

# BirdLife: Empowering the grassroots

COMMUNITY ACTION FOR CONSERVATION AND DEVELOPMENT



#### FACT 1

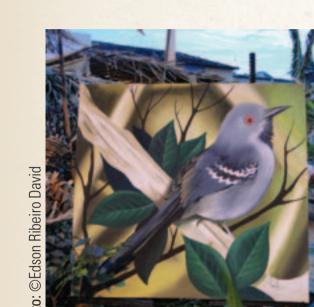
BirdLife is supporting local communities to integrate conservation and livelihoods development at the local-level

#### FACT 2

BirdLife is developing a toolkit for rapid site-based assessment of ecosystem services, and building capacity to use it

### FACT 3

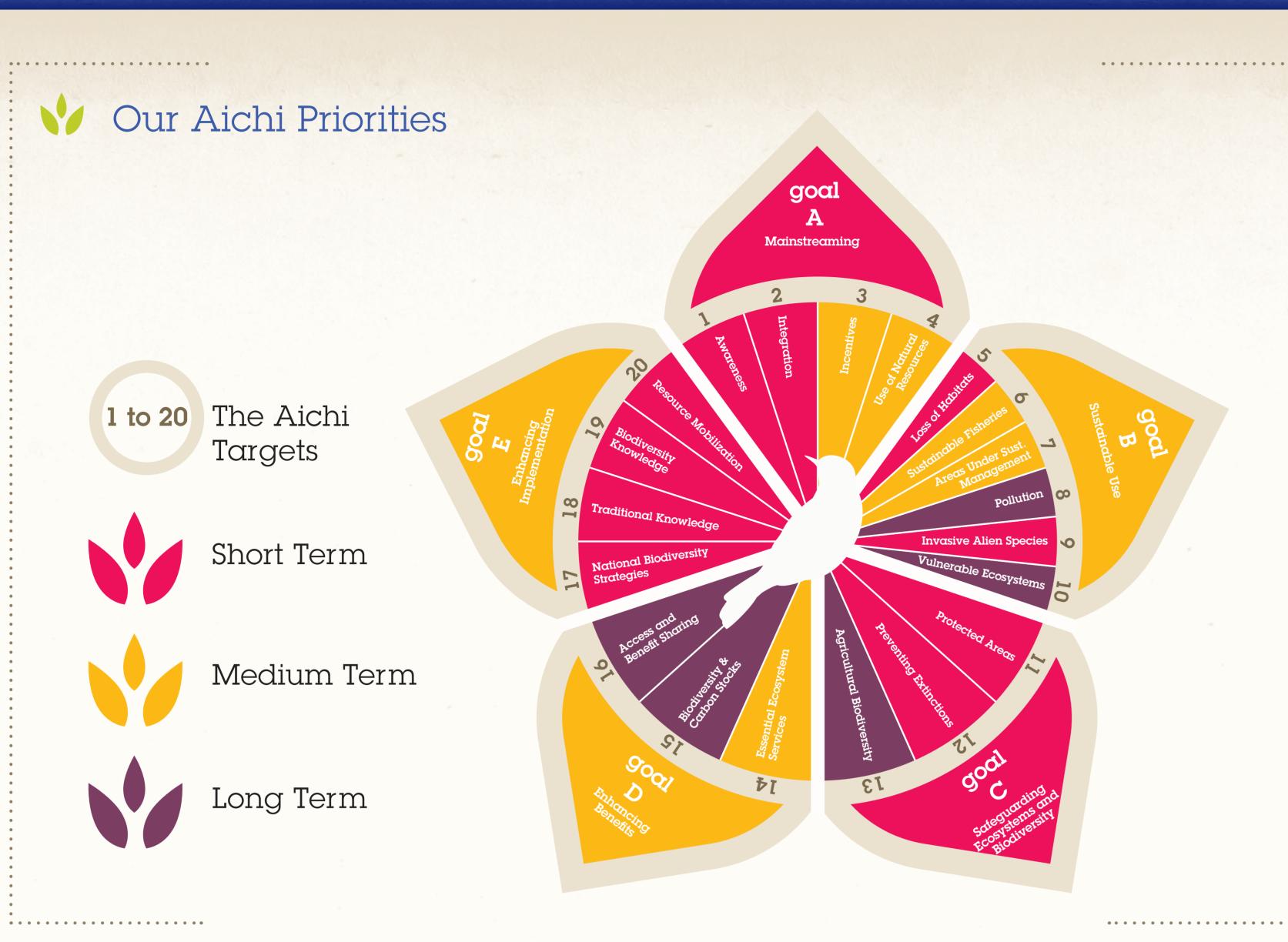
BirdLife is working with the private sector to develop decision-support tools which help industry to avoid negative environmental impacts







Our Initiatives on Biodiversity for Development...

