

Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014

Montreal, Canada

Latest Developments of the Clearing-House Mechanism

Olivier de Munck, CHM Programme Officer, SCBD Kata Koppel, Documentation Officer, SCBD Sandra Meehan, CHM Programme Assistant







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 2 **Background**

Goal 1 - Central CHM

Goal 2 - National CHMs

Goal 3 - CHM Network

Way Forward



Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014 Montreal, Canada

Background







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 4

What is the Clearing-House Mechanism?

- It is the information exchange platform of the CBD
- It was established in accordance with Article 18.3 to promote scientific and technical cooperation
- It has evolved into a global network of websites consisting of:
 - CBD website
 - National CHMs
 - Partner organizations
- Its implementation is guided by COP decisions
 - Decision X/15
 Mission, goals and objectives of the period 2011-2020
 - Decision XI/2, B Work Programme for the CHM in support of the Strategic Plan for Biodiversity 2011-2020

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 5

Article 18. Technical &Scientific Cooperation

- 1. The Contracting Parties shall promote international technical and scientific cooperation in the field of conservation and sustainable use of biological diversity, where necessary, through the appropriate international and national institutions.
- 2. Each Contracting Party shall promote technical and scientific cooperation with other Contracting Parties, in particular developing countries, in implementing this Convention, inter alia, through the development and implementation of national policies. In promoting such cooperation, special attention should be given to the development and strengthening of national capabilities, by means of human resources development and institution building.
- 3. The Conference of the Parties, at its first meeting, shall determine how to establish a clearing-house mechanism to promote and facilitate technical and scientific cooperation.
- 4. The Contracting Parties shall, in accordance with national legislation and policies, encourage and develop methods of cooperation for the development and use of technologies, including indigenous and traditional technologies, in pursuance of the objectives of this Convention. For this purpose, the Contracting Parties shall also promote cooperation in the training of personnel and exchange of experts.
- 5. The Contracting Parties shall, subject to mutual agreement, promote the establishment of joint research programmes and joint ventures for the development of technologies relevant to the objectives of this Convention.



Initial CHM Mandate

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 6 Art. 13 - Education & Public Awareness

Art. 16 - Access to & Transfer of Technology

Art. 17 - Exchange of Information

Art. 18 - Technical & Scientific Cooperation

CHM

... Other Relevant Articles ...

Art. 26 - Reports

Expected CHM Mandate

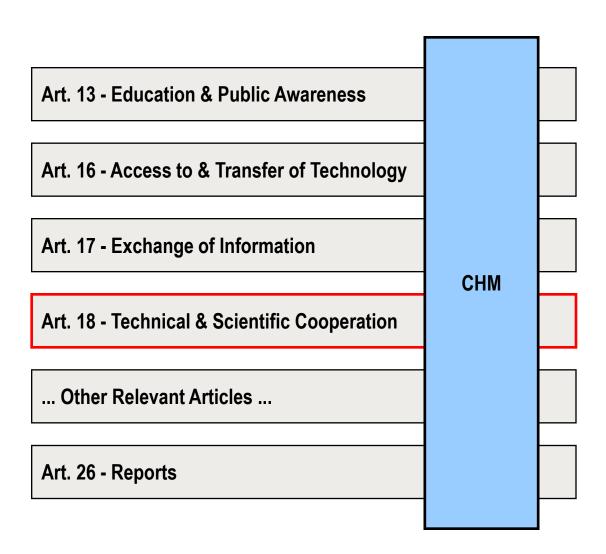
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 7



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 8

What is a Clearing-House?

Various definitions

http://www.merriam-webster.com/dictionary/clearinghouse

A central agency for the collection, classification, and distribution especially of information; broadly: an informal channel for distributing information or assistance

http://dictionary.reference.com/browse/clearinghouse

A central institution or agency for the collection, maintenance, and distribution of materials, information, etc.

http://dictionary.cambridge.org/dictionary/british/clearing-house

A central organization which collects and sends out information for other people or organizations

→ Information exchange services

Contents

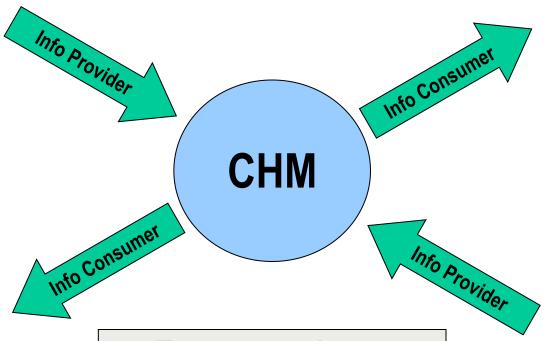
Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 9

Clearing-House Features



Two-way exchange

- ✓ Search engine
- ✓ Submission
- ✓ Aggregation
- ✓ Interoperability
- ✓ Connecting
- ✓ Match-making

CHM Network Structure

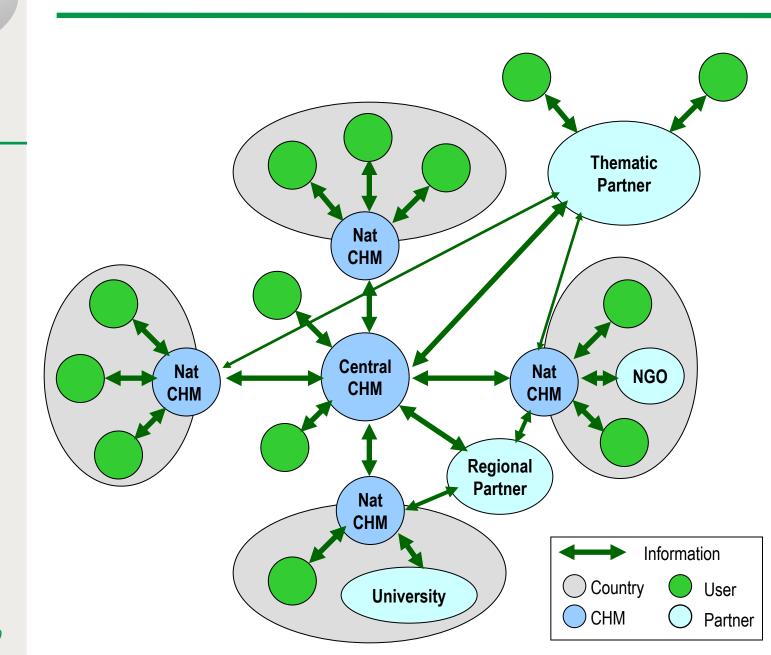
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 10



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 11

Strategic Plan for Biodiversity 2011-2020

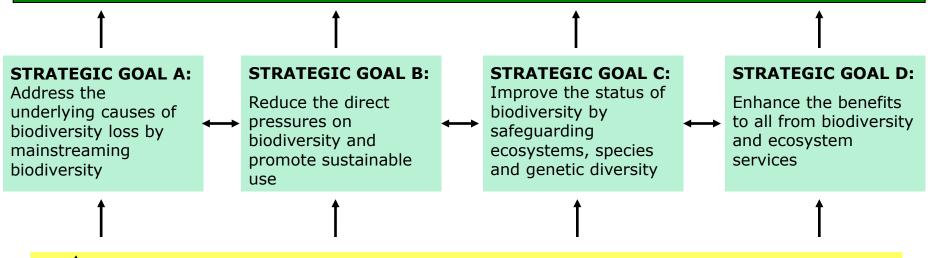
- Adopted at COP 10 (Decision X/2)
- Vision for "living in harmony with nature"
 By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people
- 5 Strategic Goals & 20 Aichi Biodiversity Targets for 2020
 - A. Address the **underlying causes** of biodiversity loss by **mainstreaming** biodiversity across government and society
 - B. Reduce the direct pressures on biodiversity and promote sustainable use
 - C. **Improve the status** of biodiversity by **safeguarding** ecosystems, species and genetic diversity
 - D. Enhance the benefits to all from biodiversity and ecosystem services
 - E. **Enhance implementation** through participatory planning, knowledge management and capacity building
- Section VI on support mechanisms (paragraphs 20-25)

Vision

By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.

