



*Regional Workshop for the Caribbean Countries
on the Clearing-House Mechanism (CHM)*

16-20 September 2013 Gros Islet, Saint Lucia



***Introduction to
Knowledge Management***

*Olivier de Munck
Programme Officer, CHM, CBD Secretariat*



*Knowledge
Management*

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Importance
Knowledge for CBD
Managing Knowledge



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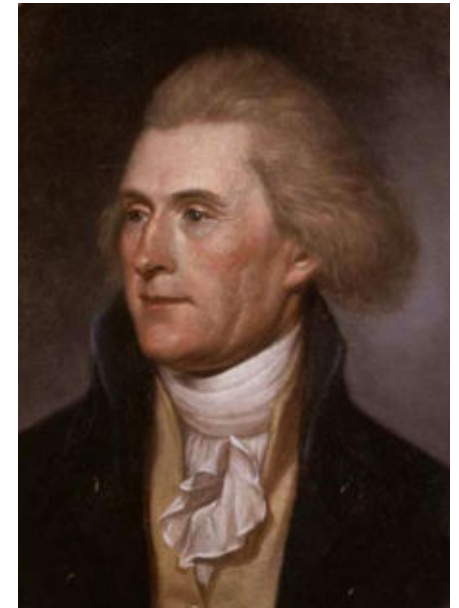
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Importance

*"Knowledge is like a candle.
When you light your candle from
mine, my light is not diminished.
It is enhanced and a larger room is
enlightened as a consequence."*

*Thomas Jefferson (1743 - 1826)
3rd President of the United States*



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Knowledge for CBD

- **Aichi Target 19**

*By 2020, **knowledge**, the science base and technologies ... are improved, widely shared and transferred, and applied*

- **CHM Mission**

*To contribute significantly to the implementation ... through effective information services ... in order to promote and facilitate ... **knowledge sharing** and information exchange*

- **Related CHM Work Programme Activities**

2.4.1. Undertake a **national biodiversity knowledge management initiative** that identifies **knowledge needs and sources** for the implementation of NBSAPs.

2.4.3. Develop a **knowledge-sharing culture** to ensure that information and knowledge from various national sources is effectively provided and published on the national CHM.

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Knowledge for CBD

- **Knowledge Management for Parties & Stakeholders**
 - To share experiences / best practices
 - To know more about biodiversity
 - To implement the Strategic Plan & achieve Aichi Targets
 - To make sound decisions
- **Knowledge Management for an institution**
 - To know more and be more effective
 - To maintain the institutional memory
 - To facilitate operations
- **Many other reasons**

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CBD Knowledge-related Questions

- **CBD & Biodiversity**
 - What are best practices for managing a protected area?
 - What's the status of implementation of this target by Parties?
 - What was the view of country X on this issue?
 - Do you have facts & figures on this country?
- **Human Networking / Community of Practice**
 - Who's who? I can't put a name on this face.
 - Who knows about this study / methodology / technology?
 - How long has this NFP been in charge?
 - Who are our partners in this field / country?
- **Information & Operations Management**
 - Where can I find this document? Is this the last version?
 - Where/How should I store this document?
 - How do you organize a workshop?

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Definition of Knowledge Management

*The set of disciplined and systematic actions
that an organization takes to derive
the greatest value from the knowledge
it acquires, creates, stores, shares and uses.*

