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# Public-Private Partnerships: opportunities and challenges for biodiversity

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Dominic Waughray: Head of Public Private Partnership, World Economic Forum  
2<sup>nd</sup> Bogis Bossey Dialogue for Biodiversity Chexbres 5 March 2018



**USAID**  
FROM THE AMERICAN PEOPLE



The Nature Conservancy 

Protecting nature. Preserving life.



The Consumer Goods  
**FORUM**



  
Department  
for International  
Development



**ioth** the sustainable  
trade initiative





**Tropical Forest Alliance 2020:**  
to strip deforestation out of key supply chains  
to improve smallholder farmer incomes

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**2030 WRG: A public private platform to help governments with national water resources management**

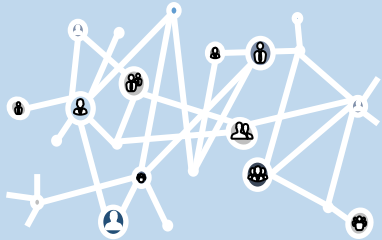
# WRG has 500+ partners globally: this is just in Peru

FORUM



# Systems thinking and a platform approach are core tenets of the Forum's approach to developing action partnerships with impact

## Map system



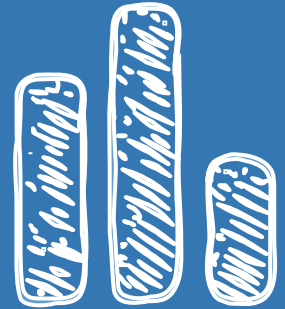
Identify opportunities  
“acupuncture points”



Catalyse action



Measure impact





# Promoting Public Private Partnerships and Multi-stakeholder alliances in support of wider international objectives



- Not one project; not one partner; rather a **“movement”**
- Requires an **Imprimatur** to open up the space and invite “action” by a given time frame
- Requires a **“Forcing Function” outside of the formal process or norms**
- **Framed as complementary**, supportive, buttressing the formal process
- Draws in **surprising champions** and new angles – from private sector, investors, innovators and civil society
- Based on clear insight and a **“portfolio of potential solution” areas**
- Delivers for the Prime Minister or President: **seeks to make the economy stronger, mobilise new finance and innovation**
- Links a **global narrative** with **sector and national** innovations
- Allowed to **snowball**
- Requires Government and International Organisation collaboration – it is **not about “contracting out” solutions**
- Wider momentum **gives extra confidence to officials to be bold**

**Idea!**

## Action for Nature Pathway

### Global Summit on The Future of Nature In Support of Beijing COP 2020

Invitation for Transformative Alliances across a number of “swim lanes”:  
e.g. Agriculture; Deltas; Forests; Drylands; Wetlands; Wildlife Conservation;  
Science-based targets for Investors; Harnessing the 4<sup>th</sup> industrial revolution;  
“Nexus” Initiatives etc., to mobilize action tracks to support new targets

Mobilisation of civil society, media and millennials

Underpinned by a narrative of connected economic risks and  
large opportunities for first movers





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Thank you

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