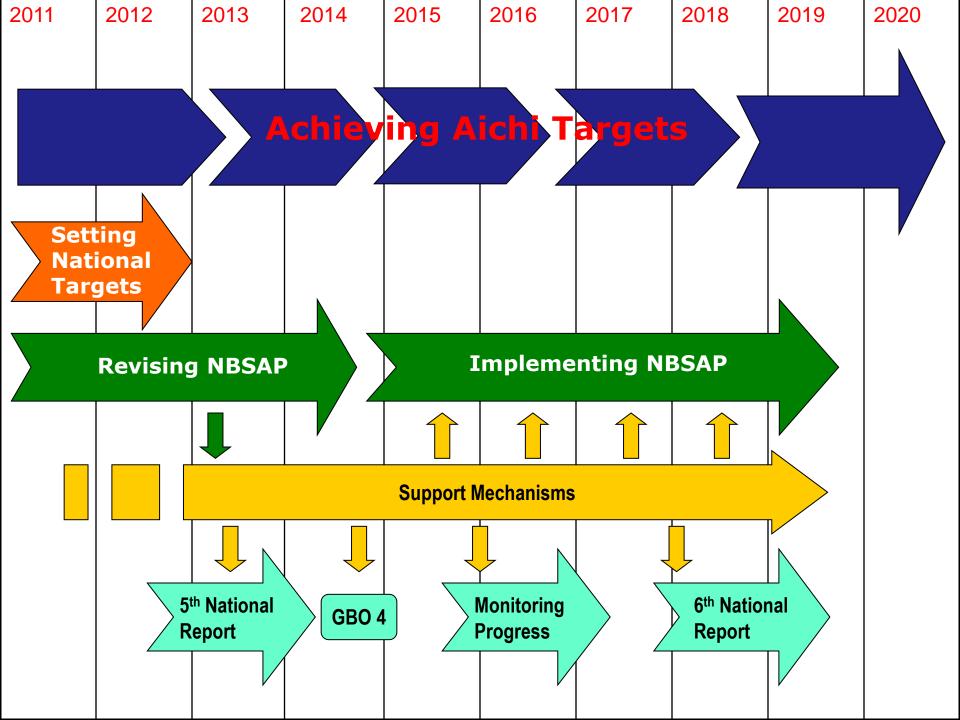
Mission

Take effective and urgent action to halt the loss of biodiversity in order to ensure that by 2020 ecosystems are resilient and continue to provide essential services, thereby securing the planet's variety of life, and contributing to human well-being, and poverty eradication ...



STRATEGIC GOAL E:. Enhance implementation through participatory planning, knowledge management and capacity-building

Support Mechanisms



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 14

Strategic Plan's Vision of the CHM

VI. Support Mechanisms, Paragraph 22

- Collectively those involved in implementing the Convention have a
 <u>wealth of experience</u> and have developed many useful good practice
 cases, tools and guidance. There is additional useful information beyond
 this community.
- A <u>biodiversity knowledge network</u> will be developed including a database and network of practitioners, to bring together this knowledge and experience and to make it available through the clearing-house mechanism to facilitate and support enhanced implementation of the Convention.
- National clearing-house mechanism nodes comprising networks of experts with effective websites should be developed and sustained so that in each Party, all have access to the information, expertise and experience required to implement the Convention.
- National clearing house mechanism nodes should also be <u>linked to</u>
 the central clearing-house mechanism managed by the Convention
 Secretariat, and <u>information exchange</u> between these should be
 facilitated.

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 15

Decision X/15 - CHM Mission

To contribute significantly to the implementation of

- the Convention on Biological Diversity
- and the Strategic Plan for Biodiversity 2011-2020 through
- effective information services
- and other appropriate means in order to promote and facilitate
- scientific and technical cooperation,
- knowledge sharing,
- and information exchange and to establish a fully operational network of Parties and partners

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

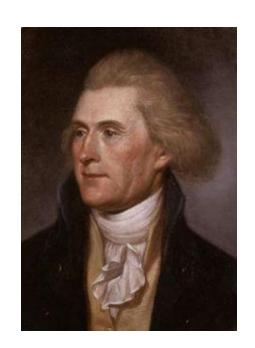


CHM Side Event Montreal, Canada 19 June 2014 – Slide 16

Importance of Sharing Knowledge

"Knowledge is like a candle.
When you light your candle from mine, my light is not diminished.
It is enhanced and a larger room is enlightened as a consequence."

Thomas Jefferson (1743 - 1826) 3rd President of the United States



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 17

Typical Knowledge-related Questions

CBD & Biodiversity

- What are best practices for managing a protected area?
- What's the status of implementation of this target by Parties?
- What was the view of country X on this issue?
- Do you have facts & figures on this country

Human Networking / Community of Practice

- Who's who? I can't put a name on this face.
- Who knows about this study / methodology / technology?
- How long has this NFP been in charge?
- Who are our partners in this field / country?

Information & Operations Management

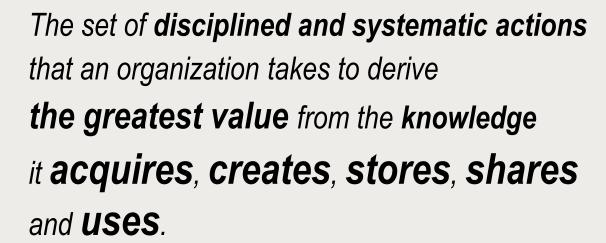
- Where can I find this document? Is this the last version?
- Where/How should I store this document?
- How do you organize a workshop?

Definition of Knowledge Management

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward





CHM Side Event Montreal, Canada 19 June 2014 – Slide 18 More definitions at www.knowledge-management-online.com

Contents

Background

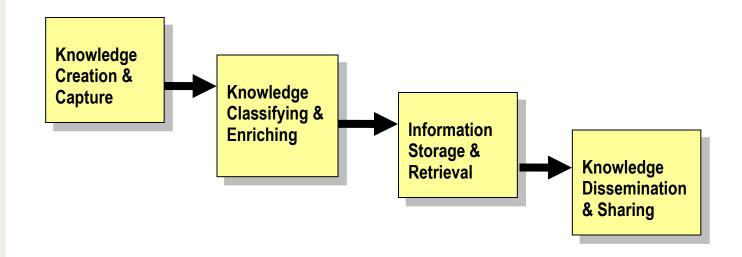
- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 19

Managing Knowledge

- Knowledge resides in people's brains
 - Some knowledge cannot be captured, codified or stored
 - The human brain keeps its role
 - But we can help it work better and smarter by serving it with the right information
- Managing knowledge typically consists in providing easy access to the right information in a well-organized way



The Knowledge Cycle

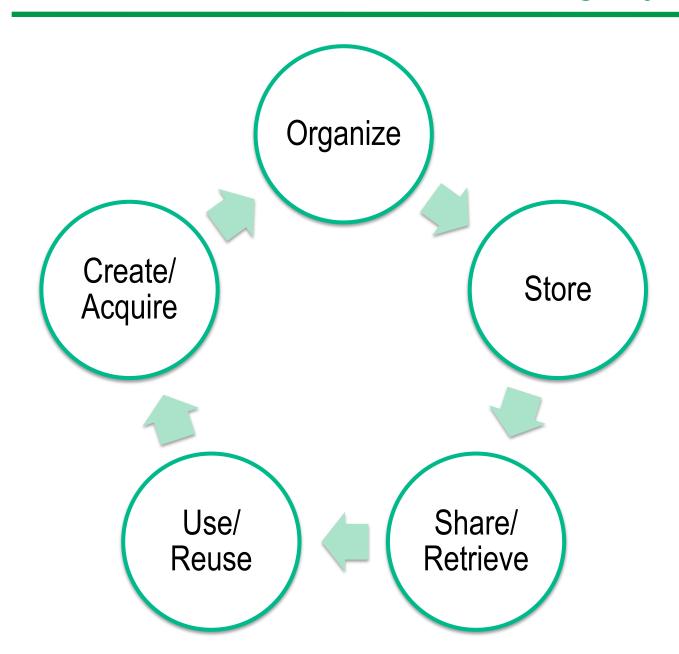
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 20



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 21

Pillars of Knowledge Management

People

Culture, Attitudes, Sharing, Innovation, Skills, Communities, Team Work, Motivation

Processes

Workflows, Feedback, Best Practices, Lessons Learned, Data Policies, Training, Documentation

