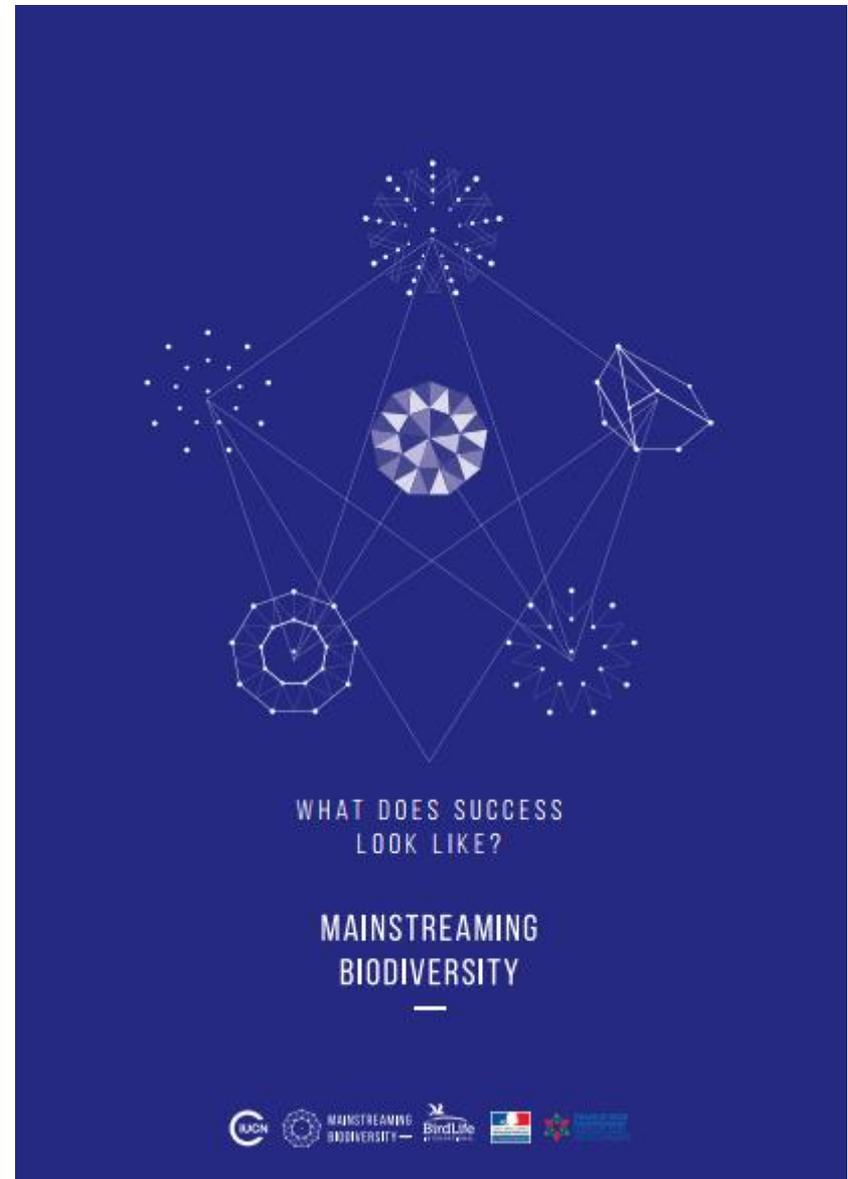


MAINSTREAMING BIODIVERSITY: WHAT DOES SUCCESS LOOK LIKE?

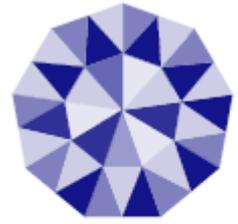
Roundtable Discussion:
Biodiversity for Poverty
Eradication and Development,
2015-2018
Brussels, Belgium
28 October, 2015



Sonia Peña Moreno
Senior Policy Officer-
Biodiversity, IUCN



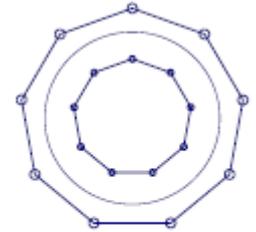
BIODIVERSITY MAINSTREAMING: What do we mean?



MAINSTREAMING
BIODIVERSITY

- “Mainstreaming implies changes in development models, strategies and paradigms.”
- We understand mainstreaming as **the integration of biodiversity considerations and concerns into policies, plans and sectors outside the environmental realm.**

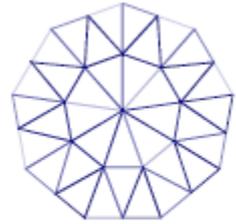
Enabling conditions for mainstreaming



MAINSTREAMING
BIODIVERSITY

- **Reciprocal collaboration or cooperation** between two or more sectors
- Certain **triggers or motivations** to make mainstreaming efforts possible
- **A leader/champion**
- Indication of possible **replication** and long term engagement, impact and **sustainability**

