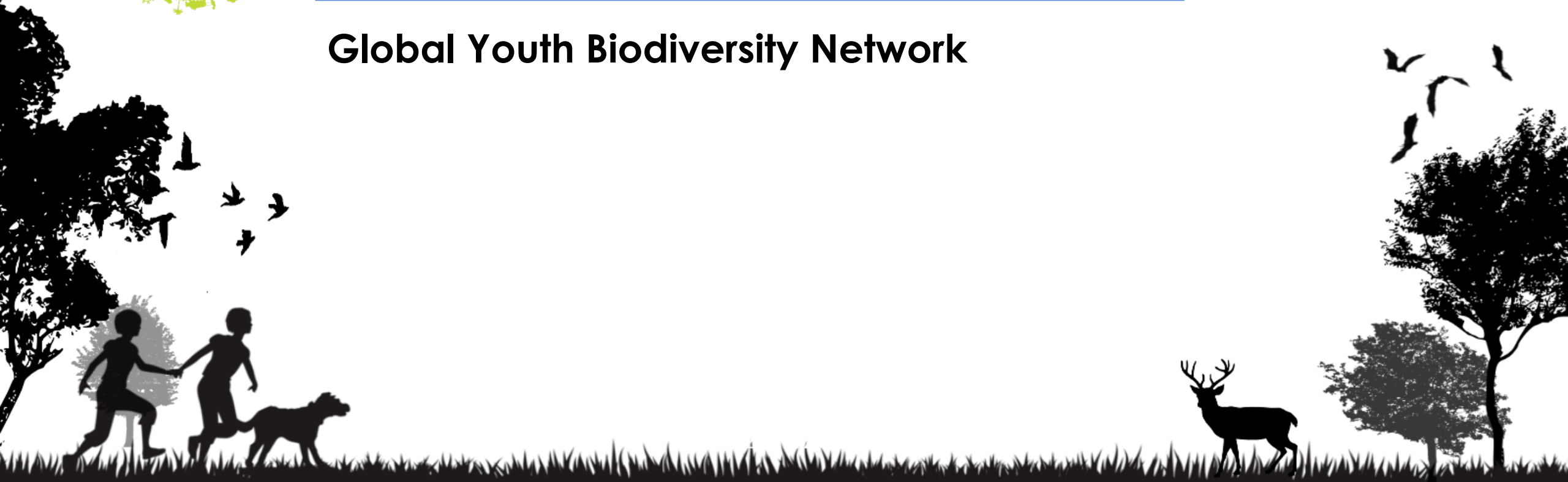




Shaping and communicating new narratives for biodiversity

Global Youth Biodiversity Network



The Global Youth Biodiversity Network

The Global Youth Biodiversity Network (GYBN) is an international network of youth organizations and individuals from all over the world whose common goal is to prevent the loss of biodiversity.