More definitions at www.knowledge-management-online.com

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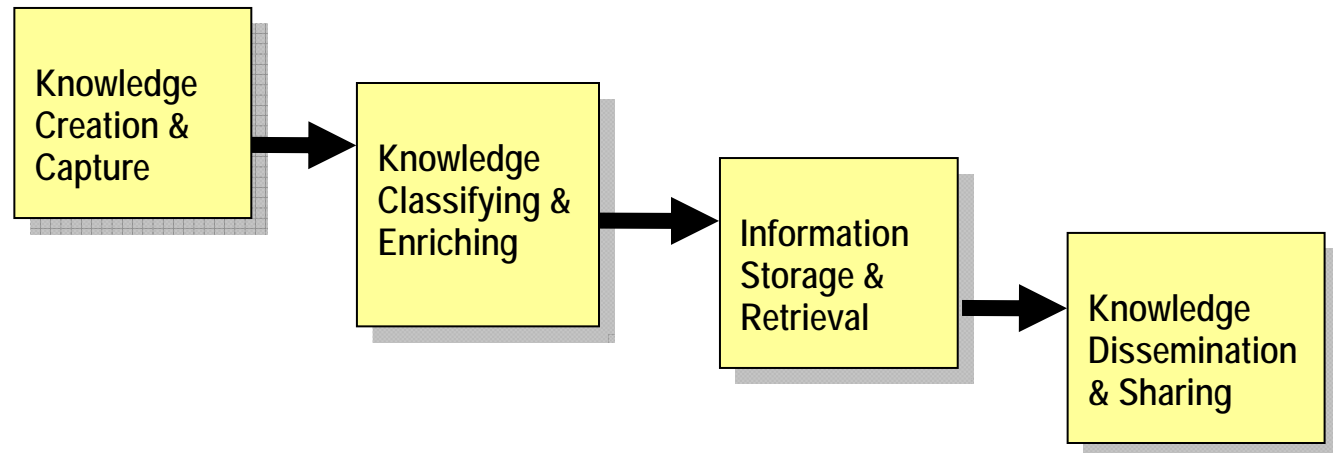
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Managing Knowledge

- Knowledge resides in people's brains
 - Some knowledge cannot be captured, codified or stored
 - The human brain keeps its role
 - But we can help it work better and smarter by serving it with the right information
- Managing knowledge typically consists in providing easy access to the right information in a well-organized way



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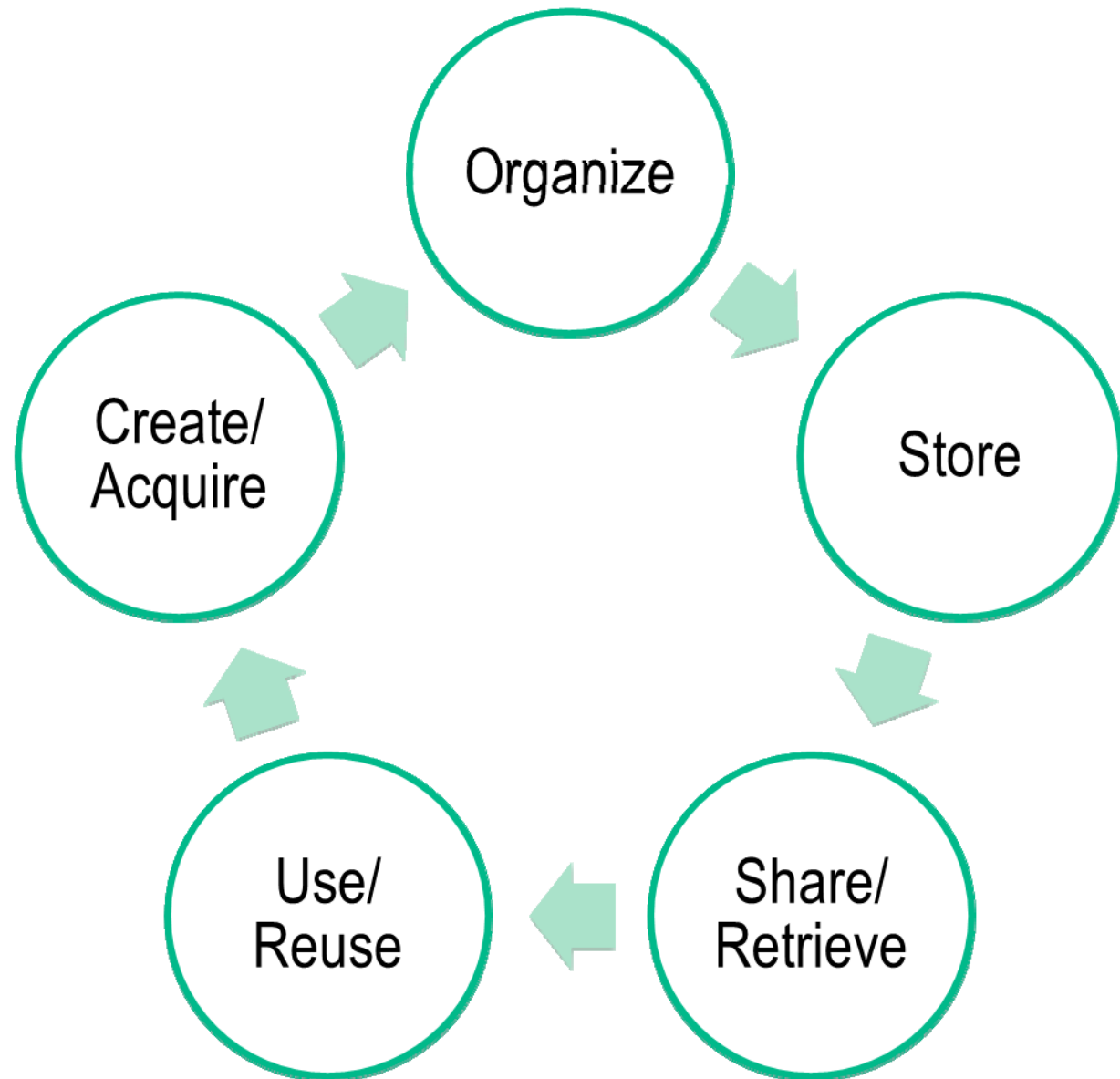


