

## LETTER OF INTENT

**This Cooperation Agreement is concluded between**

- the **Secretariat of the Convention on Biological Diversity** (hereinafter referred to as the "CBD Secretariat"), having its office located at the World Trade Center, 413, St Jacques-Suite 800, Montreal, Qc, Canada H2Y 1N9

and

- the **INFO/RAC-MAP** (hereinafter referred to as the "Centre"), having its office at Via Cagliari n.40 - PO Box 00198 Rome, Italy

(hereinafter collectively referred to as "the Parties").

### 1. Purpose

1.1 By this Cooperation Agreement, the Centre and the CBD Secretariat express their intention to work collaboratively on a number of initiatives and activities related to their respective mandate and in particular the achievement of the 2010 biodiversity target in the context of the implementation of the IC Strategy of the *Mediterranean Strategy for Sustainable Development* (MSSD), approved in Slovenia in 2005 by the 21 Mediterranean Countries and the European Community, in the framework of the Barcelona Convention, under the aegis of the United Nations Environment Programme (UNEP).

### 2. Programme

The present Cooperation Agreement contributes to enhancing the mutual efforts of the two organizations to implement their respective mandate and in particular in the context of their respective outreach, communication and education strategies and activities. It must be noted that the Centre, which was entrusted by the Contracting Parties of Barcelona Convention to develop a specific Information and Communication Strategy for the MSSD, is leading a series of IC activities which, through the present Cooperation Agreement, the CBD Secretariat, subject to the availability of financial resources, will participate to.

### 3. Planned IC Joint Activities:

- Collaboration on the celebration of the IBD-International Biodiversity Day, starting in 2007,
- Collaboration and support to the launching of the MEDday,
- Collaboration on the IC Pilot Projects of the MSSD,
- Collaborate for the preparation and celebration of the 2010 International year on biodiversity,
- Any other collaboration and promotional support to events of relevance to the Biodiversity Convention and the Barcelona Convention as jointly decided - based on clear, declared common interests - during the course of year.

### 4. The CBD's Commitments shall include the following:

- Identify CBD representatives to be involved in the agreed activities,
- Provide inputs and materials for the celebration of the International biodiversity Day,
- Provide articles, interviews and materials to be included in EcoMedia on-line Magazine,
- Provide inputs (*documentaries, photographic material, indications of parties interested in participating to the festival, etc*), support as appropriate (*eg. link from CBD website to MedAward website, special CBD acknowledgment or prize to the winning films*) and promote the organization of the biodiversity section that will be held within the annual edition of the Mediterranean Environmental Award Film Festival and Photographic Exhibition. The 2007 MED Award will be held on the eve of



CoP15 in Almeria, Spain in December. The audiovisuals, jointly selected by the Centre and CBD, could be further circulated to other important festivals in the Mediterranean,

- Promote and provide inputs, once and if agreed, to the on-line forum on biodiversity in the Mediterranean,
- Promote the launch of the MEDday, and support its celebration once officially approved,
- Provide support for the implementation of the IC Pilot projects of the MSSD,
- Provide comments and inputs to the IC Strategy of the MSSD,
- Provide inputs for the celebration of the 2010 International Year on Biodiversity.

**5. The Centre's commitments shall include the following:**

- Designing and layout, editing, publication of the March issue of EcoMedia Magazine on climate change and biodiversity – including an editorial from the CBD ES and the announcement of the IBD - and the May issue, creating a special window/section on the celebration of the IBD together with the accompanying messages from the UN SG, ED and ES,
- Involve and ensure liaison as opportune with the CBD Secretariat for the organization of the biodiversity section of the annual edition of the Mediterranean Environmental Award and Film Festival and Photographic Exhibition (eg. one person from CBD to be part of the films international jury ,selection of film and photographic material, preparation of catalogue with introductory messages including CBD, etc),
- Keep the CBD Secretariat informed on progress in the development of *InfoMAP*, the Mediterranean Environmental Information Portal, and ensure its privileged access once operational,
- Launch, once and if agreed, the on-line forum on biodiversity in the Mediterranean,
- Absorb as opportune comments and feedbacks received by CBD to the IC Strategy of the MSSD,
- Celebrate the international year on biodiversity in 2010.

**6. Joint commitments include the following:**

- Identifying speakers/experts,
- Exchange and dissemination of information material,
- Promotion of IBD,
- Promotion of MEDday,
- Promotion of the International year on Biodiversity,
- Promotion of EcoMedia magazine as information tool,
- Promotion of the Mediterranean Environmental Award Film Festival and Photographic Exhibition,
- Collaboration on documents of common interest (IC Strategy of the MSSD),
- Identification and development of other IC activities to be jointly carried out during the 2008-2010, to be carried out under the MoU to be signed between the two organisations at CoP15 in Almeria, Spain.

**7. Representation and addresses of the Parties**

**7.1** Any action required or permitted to be taken under this Cooperation Agreement, may be taken or executed – on behalf of the CBD – by the Secretary-General, or his designated representative and – on behalf of the Centre – by the Director General INFO/RAC-MAP, or his designated representative.

**7.2** Any notice to be given to either Party with respect to this Cooperation Agreement shall be considered as effectively given, if delivered or sent by letter (with acknowledgement of receipt) or by fax addressed to either Party at the address mentioned below. Any such notice shall become effective on the day of its receipt by the Party to which it is addressed. The address of either Party may be changed by appropriate notice to the other Party.

Any notice to **CBD** should be addressed to:



Att: Dr. **Ahmed Djoghla**  
Executive Secretary  
CBD  
World Trade Center  
413, St Jacques-Suite 800  
Montreal, Qc  
Canada H2Y 1N9  
Tel: 514 287-7002  
Fax: 514 288-6588

Any notice to **INFO/RAC-MAP** should be addressed to

Attn: Dr. **Sergio Illuminato**  
Via Cagliari n. 40  
00198 Rome, Italy  
Tel: +39.06.85305147  
Fax: +39.06.8542475

**9. Termination**

This agreement can be terminated by either party with thirty days written notice without fault, prejudice or any liability, financial or otherwise. Existing commitments already made shall be completed first prior to any termination of cooperative activities.

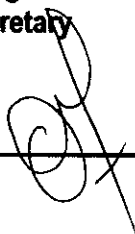
**10. Settlement of Disputes**

Any dispute arising from or in connection with this Cooperation Agreement shall be resolved by negotiations between the Parties or by such other means as the Parties agree to in writing.

**11. Force Majeure**


Neither Party shall be deemed to be in default of its obligations under this Agreement whilst performance thereof is prevented by Force Majeure. No indemnity shall be claimed by either Party in such a case.

**Dr. Ahmed Djoghla**  
Executive Secretary  
CBD



Date: 12/03/07

**Dr. Sergio Illuminato**  
Director General INFO/RAC-MAP



Date: 12/03/07