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# “MY Declaration” and “Biodiversity Action Award”

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# MY Declaration

## Official CEPA tool of Japan Committee for UNDB

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- Act **1**  **Eat** I enjoy locally produced food in season.
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- Act **2**  **Feel** I go out in the nature, visit zoo and botanical gardens to feel it through my five senses.
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- Act **3**  **Show** I express my feelings for wonder of nature with photos, paintings, writing and any way I can.
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- Act **4**  **Conserve** I join the activities for conserving harmony among living things and its connection with humans and cultures.
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- Act **5**  **Select** I buy green products.
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# Biodiversity Action Award

- Good practices collection scheme established in 2013
- 2<sup>nd</sup> Biodiversity Action Award on 2014

Host: Japan Committee for UNDB

Co-host: Seven-Eleven Foundation

Sponsor: Maeda Cooperation

Sekisui heim

Mori Building

Support: National Land Afforestation Promotion Org.  
Keidanren Committee on Nature Conservation  
Fuji Film

Secretariat: CEPA Japan





# Let's Eat Award

- Hiyori Kitchen  
Hiyori Kitchen (Ishinomaki City, Miyagi Prefecture)



# Let's Feel Award

- The alien species problem studied and told  
Ishigaki Municipal Ibaruma Junior High School  
(Ishigaki City, Okinawa Prefecture)



# Let's Show Award

- The picture story show of living creatures in Shibukawa Town :Sharing the treasures of our hometown.





# Let's Conserve Award

- "Aenokoto"

Team Maruyama (Wajima City, Ishikawa Prefecture)



# Let's Select Award

- A tool for conserving biodiversity in paddy fields, "Ikimono-genki-mai"





# Conclusion

- More than 50 good practices were collected for each year by the Biodiversity Action Award.
- Establishing a national committee is an effective way to share good practices and enhance collaboration between stakeholders.

Thank You!

Feel Biodiversity



CEPA  
JAPAN