Technology

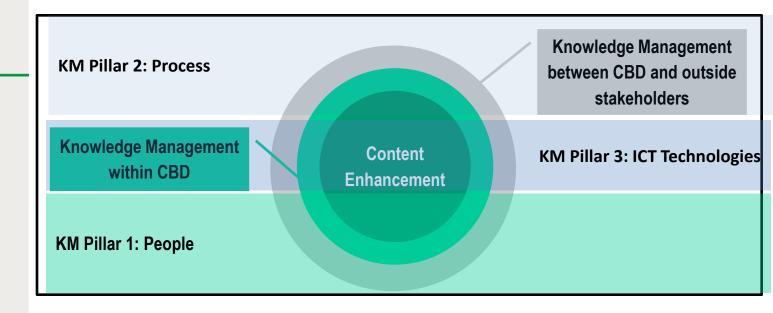
Databases, Metadata, Networks, Intranet, Repositories, Expertise Locators, Search & Retrieval, Standards

Content Management & Knowledge Management

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward





CHM Side Event Montreal, Canada 19 June 2014 – Slide 22 Content Management falls under a broader Knowledge Management Strategy

Contents

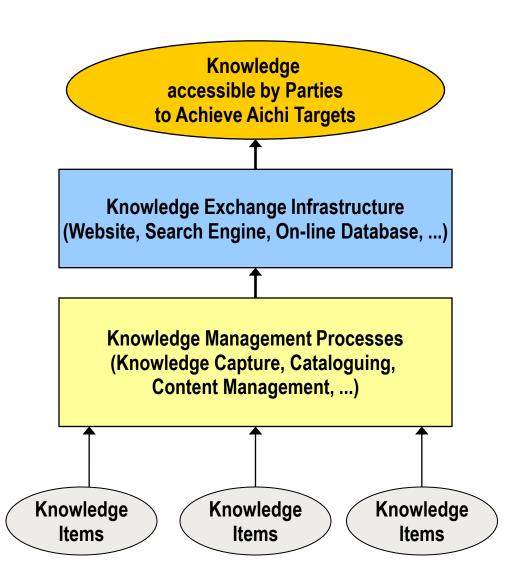
Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 23

Scopes of Knowledge Management



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 24

Decision X/15 – CHM Goals

3 Goals representing 3 levels of implementation

- 1. The **central CHM** provides effective global information services to facilitate the implementation of the Strategic Plan for Biodiversity 2011-2020
- **2. National CHMs** provide effective information services to facilitate the implementation of the NBSAPs
- 3. Partners significantly expand the **CHM network** and services
- → CHM Mission, Goals and Objectives in decision X/15 www.cbd.int/chm/strategy



Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014 Montreal, Canada

Goal 1. Central CHM







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 26

Goal 1 - Central CHM

- 1. The central CHM provides effective global information services to facilitate the implementation of the Strategic Plan for Biodiversity 2011-2020
- 1.1. The CBD Secretariat has the capacity to sustain an effective central CHM
- 1.2. A high-quality CBD website is available in all UN languages
- 1.3. Effective information exchange services are fully operational
- 1.4. The CBD Secretariat facilitates the development of a network of experts & practitioners
- 1.5. Guidance is available to exchange information through the CHM network

Introduction

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 27

Unified IT team

- SCBD Decision after COP 11 (December 2012)
- Responsible for the IT implementation of the 3 clearing-houses
- Priorities set by Senior Management

CBD Website Maintenance

- Content updates
- Content translation

IT Development

- For new CHM information services
- For other SCBD IT needs (e.g. meeting registration)

Contents

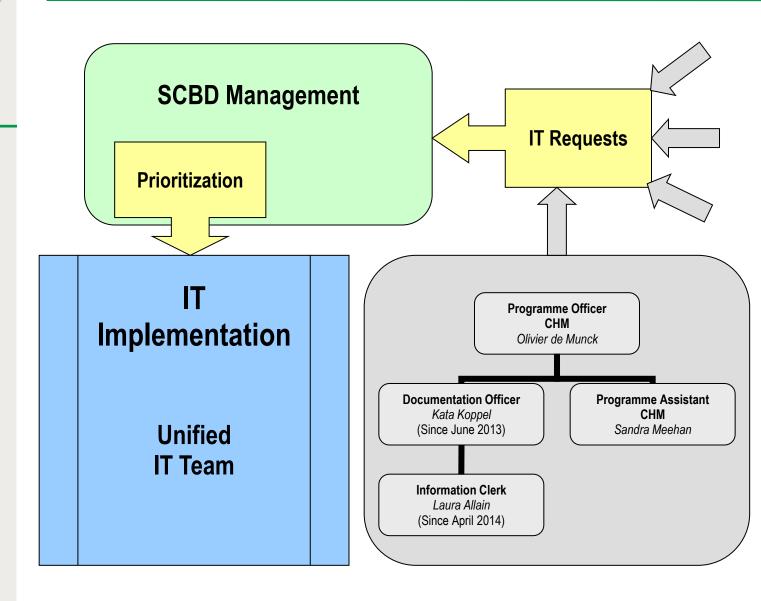
Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