664,000
members

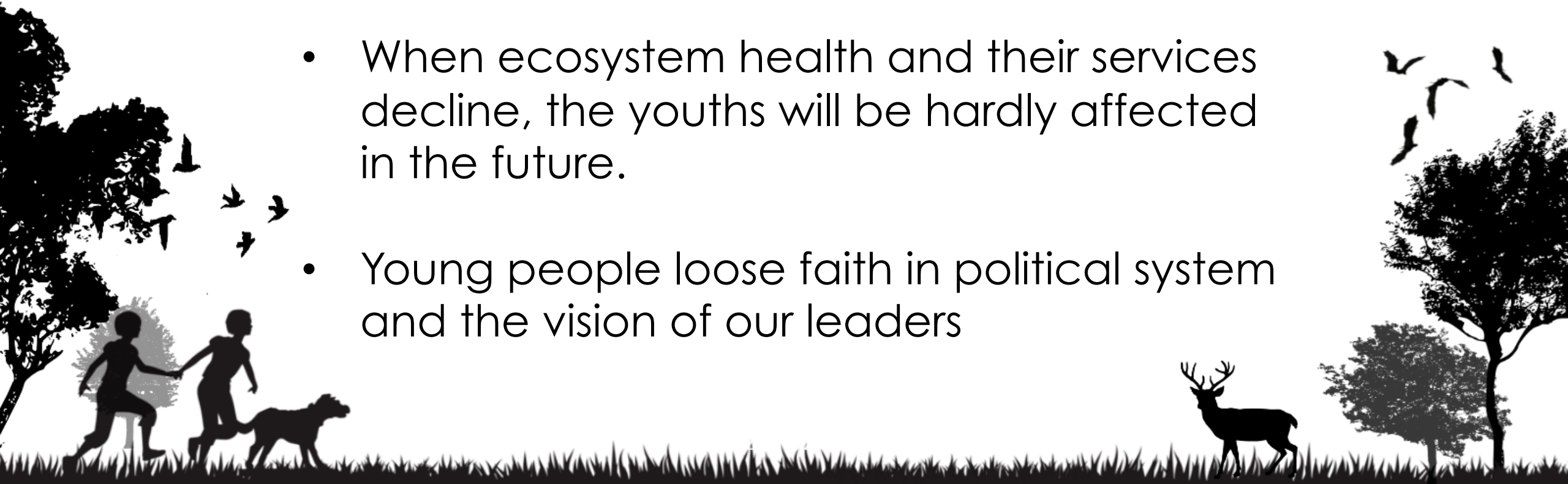
280
youth organisations

140
countries



Global Youth Biodiversity Network

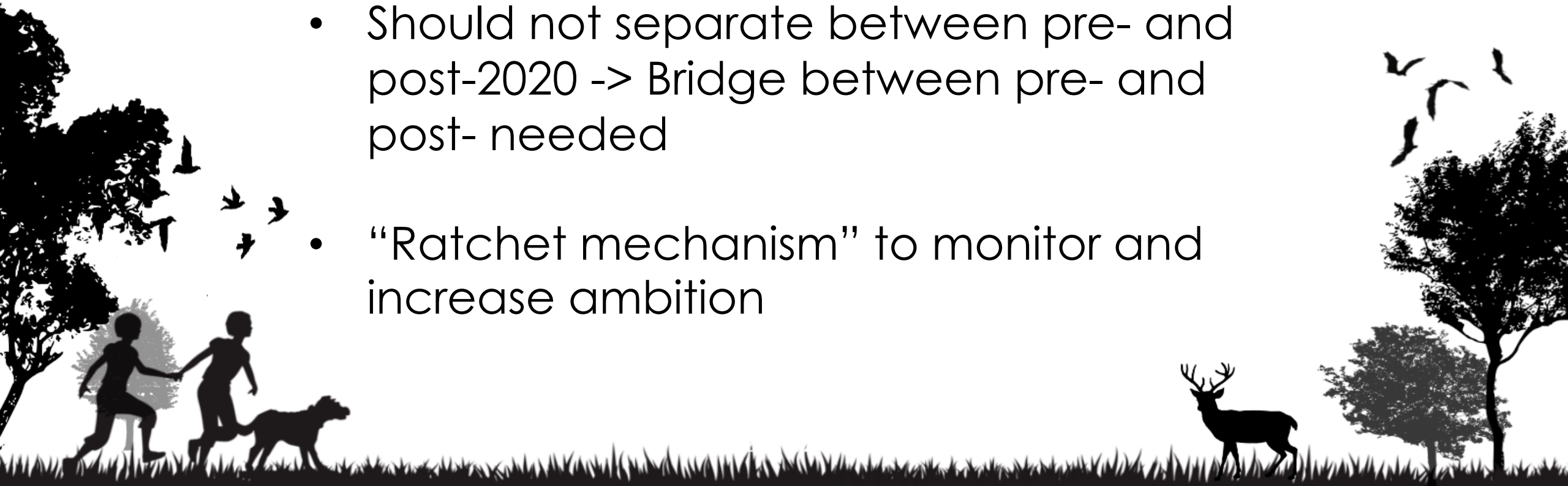
- Data tell us that progress have been made but not at a rate where we can achieve the targets.
- When ecosystem health and their services decline, the youths will be hardly affected in the future.
- Young people loose faith in political system and the vision of our leaders





