

ON THE EDGE

Using digital to conserve biodiversity

Diogo Veríssimo

Digital is everywhere



Mobile games

40%

ON THE EDGE



Image credit



I'M THE WORLD'S
HEAVIEST PARROT!

KAKAPO RUN

LOADING...

0/2 COLLECT 150 FEATHERS
0/150

37m
0



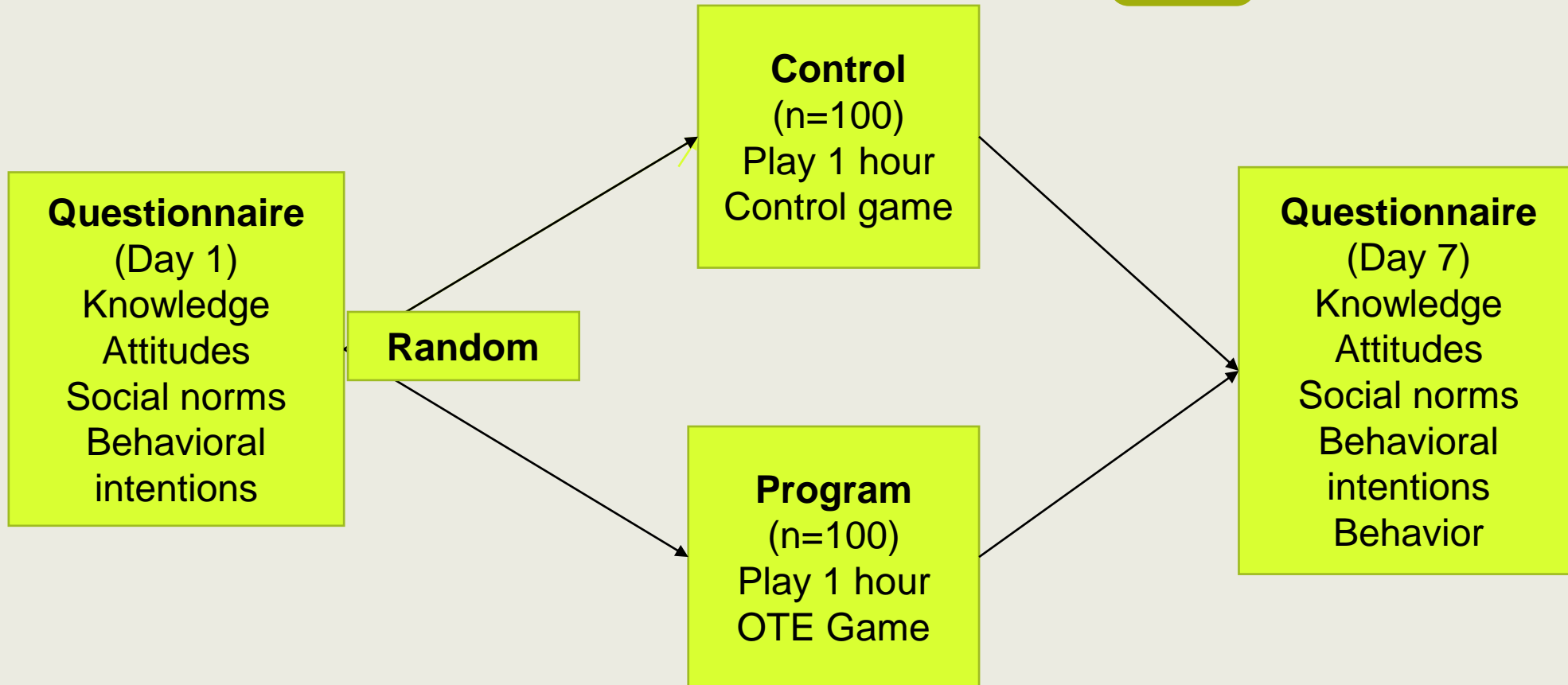
0/3 COLLECT 280 FEATHERS
/280

1664m
272

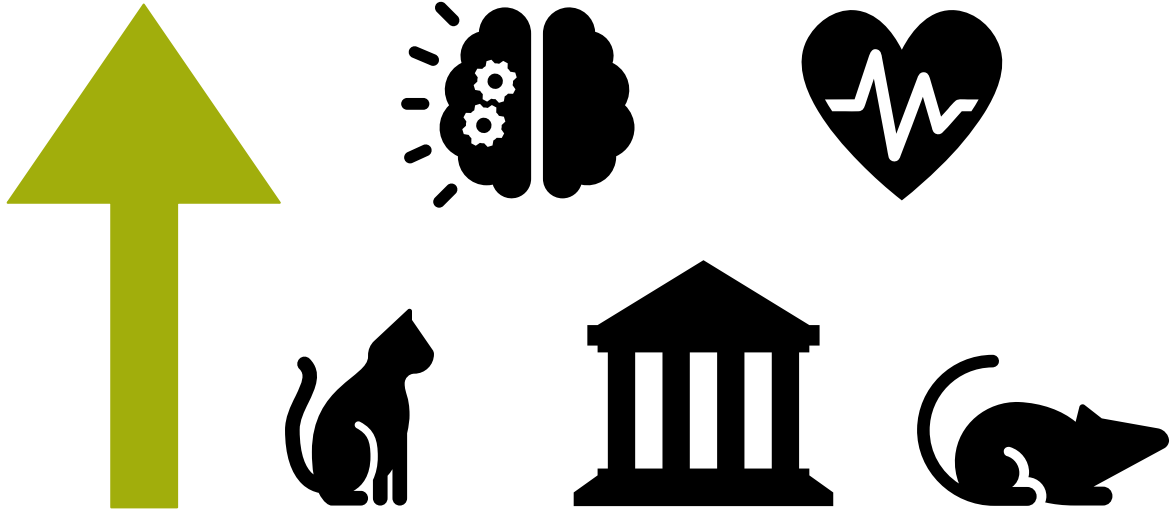




Measurement



Results



ON THE EDGE





Documentaries



So what?

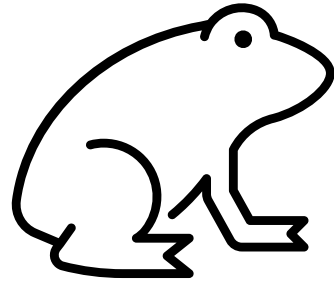
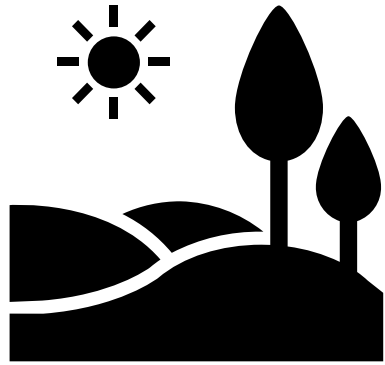
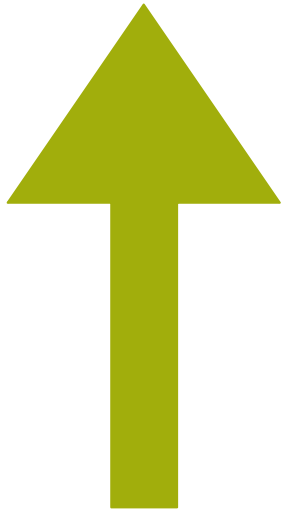


Measurement



WIKIPEDIA
The Free Encyclopedia

Results



ON THE EDGE





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Thank you!



Ben-Gurion University
of the Negev



UNIVERSITY OF
OXFORD



Nature
inFocus®