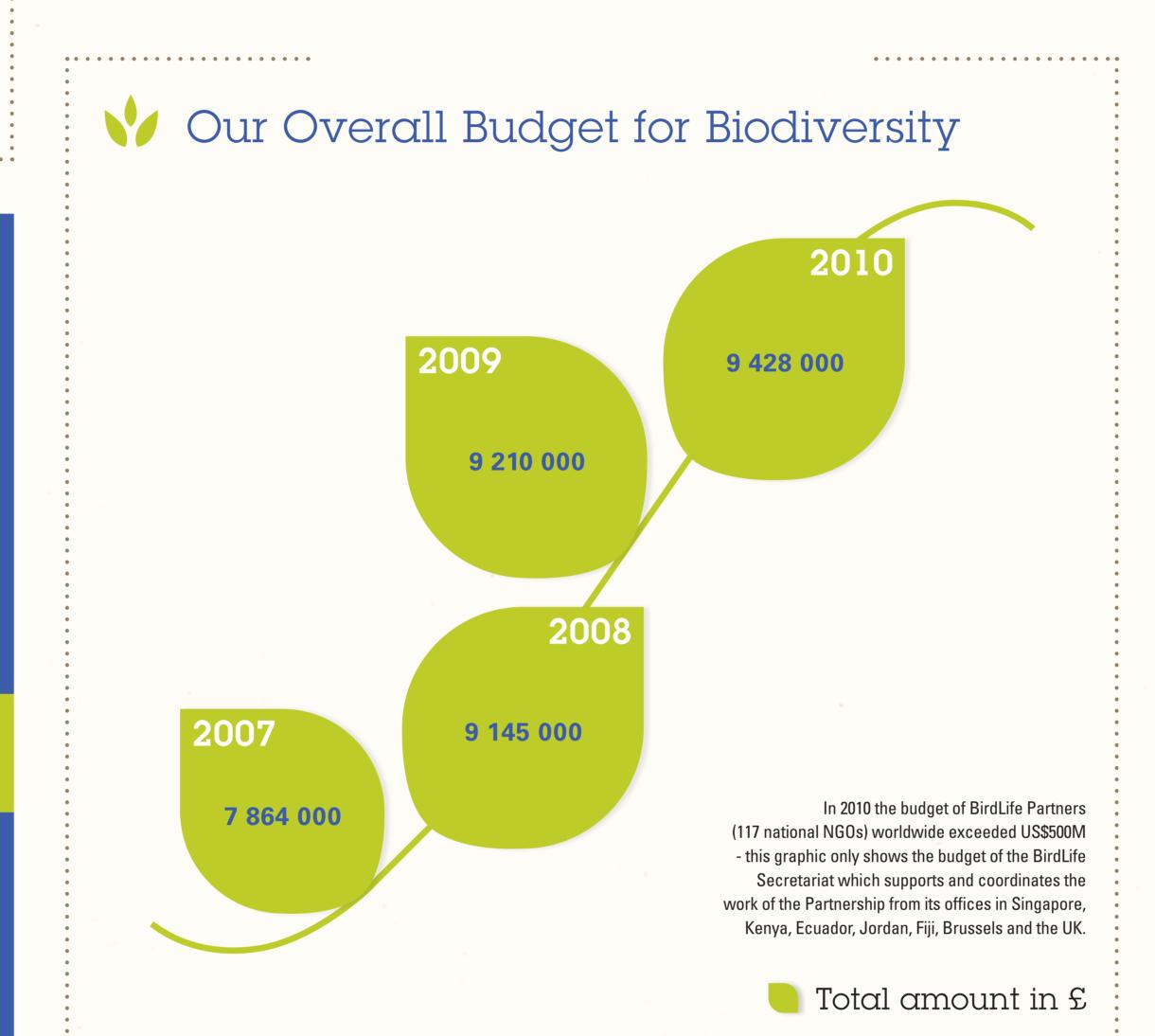






Natewa Tunuloa Important Bird Area in Fiji covers large tracts of old-growth rainforest. BirdLife supported the establishment of the community-based Sisi Initiative in response to threats including illegal logging and forest fires which were degrading the local environment and worsening local poverty.

"The Sisi Initiative provides us in the community a way to work out how to better cope with changes in our environment and how to develop economic opportunities" - Silio Lalaqila, a representative of the Sisi Initiative.











Place your post-its with your answer below:

