

Nature Needs a Coalition

Collaboration amongst groups or sectors, in which each group retains its identity, and all agree to work together toward a combined action

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**#NATURE
FOR ALL**

By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.



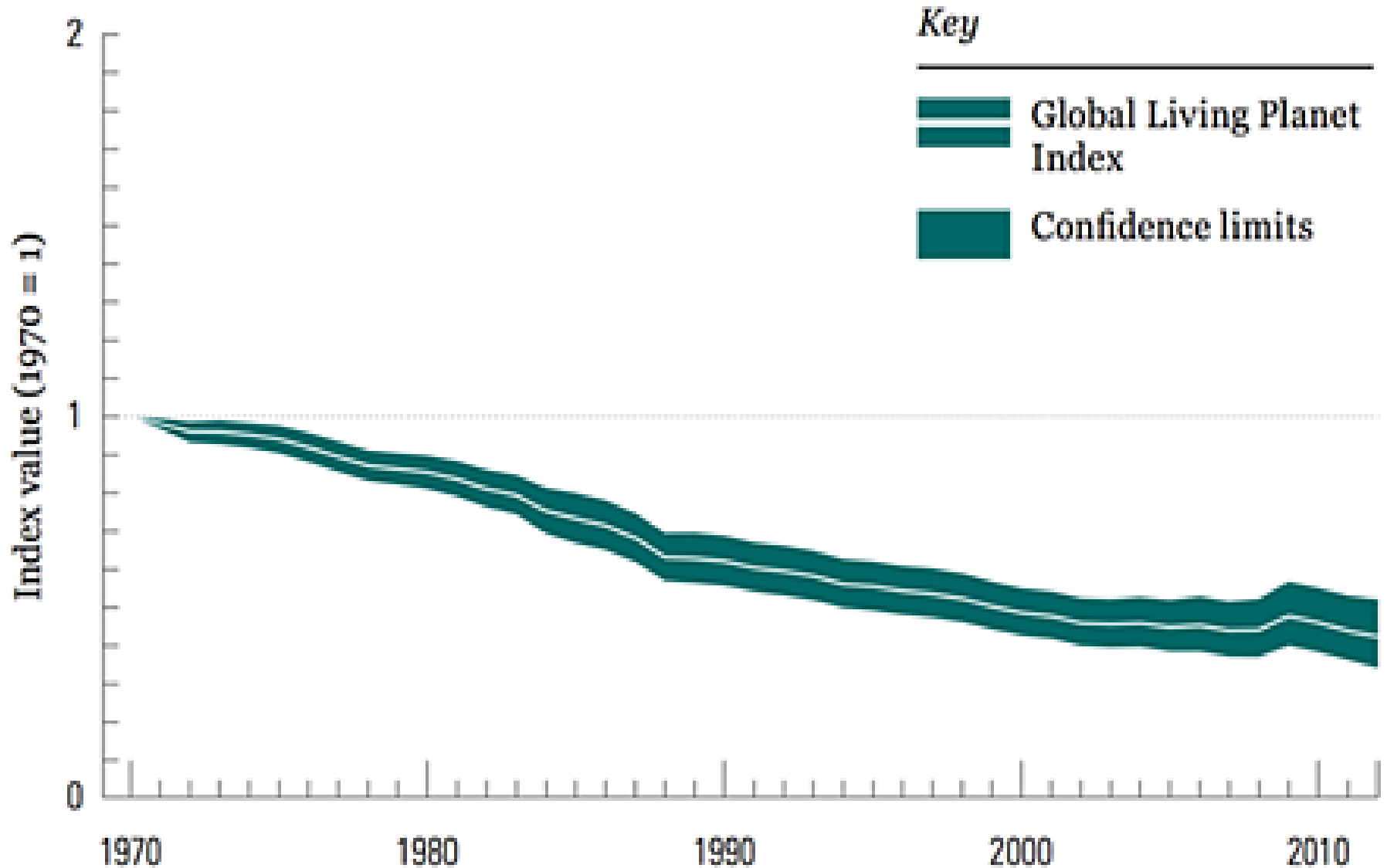
- Urbanisation
- Unsustainable economic growth
- Burgeoning consumption
- Wealth inequality
- Climate change
- Population growth

These factors, and many more, are straining the planet's biodiversity and its capacity to support human needs and expectations.



LIVING PLANET INDEX

The Global Living Planet Index shows a decline of 58 per cent (range: -48 to -66 per cent) between 1970 and 2012.



Planet at a Crossroads: Summary of WWF Living Planet Index (2016)

- **-38%** : The Terrestrial LPI decline between 1970 and 2012
- **-81%** : The Freshwater LPI decline between 1970 and 2012
- **-36%** : The Marine LPI decline between 1970 and 2012

We need to help people across all sectors of society make the *choices* that will promote general welfare while supporting and enhancing the planet's assets.



Organizations around the world are demonstrating the many exciting ways that we can come together and inspire support and action for nature conservation.