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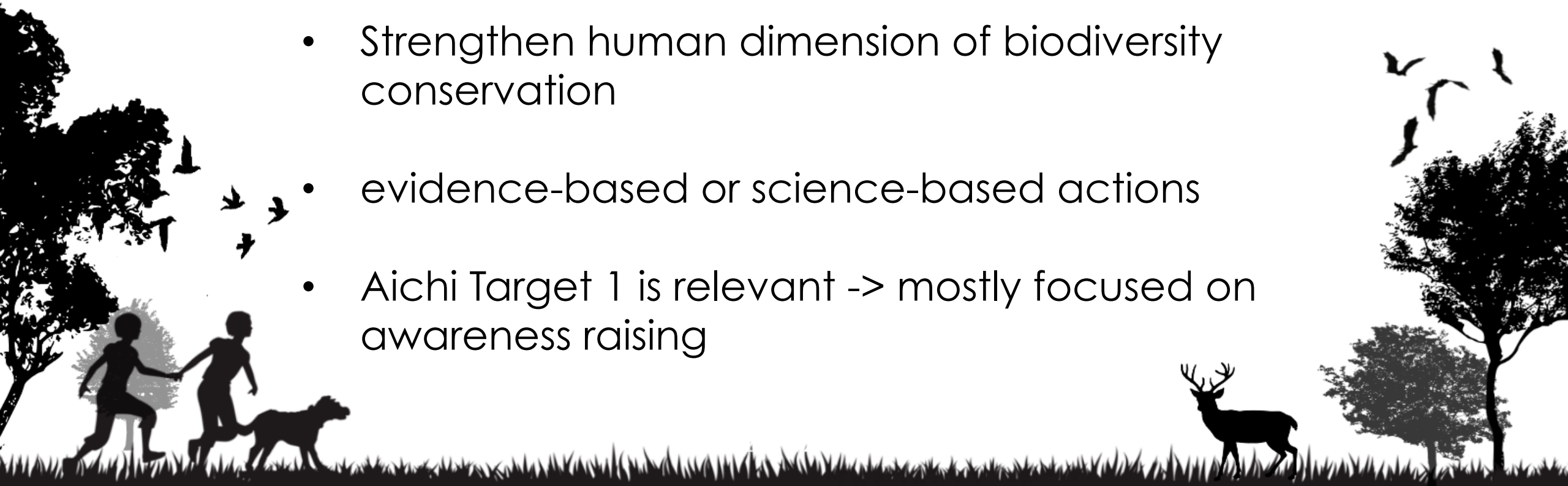
- Should not look at Post-2020 as an “end-point” but as the start of a process
- Should not separate between pre- and post-2020 -> Bridge between pre- and post- needed
- “Ratchet mechanism” to monitor and increase ambition





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- A new narrative that put local communities, including youth, at the center of decision-making and planning.
- Strengthen human dimension of biodiversity conservation
- evidence-based or science-based actions
- Aichi Target 1 is relevant -> mostly focused on awareness raising





Essay

Why social values cannot be changed for the sake of conservation

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Abstract: *The hope for creating widespread change in social values has endured among conservation professionals since early calls by Aldo Leopold for a "land ethic." However, there has been little serious attention in conservation to the fields of investigation that address values, how they are formed, and how they change. We introduce a social-ecological systems conceptual approach in which values are seen not only as motivational goals people hold but also as ideas that are deeply embedded in society's material culture, collective behaviors, traditions, and institutions. Values define and bind groups, organizations, and societies; serve an adaptive role; and are typically stable across generations. When abrupt value changes occur, they are in response to substantial alterations in the social-ecological context. Such changes build on prior value structures and do not result in complete replacement. Given this understanding of values, we conclude that deliberate efforts to orchestrate value shifts for conservation are unlikely to be effective. Instead, there is*





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- Post-2020 framework must be designed in a bottom-up approach
- All parts of society must be involved in its preparations
- Government need to recognize youth as a strategic partner.



Youth can be an enabling factor that can turn your weakness into strength.