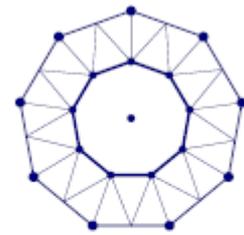
Success? A variety of outcomes



MAINSTREAMING
BIODIVERSITY

- Influencing a policy, plan or budget of a sector
- Changing a particular behavior, attitude or position
- Increased capacity, knowledge and awareness
- Long term impacts associated with improved status of biodiversity and human well-being

Policy Opportunities: National level

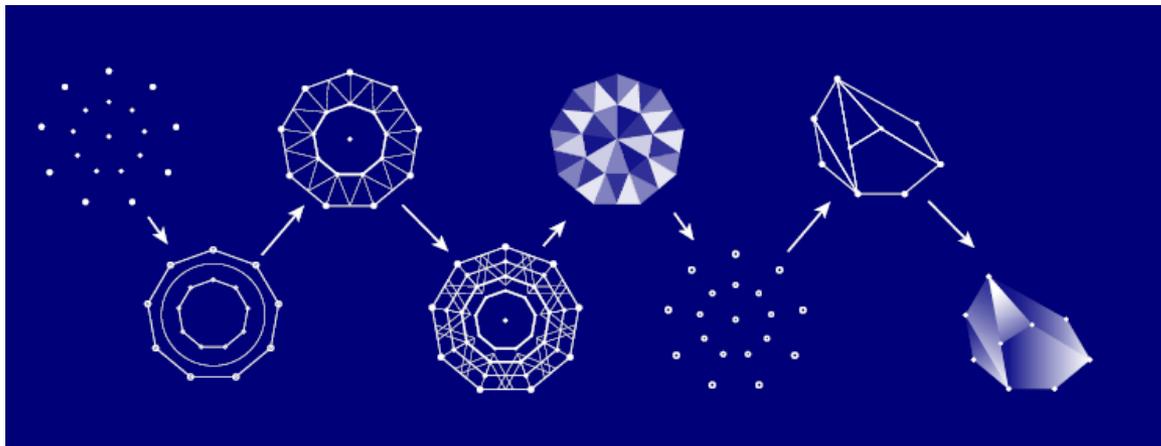


MAINSTREAMING
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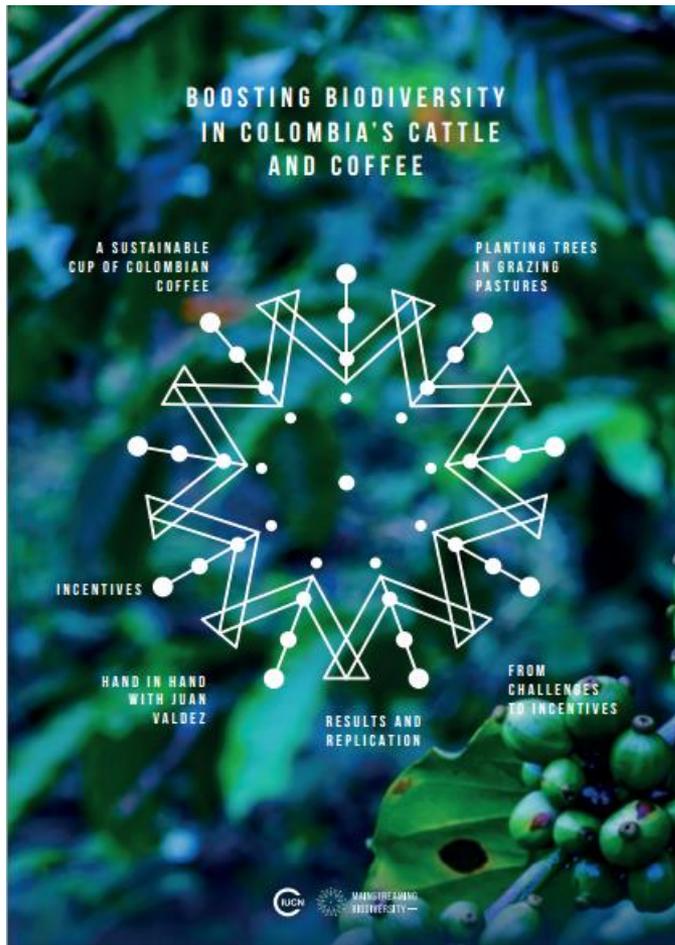
- Revising and implementing National Biodiversity Strategies and Action Plans (**NBSAPs**) involving different productive sectors and government departments
- All government departments and all sectors need to recognize the added value of conserving biodiversity in order to adopt relevant policies that support the achievement of **each Aichi Biodiversity Target** and the Strategic Plan for Biodiversity by 2020

Policy Opportunities: Global level

- The newly adopted universal framework of the **Sustainable Development Goals** provides the biggest opportunity to integrate biodiversity and nature-based solutions across all goals and targets.