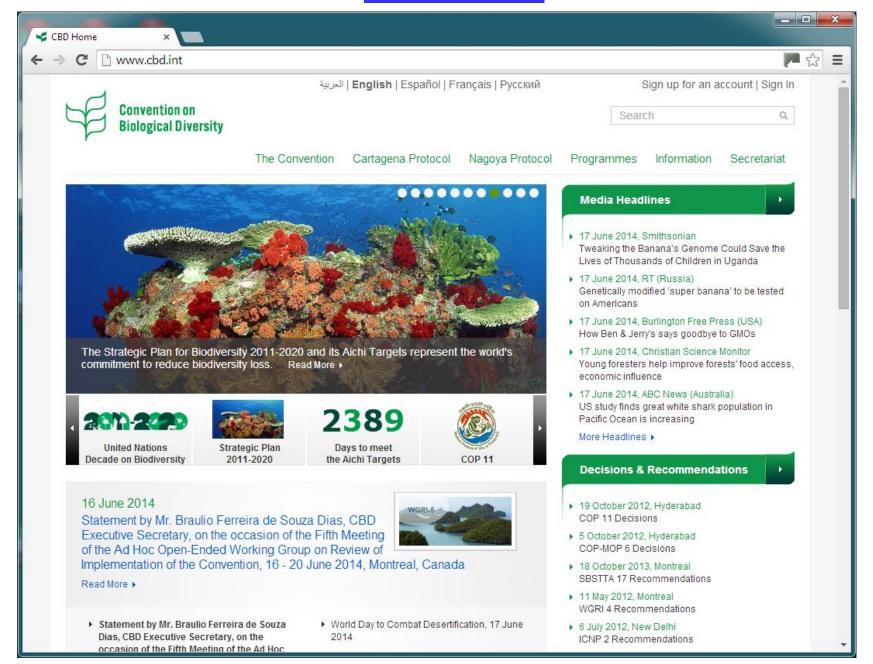


CHM Side Event Montreal, Canada 19 June 2014 – Slide 28

Unified IT Team



CBD - www.cbd.int



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 30

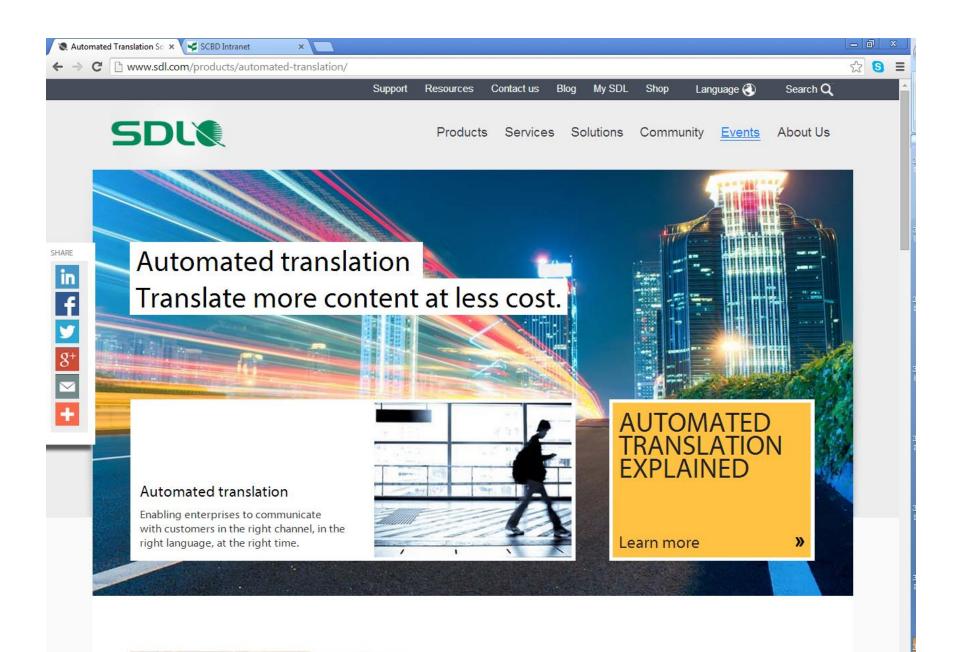
Updated on an ongoing basis

2000+ web posting since COP 11

Main updated pages / sections

- The home page (<u>www.cbd.int</u>)
- NBSAP pages (<u>www.cbd.int/nbsap</u>)
- Pages on the preparation of the 5th NR (<u>www.cbd.int/nr5</u>)
- Nagoya Protocol web portal (<u>www.cbd.int/abs</u>)
- UNDB web portal (<u>www.cbd.int/2011-2020</u>)
- IDB 2013 and 2104 (<u>www.cbd.int/idb</u>)
- Online version of the latest decisions (<u>www.cbd.int/decisions</u>) and recommendations (<u>www.cbd.int/recommendations</u>);
- Biodiversity Champions and pledges (<u>www.cbd.int/champions/list</u>);
- Several thematic web portals:
 - Biodiversity for Development (<u>www.cbd.int/development</u>)
 - Platform on Business and Biodiversity (<u>www.cbd.int/business</u>)
 - Protected Areas (<u>www.cbd.int/protected</u>).

SDL Trados - www.sdl.com



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 32

CBD Website - Translation

- Small allocation from SCBD budget
 - + Support from Japan and Canada (voluntary budget)
- 875,000+ words translated computer assisted translation (CAT)

Target language	Translated words
Arabic	195,217
French	190,450
Russian	231,672
Spanish	258,000
Total:	875,339

Notes: - Up to March 2014

- Currently lacking approved Chinese translator

Content prioritization

- Strategic Plan (<u>www.cbd.int/sp</u>) & Aichi Targets (<u>www.cbd.int/sp/targets</u>)
- 2. Recently updated web pages and sections

Online systems development priorities (set after COP 11)

- Pilot phase of the ABS-CH (Top priority)
- Online reporting system on
 - progress towards national targets & the Aichi Biodiversity Targets

Information Services

- resource mobilization for biodiversity
- Online library for biodiversity-related resources
- Repository and information sharing mechanism for ecologically or biologically significant marine areas (EBSAs)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 33



New Information Services

Progress in development of CHM information Services

ABS-CH online at http://absch.cbd.int

- EBSA online at http://www.cbd.int/ebsa
- Broadened scope of LifeWeb beyond target 11 (5, 9, 12, 13, 14, 15)
 http://lifeweb.cbd.int
- New information services at http://chm.cbd.int
 (online library & reporting under development)

Contents

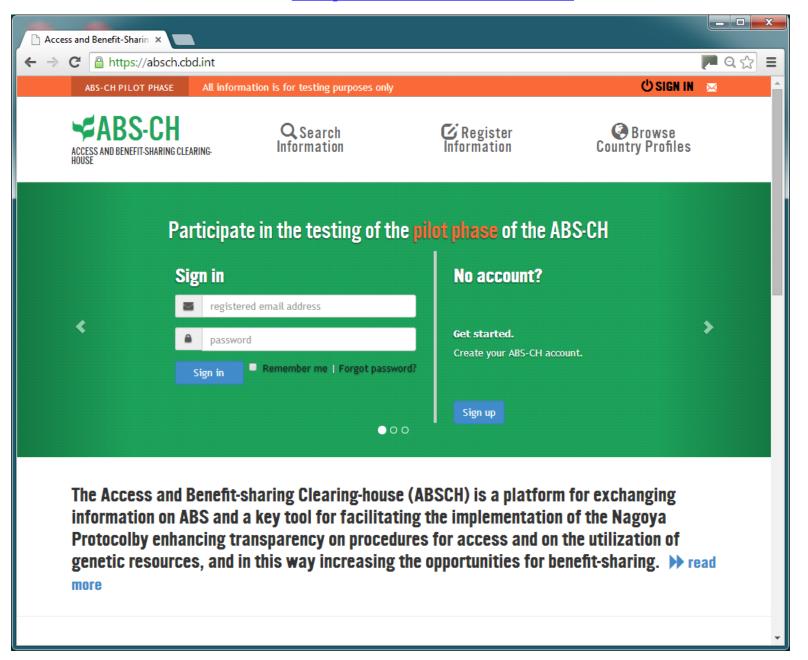
Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

