



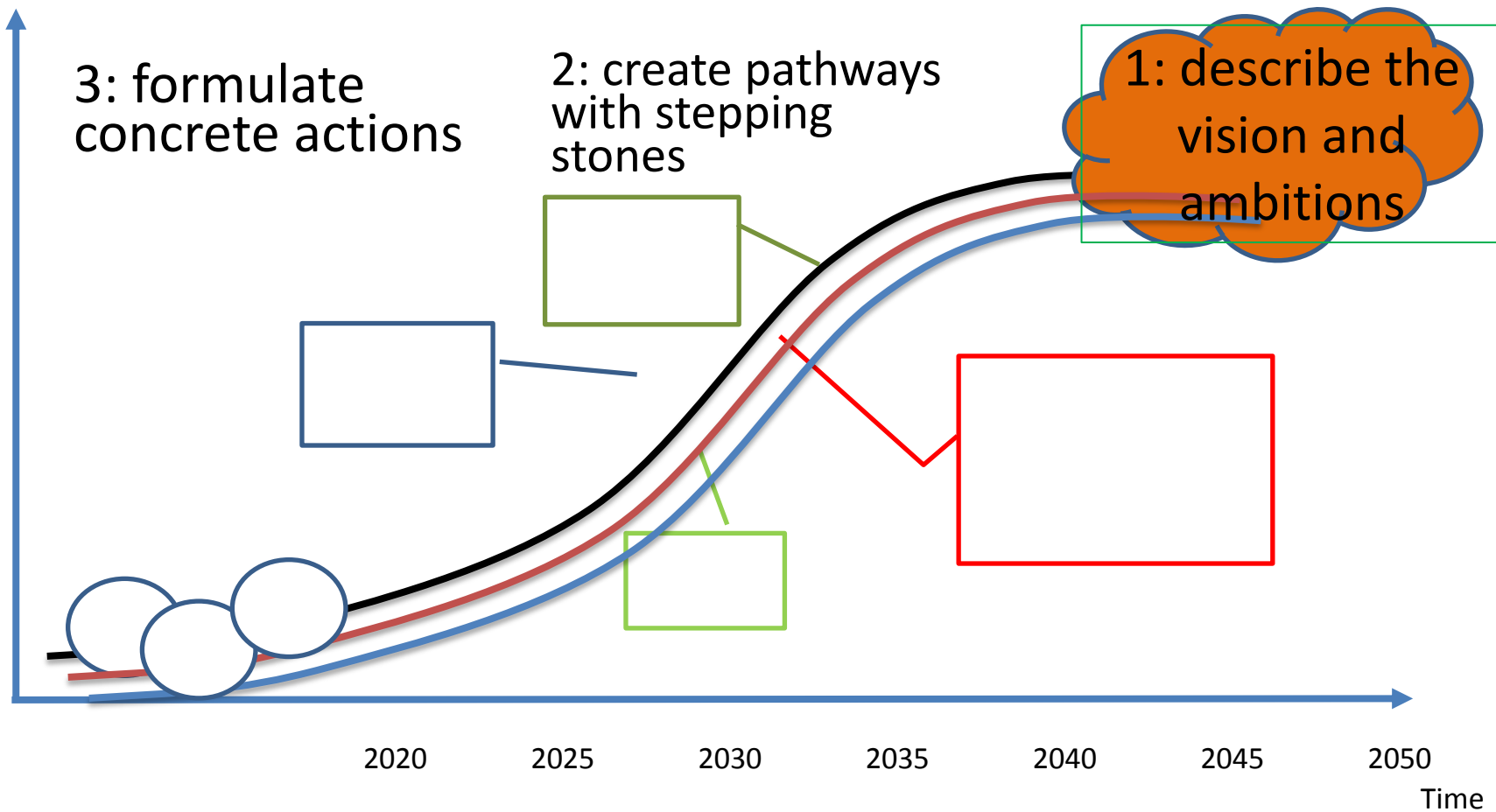
Convention on
Biological Diversity



Bogis-Bossey Dialogue for Biodiversity II
Transformational Change and the Convention:
Building blocks towards a vision

Cristiana Pasca-Palmer
Executive Secretary
Convention on Biological Diversity
6 March, 2018

From long term thinking to short term action: backcasting



Let's imagine

**Alignment-
SDGs & PA &
others**

**NY Times – 8
million species
unknown**

Nature 2050

Mainstreaming

**Nature Action
2020-2030 (CRT)**

HE vs WE

Or...

HE AND WE

Building Blocks

NO Earth

Accountability

**Targets 2020-
2030**

**Pledges and
Ambition Gap**

Share the burden

Targets

Create a Movement

Engagement

**What else needs to
Happen?**

**Resource
Mobilization**

Technology

Narrative change

**Dreaming and visioning
Yet pragmatic and realistic**

Connectivity

**Innovation and
creativity**

PRINCIPLES

**Mindful of the
different
context : inequality
and inequities =
different swimming
lanes**

**Action Oriented
Leadership**

Flexibility and adaptive change

Manage expectations

**From now to China
Via Egypt**

**China: Key Milestones
on the journey**

**Seeding a
movement**

Narrative Change

**Business and
political
engagement**

Raising the profile

Game Change

Connect to EARTH
=
Connect to Humanity

Let's Imagine.....

HE **+** **SHE** **=** **WE**

United Nature Alliance

**United Nature Convention: Safeguarding Life
on Earth**