

April 25, 2008

Toyota Environmental Activities Grant Program Accepting Applications

Tokyo — TOYOTA MOTOR CORPORATION (TMC) has begun accepting applications today for this year's*¹ Toyota Environmental Activities Grant Program, which is designed to support environmental revitalization and conservation activities, both in Japan and overseas, for the purpose of sustainable development.

The program was established in commemoration of TMC's receipt of the Global 500 Award*² in 1999 from the United Nations Environment Programme (UNEP) and has been implemented every year since 2000 as part of TMC's environmental social contribution activities. This year marks the ninth year of its implementation.

The themes this year are "Global Warming Countermeasures" and "Biodiversity Conservation", representing serious and urgent issues for preserving the earth's environment. The grants will be provided to NPOs (excluding schools) and other private non-profit groups that are promoting practical projects in these areas. There are two categories of grant under the program: general grants, with no restriction on the implementation sites or on the grant amount per project; and small-scale grants (targeting activities in Japan), with a limit on the grant amount per project and with simpler application procedures. In total, approximately 200 million yen in grants will be awarded for 2008.

For application guidelines and an overview of 2007 recipients, please see the attached "Toyota Environmental Activities Grant: Program Summary".

*¹ From April 1, 2008 to March 31, 2009.

*² Global 500 Award (1987-2003): Presented by UNEP to recognize the outstanding achievements of individuals and organizations in protecting and improving the environment. TMC in 1999 became the first Japanese corporation to receive the award, in recognition of its various achievements in environmental protection and improvement (such as being the world's first to mass-produce and sell hybrid vehicles) and its various corporate social contribution activities.

Toyota Environmental Activities Grant: Program Summary

Grant Themes

"Global Warming Countermeasures" and "Biodiversity Conservation"

Grant Categories

1. General Grants

There is no restriction regarding project implementation site(s) or limit on the grant amount per project. This grant targets projects aimed at environmental education activities and hands-on learning (or creating and providing the opportunities for such activities), as well as projects aimed at implementing experiment-based environmental technology at the community level.

2. Small-scale Grants

Projects should be implemented in Japan, with the maximum grant amount of two million yen per project. This grant targets practical, community-based grassroots activities aimed at protecting the local environment.

Grant Period

Up to three years for general grants and up to two years for small-scale grants (starting from January 2009).

Application Period

April 25 to June 20, 2008 (applications must arrive by June 20)

Notification of Decision

The Selection Committee, consisting of seven experts from Japan and overseas, will review the applications and select grantees. Applicants will be notified in writing by the end of October 2008.

Contact Information

Inquiries regarding application procedures and further details about the program should be addressed to:

Toyota Environmental Activities Grant Program Secretariat
MBE Box 363, 2-3-6 Otemachi, Chiyoda-ku, Tokyo 100-0004 JAPAN
Phone: +81-3-3272-1925 Fax: +81-3-3272-1926
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Detailed information is available online at:
<http://www.toyota.co.jp/en/environment/ecogrant/>(English)
<http://www.toyota.co.jp/jp/environment/ecogrant/>(Japanese)

■ Selection Committee Members

Name	Title/Organization
Dr. Keiko Nakamura (Chair)	Director General, JT Biohistory Research Hall (Japan)
Dr. Motoyuki Suzuki	Professor, University of the Air (Japan)
Dr. Eiji Hosoda	Professor, Faculty of Economics, Keio University (Japan)
Dr. Ashok Khosla	President, Development Alternatives (India)
Dr. Peterson Myers	CEO, Environmental Health Sciences and Board Chair, National Environmental Trust (U.S.A.)
Dr. Göran A. Persson	Chairman, Euro-CASE Platform on Energy/ Environment (Sweden)
Mr. Toshiaki Hayama	Managing Officer, Toyota Motor Corporation (Japan)

■ Previous Grantees and Projects

1. Grant Project Statistics by Year and Region

Project Implementation Sites	Total sum	FY2007			FY2006			FY2005		FY2004	FY2003	
		Sub total	Category		Sub total	Category		Sub total	Category		Sub total	Sub total
			General	Small-scale		General	Small-scale		General	Small-scale		
Asia	53	7	7	0	7	7	0	7	7	0	10	3
The Americas	15	2	2	0	3	3	0	1	1	0	1	2
Africa	13	3	3	0	3	3	0	1	1	0	4	2
Europe	7	0	0	0	0	0	0	2	2	0	0	2
Japan	51	15	0	15	12	0	12	13	0	13	1	1
Others	1	0	0	0	0	0	0	0	0	0	0	0
Total	140	27	12	15	25	13	12	24	11	13	16	10