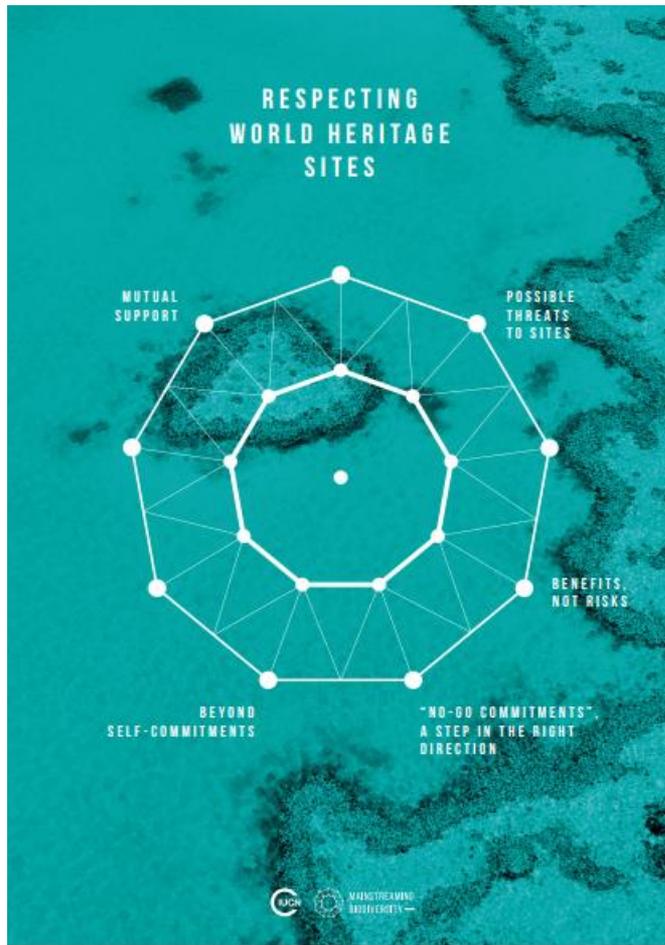


Evidencing Success: our cases -1



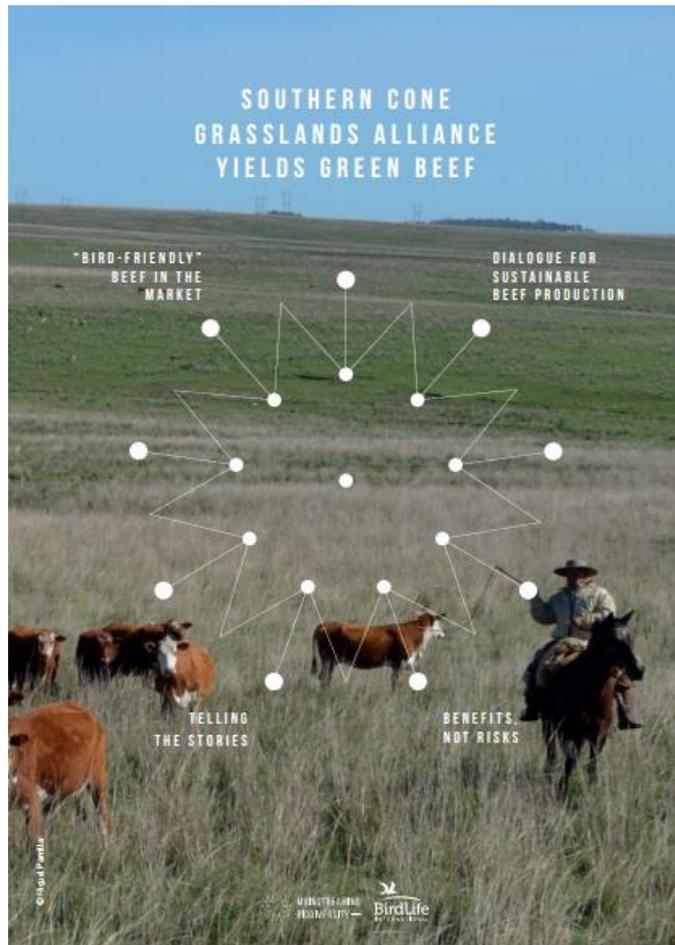
- Two projects in Colombia involving cattle ranchers and coffee growers have yielded encouraging results by combining biodiversity conservation and agricultural production

Evidencing Success: our cases - 2



- Although not all follow conservation guidelines, increasingly mining firms are committing to respecting and maintaining biodiversity in WHS

Evidencing Success: our cases - 3



- Grasslands’ ecosystems are being protected in southern South America by promoting sustainable cattle grazing practices and avoiding the extinction of many migratory birds and other wildlife.

Evidencing Success: our cases - 4



- A leading mining group joined forces with conservation NGOs to help prevent the extinction of vultures in the Indian state of Madhya Pradesh after discovering the birds were ingesting a drug found in their prey.

Evidencing Success: our cases - 5



- Switzerland's national position on sustainable development was a challenging exercise but which yielded positive results and became one of learning from each other, listening and trust.

Evidencing Success: what's your story?



We want to hear from you!

Thanks!



**MAINSTREAMING
BIODIVERSITY —**



http://www.iucn.org/mainstreaming_bd

<http://www.birdlife.org/datazone/info/CBDsupport>