

# **From Awareness to Action: a New Mindset for Biodiversity Values**



**Brahma Kumaris Environment Initiative**



## Brahma Kumaris Environment Initiative



### The IPCC Special Report on Global Warming of 1.5°C

*“**Humans** are at the centre of global climate change: their actions cause anthropogenic climate change, and social change is key to effectively respond to climate change”*  
(Chapter 4.4.3)





## Brahma Kumaris Environment Initiative



### The IPCC Special Report on Global Warming of 1.5°C

“Climate actions are more strongly related to motivational factors, **reflecting individuals’ reasons for actions**, such as **values**, ideology and worldviews than to knowledge”  
(pp75:15)



# Brahma Kumaris Environment Initiative



**Living with Simplicity**

**Buying Compassionately**

**Using Economically**

**Learning Continuously**

**Sharing Generously**



## ***Co-operation***

*– sharing Resources*



## ***Love and Respect***

*– for Life and Nature*



## ***Visionary Leadership***

*– towards immediate Action*



## ***Positive Outlook***

*– strengthening inner Resilience*



## ***Compassion***

*– through Meditation and Reflection*



## ***Responsibility***

*– change of Lifestyle and Technology*





## Brahma Kumaris Environment Initiative



### The IPCC Special Report on Global Warming of 1.5°C

“Decisions are often not based on weighing costs and benefits, but **on habit or automaticity**, both of individuals and within organisations and institutions. When habits are strong, individuals are less perceptive of information, and may not consider alternatives as long as outcomes are good enough. Habits are mostly only reconsidered when the situation changed significantly. Hence, strategies that create the **opportunity for reflection** and encourage active decisions can break habits.” (pp76: 26 -32)



# Brahma Kumaris Environment Initiative



Meditation and personal reflection  
helps us break habits



## Brahma Kumaris Environment Initiative



Our awareness defines our **values**.

Our **values** colours our **decisions**.

Our **decisions** dictates our **actions**.

Our **actions** create our **world**.

# Thank you!

[www.eco.brahmakumaris.org](http://www.eco.brahmakumaris.org)

[environment@brahmakumaris.org](mailto:environment@brahmakumaris.org)