



REVISED PROVISIONAL AGENDA: BUSINESS AND THE 2010 BIODIVERSITY CHALLENGE MEETING

London, 20-21 January, 2005

Overall Objective: To develop ideas, that could best be pursued through the CBD or in support of its objectives, for engaging business in biodiversity issues, as a means of working towards the 2010 target to achieve a significant reduction in the current rate of biodiversity loss.

DAY 1: THURSDAY 20 JANUARY, 2005

12:30-1:30 Registration and Informal Lunch

1:30-2:30 Session 1: Opening of the Meeting

- Opening by Mr. Elliott Morley, UK Minister of the Environment and Agri-Environment
- Introductions by Dr. Hamdallah Zedan, Executive Secretary of the Convention on Biological Diversity; Joao Paulo Capobianco, Secretary of Biodiversity and Forestry of the Brazilian Ministry of Environment; and, representatives from the World Conservation Union (IUCN), the Brazilian Business Council for Sustainable Development, and Insight Investment

2:30-4:30 Session 2: Setting the Scene

- Introduction to the CBD and the Business and the 2010 Biodiversity Target Initiative
- The Business Context: The business case for biodiversity

3:10-3:30 Tea

- Discussion: The Context for Engagement

4:30-6:00 Session 3: Exploring Possibilities for Private Sector Engagement

- Presentation of Possible Avenues for Engagement
- Facilitated Discussion: Possible Methods of Engagement

6:00-7:15 Reception

7:15 Dinner

DAY 2: FRIDAY 21 JANUARY, 2005

8:45-1:30 Session 4: Identifying and Developing Measures for Private Sector Engagement and Action: Direct Footprint and Supply Chain Footprint Companies

- Goals for the Day
- Questions and Clarifications
- Break-Out Groups on Methods for Private Sector Engagement and Action:
(1) Direct Footprint Companies and (2) Supply Chain Footprint Companies

10:30-11:00 Tea

- Break-Out Groups Continued
- Report Back from Break-Out Groups and Discussion

1:30-2:30 Lunch

2:30-4:00 Session 6: Way Forward

- Closure of the Meeting