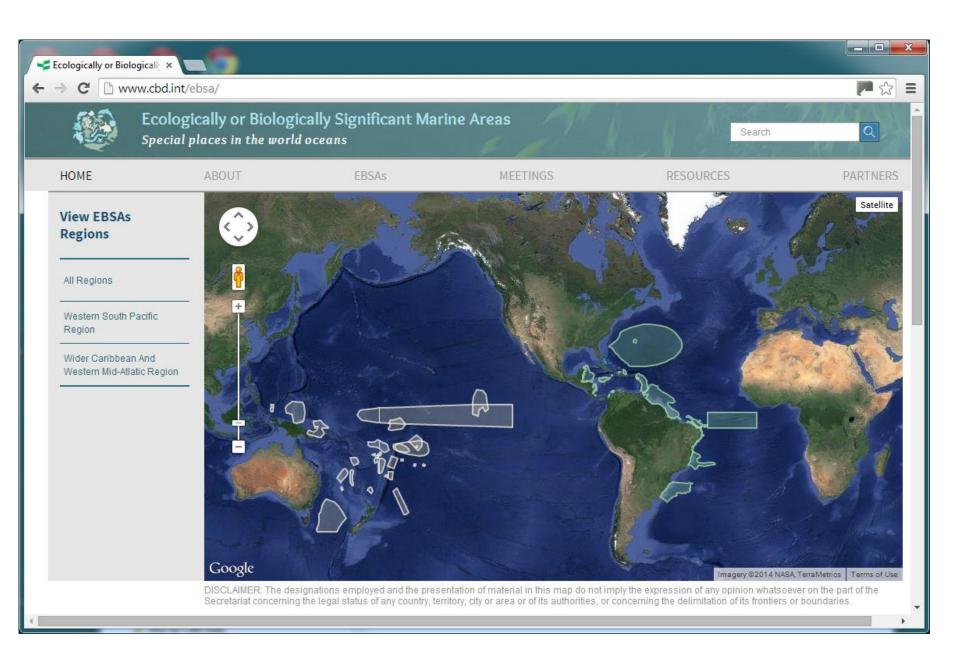


CHM Side Event Montreal, Canada 19 June 2014 – Slide 34

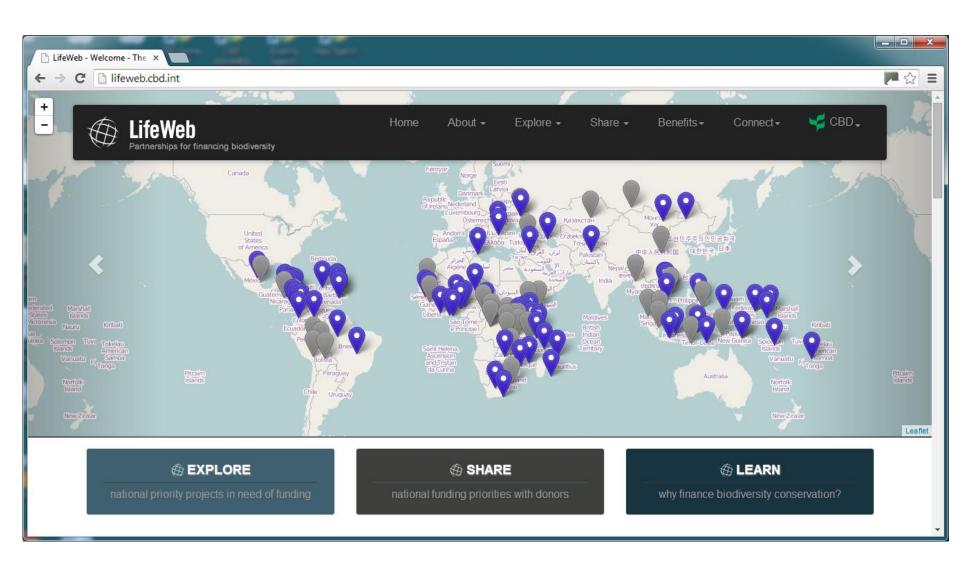
ABS-CH - http://absch.cbd.int



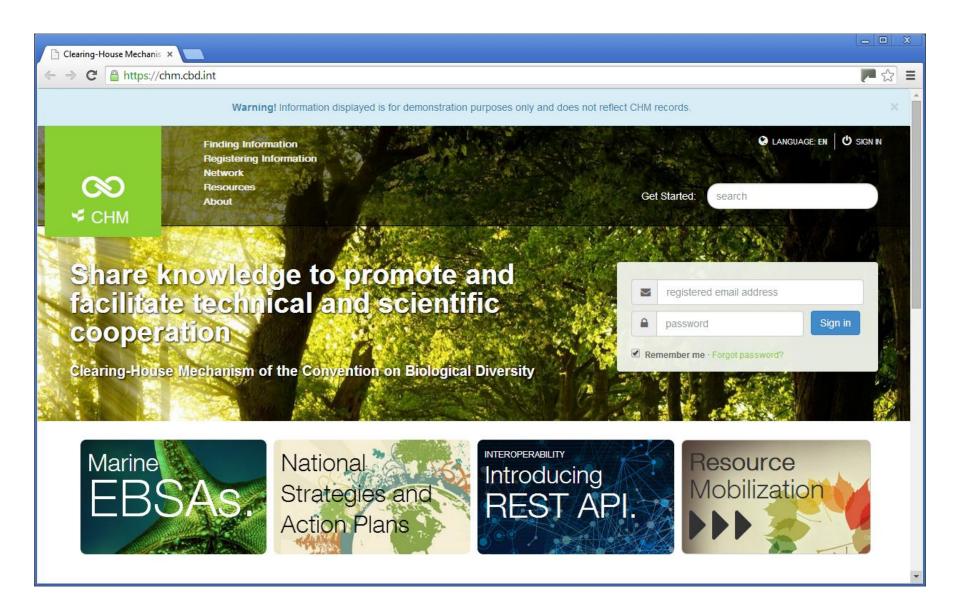
EBSA - www.cbd.int/ebsa



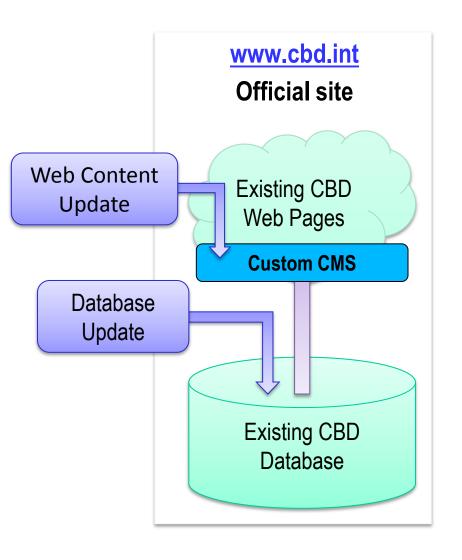
LifeWeb - http://lifeweb.cbd.int

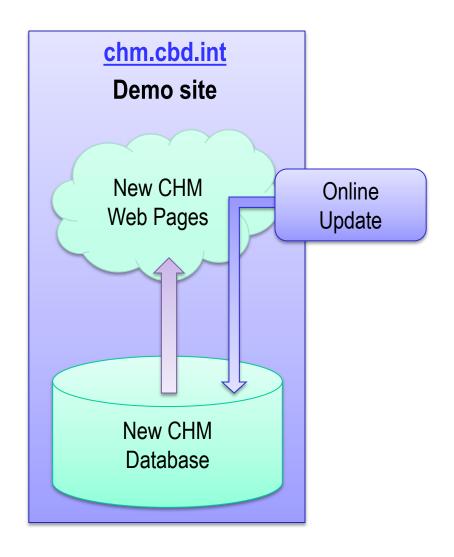


http://chm.cbd.int



Current Web & Database Infrastructure





Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 40

New Information Services

Common infrastructure with the following components:

- Faceted search engine to find information http://chm.cbd.int/database
- Online submission system (accessed with CBD user account) http://chm.cbd.int/management
- CBD User account component http://accounts.cbd.int
- Application programming interface (API) to enable interoperability

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

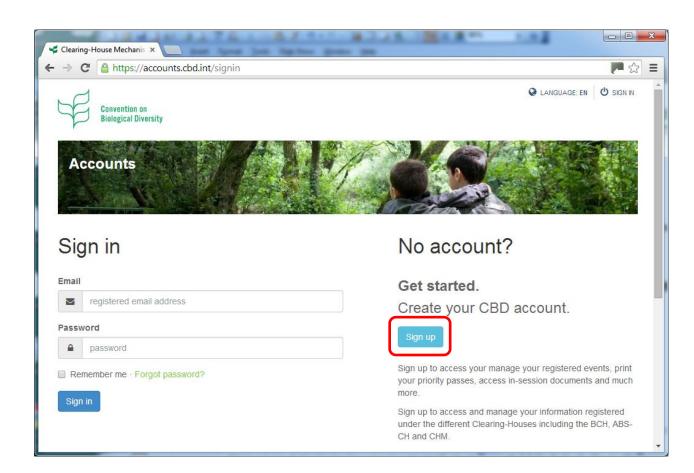


CHM Side Event Montreal, Canada 19 June 2014 – Slide 41

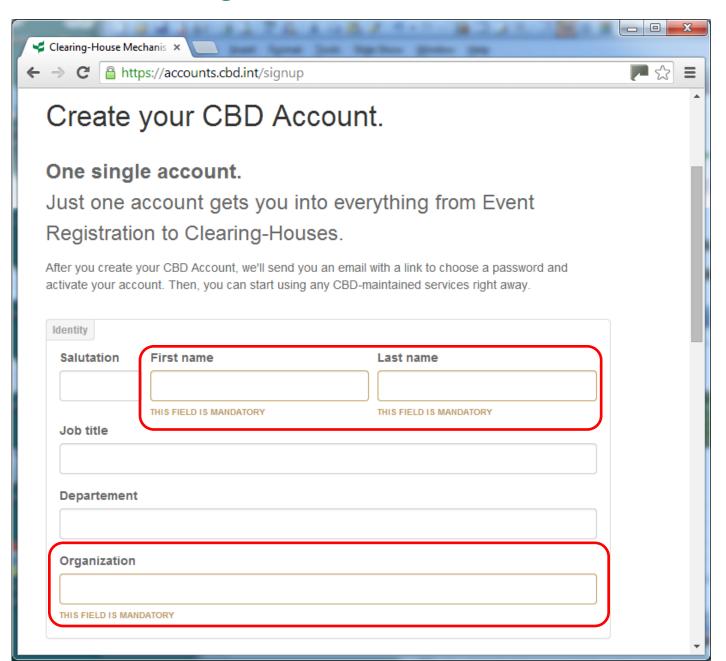
Creating a CBD User Account

https://accounts.cbd.int

- Sign up
- Fill Form and submit it
- Wait for email and validate



Creating a CBD User Account



Signing In

https://chm.cbd.int

Sign in

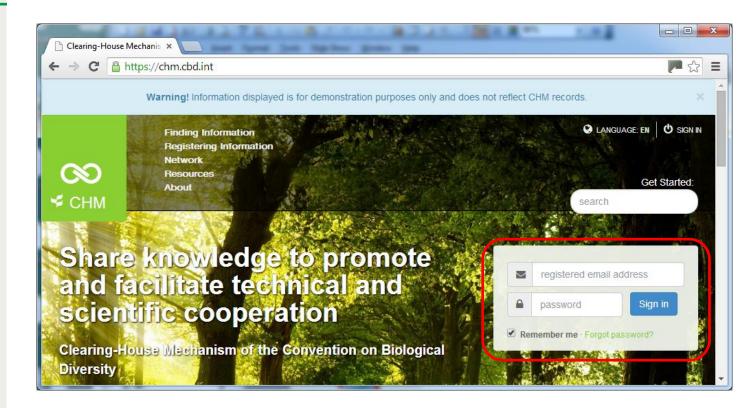
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 43