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The Knowledge Cycle



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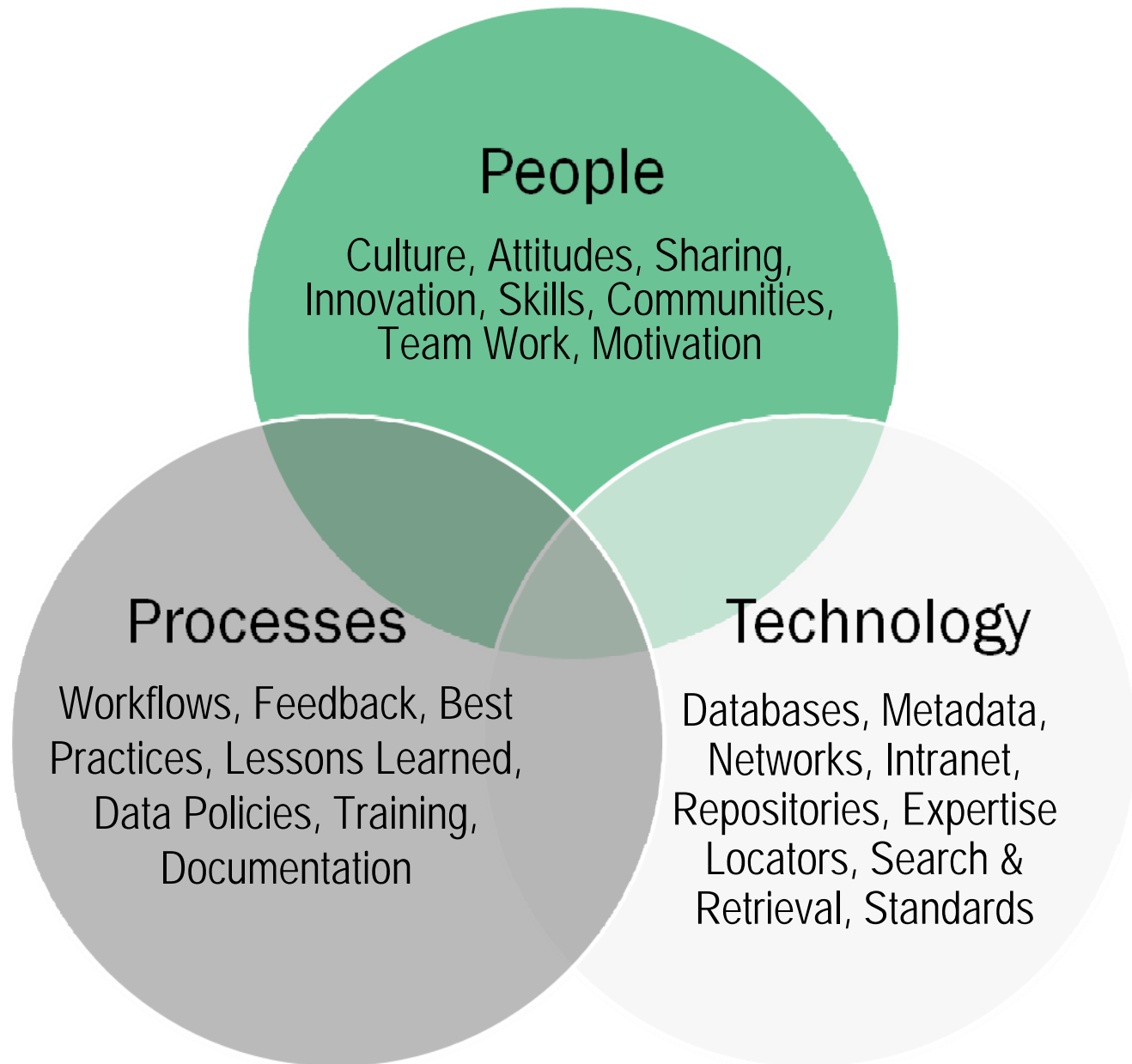


