

Biodiversity is Us.

Download the 'Biodiversity is Us' app and discover what you can do today.

우리는 모두 연결되어 있어요

이러므로 수백만 종의 식물과 동물이 함께하는 생태계의 일부입니다.

우리는 이것을 "생물 다양성 (Biodiversity)" 이라고 해요.

하지만, 이 생물 다양성이 빠른 속도로 줄어들고 있어서 우리의 동행물이 살고있는 지구가 점점 위험이 빠지고 있어요.

우리는 이를 멈출 수 있어요, 우리 모두 함께 떠밀리는 다양한 활동으로 살기좋은 환경을 만들 수 있습니다.

오늘 우리는 무엇을 할 수 있을까요?

생물 다양성의 증거는 바로 우리들이에요.

Biodiversity is Us 앱 다운로드 및 최신의 뉴스 받아보는 것이 무엇보다도 중요합니다.

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Zoos and Aquariums
WAZA | *United for
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United Nations Decade on Biodiversity

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