

BRUIZED



FEEL GOOD FOOD FOR PLANET + PEOPLE



Fighting Food Waste with
Wholesome Plant-based Eats

BRUIZED.COM
@BRUIZEDCO



58% = 35.5 = \$49.46

**OF FOOD PRODUCED
IS LOST/WASTED**

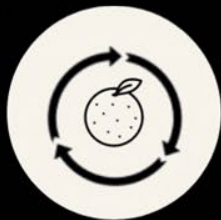
**MILLION
TONNES**

BILLION CAD



Nikkel, L., Maguire, M., Gooch, M., Bucknell, D., LaPlain, D., Dent, B., Whitehead, P., Felfel, A. (2019). The Avoidable Crisis of Food Waste: Roadmap, Second Harvest and Value Chain Management International; Ontario, Canada.

**WE DON'T DEMAND PERFECT.
WE CREATE DEMAND FOR IMPERFECT.**



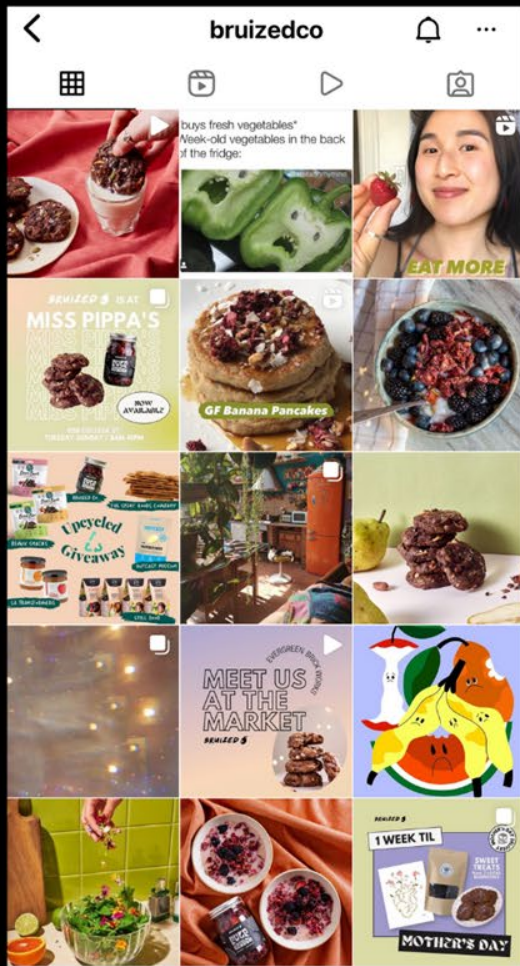
**Upcycling imperfect +
surplus ingredients**
into healthy, plant-based snacks



4900 lbs rescued
produce upcycled so far













Check out our
NEW Kid's Zone
at our market booth!

These sustainable snacks are upcycling 'imperfect' fruits and vegetables

By Patricia Karasos Special to The Star
Thu., April 22, 2021 | 0 2 min. read



Winners of the 2020 Youth Innovation Challenge



Monique Chan

Founder of **Bruized**



Karime Guillén Libien

Co-Founder of **NoPlastic**



Ciara May

Founder of **Rebunde**



Toronto start-up Bruized turns food scraps into delicious snacks

Our desire for idealized fruits and vegetables is causing food waste – and Bruized decided to do something about it

BY KYLE DEYOUNG Apr 20, 2021



Courtesy of Bruized

The Commission for Environmental Cooperation

20 Followers

About

Follow



How This Toronto Millennial Finds Motivation in the Face of a Mountain of Food Waste

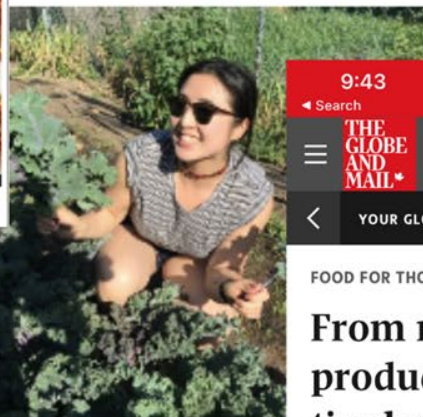
There are stories in the food we eat and share—let's listen to them.



The Commission for Environmental Cooperation Sep 15, 2020 · 6 min read



While working in a Toronto



9:43

Search



APP_732...



YOUR GLOBE

CANADA

WORLD

BUSINESS

IN

FOOD FOR THOUGHT

From more plant-based products to low-proof tipples, look for these food and nutrition trends in 2022

healthy snacks everyone (perspective on food waste motivation in the face of

SUPPLIERS



SELLERS



SUPPORTERS



PROGRESS TO DATE

4900 lbs
produce
saved

50k
grant
funding

20
locations
across TO

26k
2022
revenue

Major Media Features



OUR TEAM



Monique Chan
Founder + Operator



Justice Walz
Co-founder + Creative Director



FEEL GOOD FOOD FOR PLANET + PEOPLE

BRUIZED.COM  @BRUIZEDCO