2. FY2007 Awardees of the Toyota Environmental Activities Grant Program

Category	Project Title	Organization (Country)	Implementation Sites
	Creating Sustainable Income for the Katukina Indians, by Extracting and Commercializing Copaiba Oil from the Amazon Forest	OPAN-Operação Amazônia Nativa (Brazil)	Brazil
	Energizing Farm and Households through Bio-Fuel Production and Extraction of Petroleum Nut (Pittosporum Resineferum) Cordillera Region, Philippines	Pine Tree (Philippines)	Philippines
	Sanjeevani: A School-based Medicinal Plant Education and Conservation Initiative	Center for Environment Education (CEE) (India)	India
	Vitalization of Regional Economy and Society through the Sustainable Use of Natural Resources	Japan Environmental Education Forum (JEEF) (Japan)	Indonesia

General Grants	Promoting the Environmental Protection in the Mekong Delta Area of Vietnam by Supporting the Community Initiatives	The Community Health Development Research Center (Vietnam)	Vietnam
	Pasture Regeneration, Erosion Control through Waste Processing Recovery and Bioresource Management for Nomadic and Rural Crop Farmers	Generation for Environmental Education and Enhanced Renewal – GREENER (Nigeria)	Nigeria
	Training Farmers for Green Action, Mozambique	Ajuda de Desenvolvimento de Povo para Povo (ADPP) Mozambique (Mozambique)	Mozambique
	Building the Sustainable Bio-Fuel Supply Chain for the Poor Farmers in Rajasthan, India	Humana People to People India (India)	India
	Urban Water Environment Improvement Project for Vietnam	The Institute of Cultural Affairs, Japan (ICA Japan) (Japan)	Vietnam
	Environmental Technology Education and Integrated of Community-based Renewable Energy Projects	Green Empowerment (U.S.A.)	Peru
	Healthy Wetlands, Healthy People: Educating and Mobilizing Youth in Conservation and Management of Lakes of Pokhara Valley, Nepal	Wetland Friends of Nepal (WFN) (Nepal)	Nepal
	Community-based Mariculture and Mangrove Management in Kenya	Kwetu Training Centre for Sustainable Development (Kenya)	Kenya
Small-scale Grants	Resuscitation and Forestry of Terraced Paddy Fields and Rural Area (Satoyama) in Nishihata District, Ikoma City	Ikoma Rice Terrace Club (Japan)	Japan
	"Manufacturing" 3R Factory	Hachimansakagurakoubou (Japan)	
	Yama Ganmari	Sangosya Schole (Japan)	
	Citizens' Kushiro Swamp Nature Rehabilitation Project	Approved and Authorized NPO "Trust Sarun Kusiro" (Japan)	
	Environmental Education and Town Planning Based on Pika Conservation Activities	Pika'sTown Making Design Project Conference (Japan)	
	Chikurintic Project	Nonprofit Organization Environmental Design Experts' Network (Japan)	
	Environmental Education Project, Utilizing Fish Grown in Paddy Fields	Traveling Fish Supporters (Japan)	
	Urayatsu Restoration Project	Urayatsu Restoration Committee (Japan)	
	A Project to Hand Down Terraced Paddy Fields to Future Generations	People Forest Network (Japan)	
	Development of Permanent Nesting Locales for Little Terns and Survey of their Nesting Environment	NPO Little Tern Project (Japan)	
Project for Environmental			

	Conservation and Creation of a Business Model Backed Up by Community Cooperation	NPO Team Ebisu (Japan)
	Database of "Noyaki (Traditional Field Burning) and Wachigiri (Firebreak Mowing)" of Pastures	Aso Greenstock Foundation (Japan)
	History of Living Environment of Taketomi Island	NPO Takidhun (Japan)
	Promotion of Environmental Conservation in Koajiro Forest	Non-Profit Organization Koajiro Outdoor Activity Organizing Committee (Japan)
	"Renaissance of Cooking Oil Culture" Project	Workshop for Sustainable Community (Japan)