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

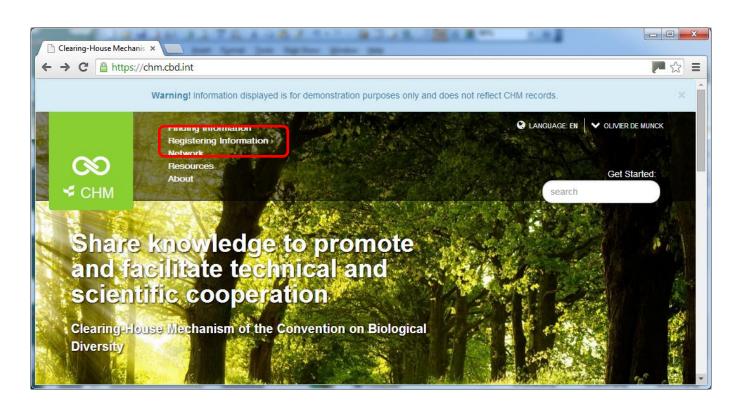


CHM Side Event Montreal, Canada 19 June 2014 – Slide 44

Submitting Information

https://chm.cbd.int

Registering Information





Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

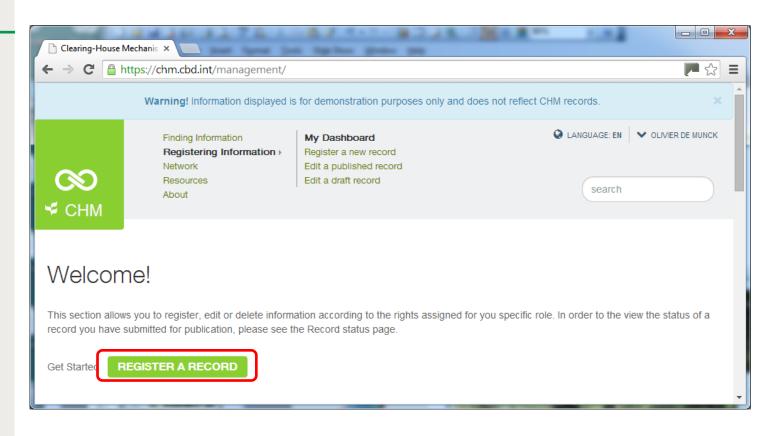


CHM Side Event Montreal, Canada 19 June 2014 – Slide 45

Submitting Information

https://chm.cbd.int/management

Register a record



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

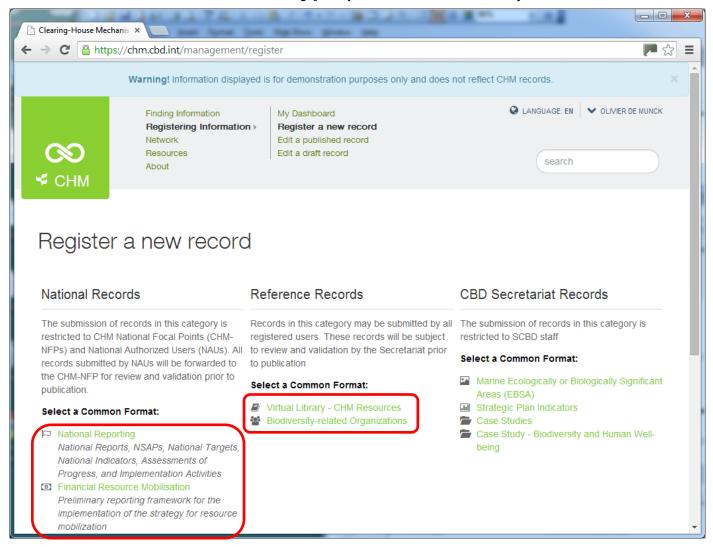


CHM Side Event Montreal, Canada 19 June 2014 – Slide 46

Submitting Information

https://chm.cbd.int/management/register

Select an information type (common format)



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 47

Submitting Information

3 Submission workflows

National records	Submitted and validated by countries: Restricted to NFPs, and national authorized users (NAUs) appointed by the NFPs. Records submitted by NAUs are forwarded to the relevant NFP for review and validation prior to publication.
Reference records	Submitted by any registered user and validated by the CBD Secretariat: Submitted by any registered user. Subject to review and validation by the Secretariat prior to publication.
Secretariat records	Submitted and validated entirely by the CBD Secretariat

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

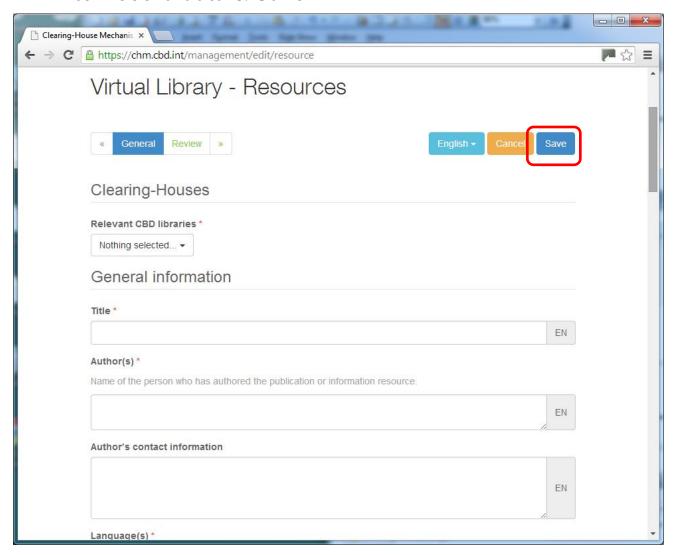


CHM Side Event Montreal, Canada 19 June 2014 – Slide 48

Submitting Information

https://chm.cbd.int/management/edit/resources

Enter record data & Save





Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

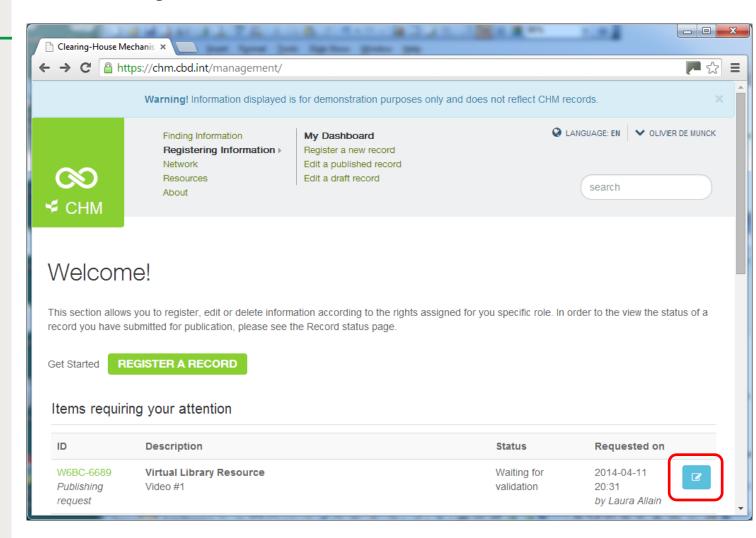


CHM Side Event Montreal, Canada 19 June 2014 – Slide 49

Managing Information

https://chm.cbd.int/management

Manage records



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

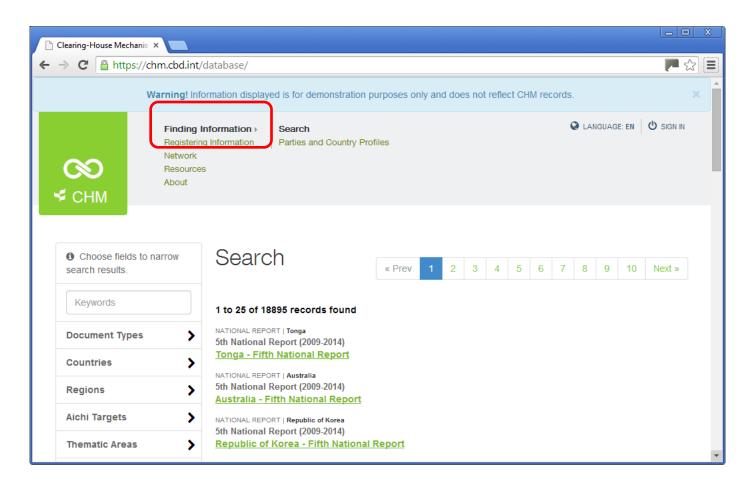


CHM Side Event Montreal, Canada 19 June 2014 – Slide 50

Finding Information

https://chm.cbd.int/database

Finding information → faceted search engine



Information Types

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 51

National records	Reference records	Secretariat records
 NBSAPs National reports National targets National indicators Assessments of progress Implementation activities Financial resource mobilization 	Library resourcesOrganizations	EBSAsStrategic Plan indicatorsCase studies