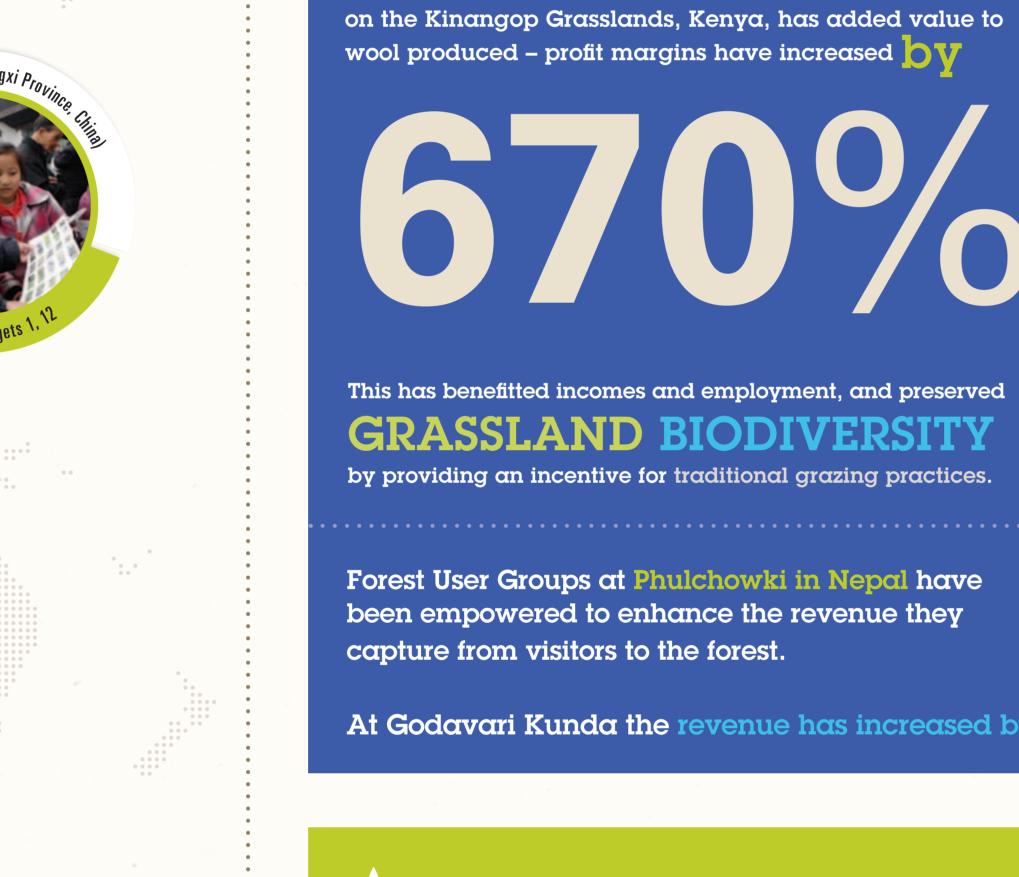






Place your post-its with your request below:

By 2020 I want you to:



## ..and more inititatives:

Providing better incomes from a naturally productive ecosystem (Nyabarongo wetlands, Rwanda) Aichi Targets 1, 5, 12, 14

Uniting grassroots groups against unsustainable development (Lake Natron, Tanzania) **Aichi Targets** 1, 5, 11, 12, 14

Community-led parrot conservation: raising awareness, enhancing incomes (Jaragua National Park, Dominican Republic) Aichi Targets 1, 11, 12, 14

Local communities influencing plans and policy (Pichincha, Northwestern Ecuador) Aichi Targets 1, 2, 5, 11, 12, 14

Supporting communities to defend their forests (Tsitongambarika forest, Madagascar) Aichi Targets 1, 5, 14, 15

Indigenous and community conserved areas in the Pacific (Vanua Levu, Fiji) **Aichi Targets** 1, 11, 12, 14, 15, 18

Working with industry to protect biodiversity and improve livelihoods through ecotourism (Richard's Bay, South Africa) Aichi Targets 1, 14

> Partnership for alternative livelihoods (Natmataung National Park, Myanmar) Aichi Targets 1, 11, 14

A ©Henry Seguya Kizito, B ©SPNL, C ©Vivian Fu, D ©David Thomas, E ©JC Eames

Our Outcomes

The projects described in this poster are being implemented by the following BirdLife Partners:

• In Madagascar: Asity Madagascar

Processing and marketing of SHEEP'S WOOL

- In Tanzania: Wildlife Society of Tanzania In Rwanda: Association pour la Conservation de la Nature au Rwanda
- In Cambodia: BirdLife Indochina In Ecuador: Aves & Conservación
- In Fiji: BirdLife Fiji Programme • In Uganda: Nature Uganda • In Malawi: Wildlife and Environment
- Society of Malawi • In Lebanon: Society for the Protection of Nature in Lebanon
- In Kenya: NatureKenya

At San Rafael in

ORGANIC

GARDENS

produce for their

are providing fresh

families and for sale

and incomes have

DID YOU

KNOW?

Paraguay. Women's

VEGETABLE

- In Nepal: Bird Conservation Nepal In China: Hong Kong Birdwatching Society
- In South Africa: BirdLife South Africa In Myanmar: Biodiversity and Nature Conservation Association in Myanmar
- In Dominican Republic: Grupo Jaragua
- In Paraguay: Guyra Paraguay and Nature Canada





Our Main Approaches for Mainstreaming

BirdLife Partners, present in over 110 countries, are working to

empower networks of organisations, rooted locally, for the conservation

and sustainable management of the places where they live. Worldwide

biodiversity sites, creating a network that connects people nationally

and across continents, implementing locally-relevant conservation,

and providing opportunities for international knowledge exchange,

these 'Local Conservation Groups' are present at over 2000 priority

Empowering communities at the grassroots

influence and advocacy.







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