



“On the Occasion of 11th Conference of Parties of the UN Convention on Biological Diversity FICCI has Launched Campaign on Businesses to Pledge for Biodiversity”

21 companies have already join the Pledge
“Sustainable Biodiversity Means Sustainable Business” and many more are expected to join.



We welcome the

- ❖ Environmental, socio - economic and health benefits which come from biodiversity
- ❖ Opportunity for industry to lead the drive to conserve and enhance biodiversity at a large scale

We FICCI Members acknowledge

- ❖ Biodiversity and Environment have a critical role in improving the wellbeing and quality of life
- ❖ Biodiversity is under threat from climate change and other human-induced pressures and
- ❖ It is our moral responsibility to conserve biodiversity in carrying out business operations

We make our Corporate Commitment to

- ❖ Conserve Biodiversity by sustainable use of biological resources at all levels within the organisation
- ❖ Integrate principles of sustainable use of biodiversity in the business supply chain
- ❖ Partner with local communities for conservation and sustainable management of biodiversity using traditional practices
- ❖ Promote the direct and indirect benefits arising from use of biodiversity in the delivery of public services such as recreation, social care and health
- ❖ Create widespread awareness on sustainable use and sustainable management of biodiversity