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Aspects of Knowledge Management



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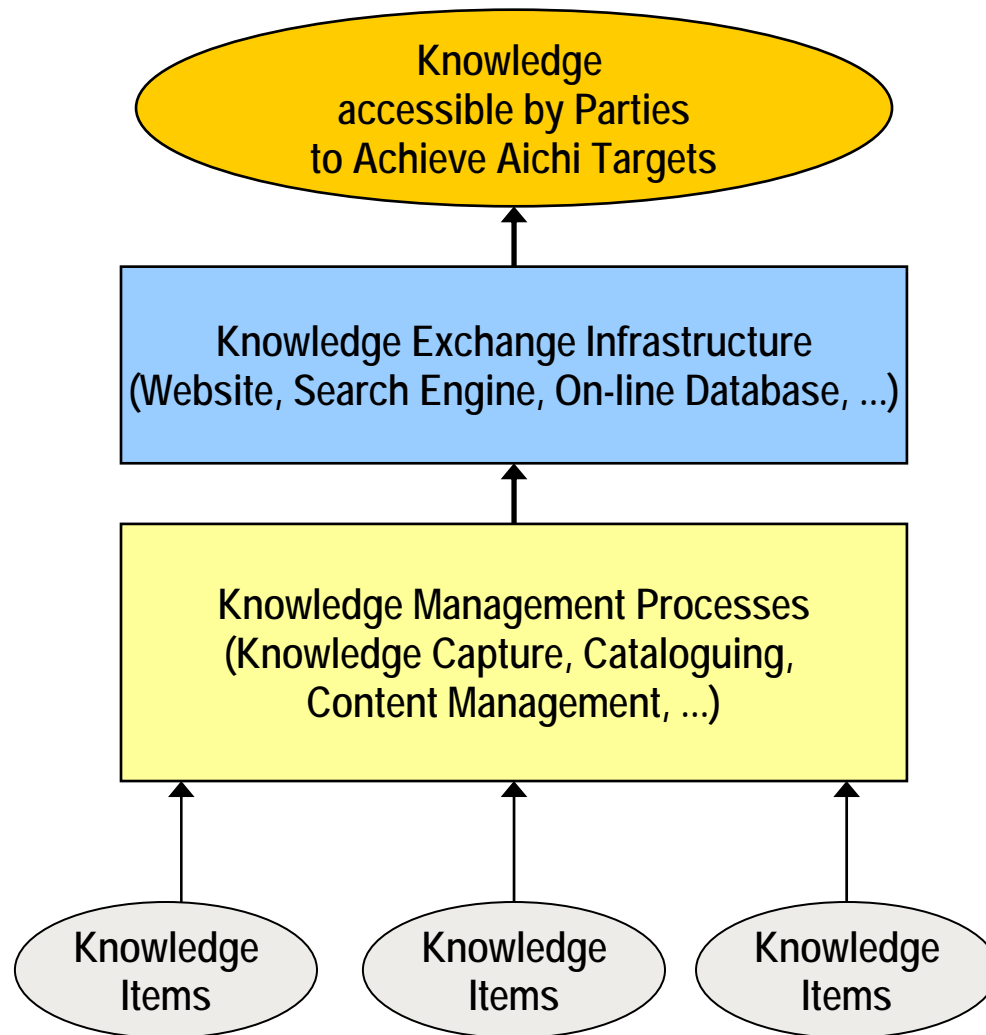


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Scopes of Knowledge Management





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