Information Relationships

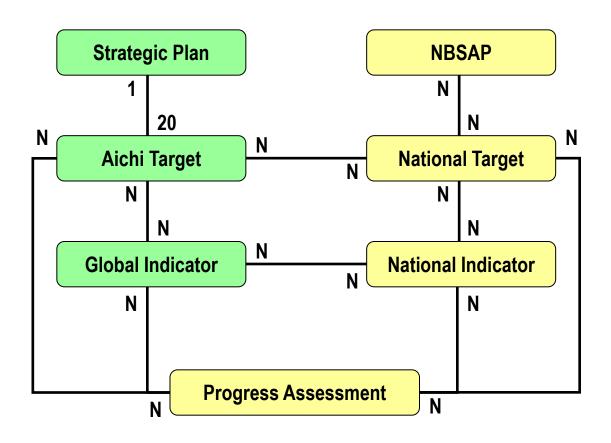
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 52



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 53

Information Formats & Metadata

Metadata types

Content type	Description
<text box=""></text>	Short text
<text line=""></text>	Single line of text
<text area=""></text>	Multi-line text description
<date></date>	Date
<number></number>	Numeric value
<yes no=""></yes>	Yes/No flag or checkbox
<email></email>	Valid email address
<file(s)></file(s)>	Uploaded file(s), including documents, images or other attachments
<url(s)></url(s)>	Insertion of one or more links (URLs)
<selection(s)></selection(s)>	Single or multiple selection from a controlled vocabulary
<reference(s)></reference(s)>	Single or multiple references to other submitted records
<option></option>	Single option selection through radio buttons (typically used in questionnaires)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



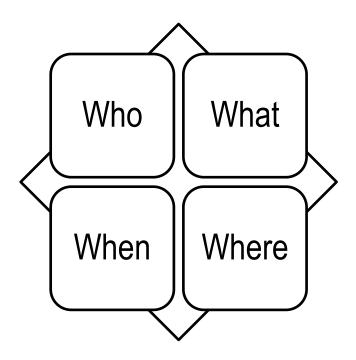
CHM Side Event Montreal, Canada 19 June 2014 – Slide 54

Information Formats and Metadata

Metadata to describe the information in each record

→ Details in UNEP/CBD/CHM/IAC/2014/1/INF/1

www.cbd.int/doc/?meeting=chmiac-2014-01



Interoperability through Application Programmin Interface (API) **Central CHM National CHM**

Information exchange mechanism

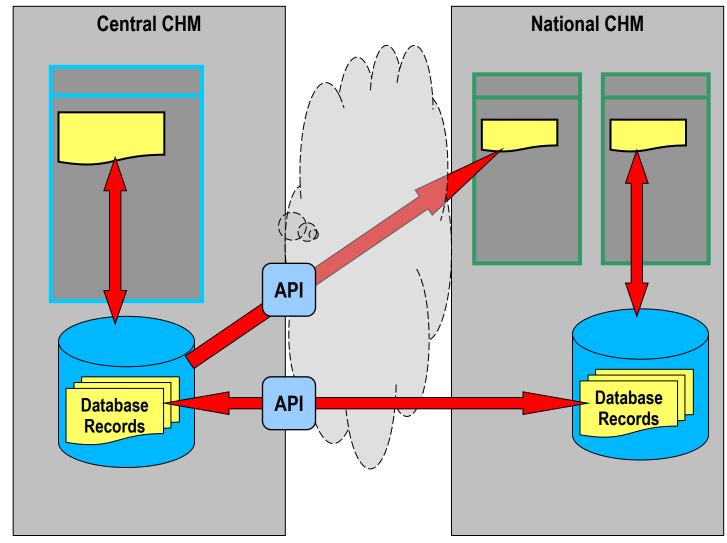
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network **Way Forward**



CHM Side Event Montreal, Canada 19 June 2014 - Slide 55





Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014 Montreal, Canada

Goal 2. National CHMs







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 57

Goal 2 – National CHMs

- 2. National CHMs provide effective information services to facilitate the implementation of the NBSAPs
- 2.1. All Parties have the capacity to sustain effective national CHMs
- 2.2. High-quality national CHM websites are available
- 2.3. National information is exchanged through the CHM network
- 2.4. Parties collaborate and share knowledge through the CHM network
- 2.5. Partners and The CBD Secretariat have contributed to the development of national CHMs

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 58

Role of a national CHM

Complements the central CHM

2. Entry point for country biodiversity

Search result for "[Country] + Biodiversity"

3. Organized menu of available information

- Biodiversity
- NBSAP
- Activities / Actors / Cooperation
- References and services (per categories and/or audiences)
- Interactive area (participation / contribution / collaboration)
- About us

4. Home page

- Should answer 2 questions:
 - Where am I? (in the Internet shopping mall)
 - What can I do here? (What can I buy?)
- Promotion of what's recent or most important

Potential Menu for a National CHM Website

Biodiversity [Country]

Overview

- Introduction
- ...

Ecosystems

- ...

Species

- ...

Threats

- ...

Protected Areas

- ...

Strategy & Implementation

NBSAP

- Vision
- Priorities
- Targets
- Indicators

Actions

- Initiatives & Projects
- Progress
- Reports

Actors

- Government
- Others

Cooperation

- National & Local
- Regional
- International

References & Services

For

- Everyone
- Educators
- Journalists
- Government
- Scientists

About

- Protected Areas
- Species
- Indicators data
- More >

References

- Events
- Directories
- Publications
- Legislation
- Databases
- Maps
- Videos
- Links

Participate & Contribute

Your actions

- Suggestions
- Join us
- Your opinion

For members

- Forum
- Share data
- ...

About

Us

- Who we are
- Our mission

CBD

- Strategic Plan
- Aichi Targets

CHM

- Information Exchange
- Network

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 60

NBSAP → National CHM Strategy

- 2.1. All Parties have the capacity to sustain effective national clearing-house mechanisms.
 - 2.1.1....
 - 2.1.2. Identify a national structure, as appropriate, to coordinate the development of the clearing-house mechanism with participation of relevant biodiversity-related organizations and stakeholders.
 - 2.1.3. Prepare a realistic national implementation strategy for the clearing-house mechanism, where appropriate, preferably as a component of the national biodiversity strategy and action plan, based on identified needs and anticipated resources.
 - 2.1.4. Mobilize and allocate resources for strengthening the institutional capacity to implement the national clearing-house mechanism and for sustaining its operations.
 - 2.1.5. Define roles and responsibilities for collecting, reviewing and disseminating information, managing website content, and for outreach activities, where appropriate.
 - 2.1.6....