Grow and scale up best practices and innovative work being done globally:

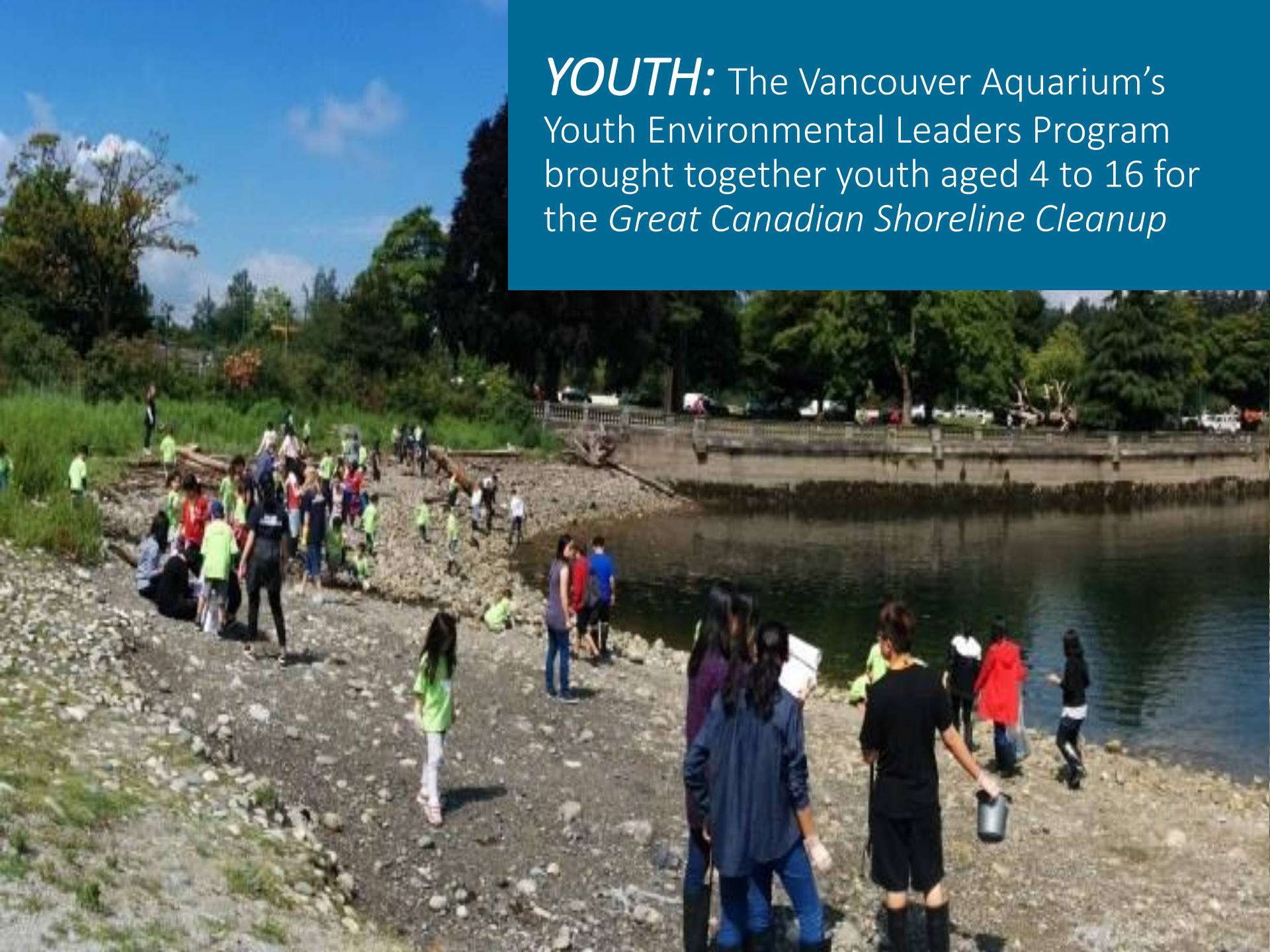
- Children and youth
- Health and wellbeing
- Cities and Urban gateways
- Parks and protected areas
- Indigenous and local communities



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YOUTH: The Vancouver Aquarium's Youth Environmental Leaders Program brought together youth aged 4 to 16 for the *Great Canadian Shoreline Cleanup*





YOUTH: The Azuero Earth Project in Panama partners with schools to plant trees of known importance to the monkeys. This initiative increases the students awareness of environmental problems and solutions that they can action in their own communities.



Indigenous Communities: Jane Goodall Roots & Shoots programs for Aboriginal youth have helped participants develop self-respect and confidence in themselves through nature-based projects.



HEALTH: The HPHP Working Beyond the Boundaries initiative at Werribee Park in Melbourne is improving health and community well-being through recreational and social programs for new and emerging communities that also benefit the park environment.



URBAN: Nature in the City activates innovative partnerships, policies, and projects in Fort Collins, Colorado. The program seeks to increase people's connection to nature while enhancing wildlife habitat and restoring corridors.



URBAN, PARKS: Rouge National Urban Park's close proximity to Canada's largest city and metropolitan area – and 20 percent of our nation's population – provides Parks Canada with an excellent opportunity to engage current and future generations of nature stewards.



Department of
Conservation
Te Papa Atawhai

AIR NEW ZEALAND 



***Dive into
adventure***

Parks: The Department of Conservation and corporate partner Air New Zealand work together to promote and protect unique wildlife and special landscapes.



Parks: Desert Knights aims to unlock the tourism potential of the Ai/Ais Richtersveld Transfrontier park through staging of a world class biking event. Proceeds of the tour support joint conservation activities.



PARKS: The Every Kid in a Park initiative provides free entry to National Park Service sites for all U.S. 4th graders and their families, to help the next generation visit and enjoy the great outdoors.



#NatureForAll is an opportunity for a coalition of organizations to unite with a common purpose – to leverage our collective capacity to propel the excellent work we are already doing to a new level of influence.



#NATURE
FOR ALL



Connecting People with Nature for Conservation
Amplify and scale up efforts for a common cause



The #NatureForAll Coalition of Partners
Joining forces to cooperate in joint action



Individuals and Groups Worldwide
Doing diverse work at different scales – local, regional, national



Join us and help inspire love for nature!

Sign up, join the coalition and share your story.

www.natureforall.global



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