



Biodiversity and Business
Convention for Biological Diversity
Third Business and the 2010 Biodiversity Challenge Conference
In Conjunction with the
UNEP Business and Industry Global Dialogue
Jakarta, Indonesia

**DAY 3 - Session 6 – Wednesday 2 December 2009 09:00-10:15 - Panel discussion
SCALING-UP EFFORTS**

BACKGROUND

The rate of loss of biodiversity worldwide - terrestrial, freshwater and marine - continues to accelerate. This is due to diverse causes including land clearance and conversion, poor land management, and overharvesting of renewable resources. Species extinction rates are increasing. To make matters worse, the impacts of increased population and climate change are expected to aggravate the situation. These trends have far-reaching implications for food security, economic development, human health and social amenity. In the run-up to the Year of Biodiversity, it is of paramount importance that the international community – government, business and civil society -develops a shared agreement on an action agenda to arrest these trends. Harnessing the full power and ingenuity of the business sector and new economic models will be central to this.

PURPOSE AND ISSUES TO ADDRESS

Multiple approaches to biodiversity measurement and protection are being explored. This session will highlight some of the more promising approaches, and discuss the enabling conditions that will be necessary for their scaling up. What are the respective roles of governments, the private sector, and civil society? What are the most important gaps in information, awareness, policies, institutions, and finance, and how can they be redressed? What new approaches or instruments offer most promise? How can they be put in place? What are the priority actions?

MODERATOR

- Paul Hohnen, Director, Sustainability Strategies, Amsterdam



PANELISTS

- Anne-Marie Fleury, Associate Program Director, ICMM, United Kingdom
- Arthur Eijs, Co-Secretary of the Taskforce for Biodiversity and Natural Resources, VROM, The Netherlands
- Mohammad Rafiq, Senior Vice President of Programs, Rainforest Alliance, United Kingdom
- Tineke Lambooy, Senior Researcher, Attorney of Law, Nyenrode Business University, The Netherlands

RAPPORTEUR TBD

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