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 61

NBSAP → National CHM Strategy (Burundi)

National vision for the CHM in Burundi

Between now and 2020, all actors will be provided with information on scientific and traditional knowledge, tools, methods, innovations, technologies and best practices for the analysis and implementation of the NBSAP

4 strategic axis

1. Effective and efficient **Dissemination** of information, knowledge, data, tools, technologies and awareness-raising practices for the implementation of the Convention

- **2. Strengthening** the capacities of the national CHM
- 3. Facilitation and strengthening of scientific and technical cooperation
- 4. Establishment of a **financial mechanism** for the national CHM



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 62

National CHM → Planning & Reporting

National CHM → NBSAP

- Raising public awareness on national challenges and priorities
- Participative planning through stakeholder consultations to collect views, comments and suggestions
- Dissemination of NBSAP to stakeholders and the public
- Mobilization of support for participation and implementation
- Getting feedback on existing NBSAP for review and further planning

National CHM → Reporting

- Central collection of stakeholders' inputs for national reports
- Provision of relevant sources of information/data for reporting
- Online collaboration to collect comments/suggestions on draft report
- Sharing case studies and success stories
- Dissemination and promotion of national report
- Providing up-to-date content for links in national reports

NBSAP, NR & the National CHM

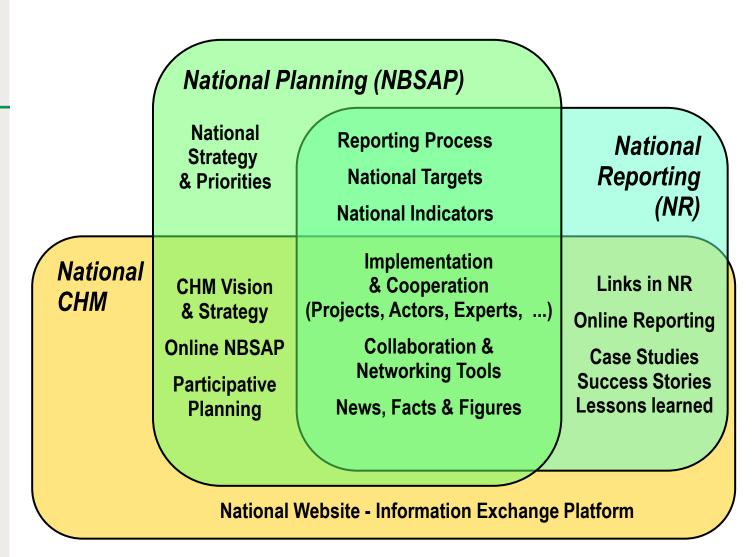
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 63



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 64

CHM Capacity Building Workshops

CHM Capacity-buildings workshops

- Funded by Japan Biodiversity Fund (JBF)
- In parallel with other workshops whenever possible
- Other workshops funded and convened by Belgian Cooperation

CHM Workshops since last COP

- Latin America (Colombia, May 2013)
- Caribbean (St Lucia, September 2013)
- Africa (Cameroon, May 2014)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 65

CHM Workshop - Latin America

- 6-10 May 2013 Villa de Leyva, Colombia
- In parallel with workshop on NBSAP



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 66

CHM Workshop - Caribbean

- 16-20 September 2013 Gros Islet, Saint-Lucia
- In parallel with workshop on 5th NR



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 67

CHM Workshop - Africa

- 5-9 May 2014 Buea, Cameroon
- In parallel with meeting of the Belgian CHM Partnership



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 68

Exchange of Experiences

Recommended discussions between participants

- What should your national CHM do for your country?
- How to best coordinate the development of your national CHM?

→ Contribution to the:

- Strategic vision of the national CHM
- Roadmap to develop the national CHM

Shared outcomes

- Workshop reports
- National presentations
- National strategic visions and roadmaps

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 69

Roadmap for establishing and strengthening national CHMs

Level	Situation	Action
0	No CHM NFP	Convince Party to nominate CHM NFP
1	CHM NFP not equipped	Find solutions to provide basic infrastructure & communication facilities
2	No national CHM website	Get tools & support to establish web presence
3	National CHM web presence	Enhance web content Improve user experience
4	Good national CHM website	Expand information services Establish interoperability mechanisms Support other national CHMs

Adapt guidance to national situation

- No one-size-fit-all solution
- Various needs → Various approaches and responses

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 70

National CHMs – CBD NFP vs. CHM NFP

CBD NFP	CHM NFP
Political Role - Government representative - Diplomat skills	Technical Role - Project manager - Entrepreneur skills
Decision-making process - Negotiation - National Policy	Implementation process - Scientific & tech. cooperation - Information Management (gathering, disseminating) - Webmaster

- Both roles are important & time-consuming
 - → Adequate capacity to be effective
- Importance of collaboration between CBD & CHM NFPs
 - → CHM NFP should serve the CBD NFP

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 71

Planning the new CHM

Prepare a "business plan" for the New CHM

- Institutional arrangements
 - Responsibilities & Terms of references
 - Partnership arrangements

Resources allocation

- Human resources
 - Technical: graphic design, programming, webmaster
 - Content: management, update, validation
- Website hosting options
- Web content production & management

Activities

- Building national contact network
- Learn about NBSAP priorities, targets & implementation
- Information gathering & disseminating
- Information architecture & web content preparation
- Outreach & awareness activities

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 72

No National CHM Website

Establish web presence

- Several options to establish web presence
 - New or existing website
 - Hosted in-house or externally
 - Select a content management system (CMS)

Important decision

- Based on available resources and expertise
- Each option has advantages and drawbacks
- Big impact on maintenance
- Political aspect
- Choose the safest and easiest approach
- Don't undertake a big project without adequate resources

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 73

No National CHM Website

Options to establish web presence

- Hosting a website
 - Requires a solid infrastructure:
 Web server + Firewall + High speed Internet + Support 24/7
 - Don't do it unless you have a special team
- Obtaining space on existing website
 - Agreement with a strong supporting partner
 - Many African Countries have their website hosted in Belgium
- Using a web hosting service on the cloud
 - Many options
 - Price depending on usage
 - Can be combined with a CMS → Easy solution

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 74

No National CHM Website

Use a Content Management System (CMS)

Highly recommended

- Avoid reinventing the wheel
- Many features, including templates & multi-lingual capabilities
- Adherence to modern web standards (XHTML, CSS)
- Follow trends (e.g. responsive user interface for mobile devices)
- Easier maintenance and evolution
- Extensible

Selecting a CMS

- Several good open-source CMS WordPress, Drupal, Joomla, Typo3
- European Portal Toolkit (PTK)
 Customized open-source built for CHM
- Commercial CMS or custom solution Depends on existing situation

No National CHM Website

CMS-based website infrastructure

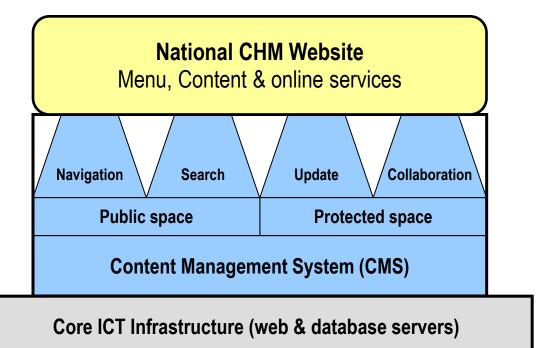
Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 75



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 76

No National CHM Website

Some online references

- European CHM Toolkit
 - http://biodiversity.europa.eu/chm-network/the-european-chmtoolkit

Top 10 Site Builders

- Compares online services to build websites
- http://www.top10websitebuilders.ca/

Built With - Technology behind the website

- Trends http://builtwith.com/trends
- CMS Usage statistics http://trends.builtwith.com/cms

Amazon Web Services (AWS)

- Build low-cost scalable database-driven site
- http://aws.amazon.com/
- http://www.youtube.com/watch?v=33oxPUvdR-Y

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 77

National CHM Web Presence

Join the CHM Network

- Notification 2008-066 www.cbd.int/doc/notifications/2008/ntf-2008-066-chm-en.pdf
- Show CHM Logo
- Common domain <u>chm-cbd.net</u>
 - National URL can be maintained
 - To strengthen CHM networking
 - Each country/partner is encouraged to join
 <u>cc.chm-cbd.net</u> (where cc is the country code)
 <u>www.cc.chm-cbd.net</u> (alias)

How to join the domain

- Configure the web server to accept the URL
- 2. Give URL & IP address to Secretariat
- 3. The Secretariat will activate the URL in their Domain Name System (DNS)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 78

National CHM Web Presence

Enhance web content

Information Architecture:

Structure of web navigation (menus, header, footer, search) to provide access to various website sections

User Experience:

Web content must be attractive, easy to find, up-to-date and relevant

Usability Testing:

Prepare test scenarios and involve users in testing the website

Requires a permanent effort

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 79

National CHM Web Presence

Enhance web content

Reasons of no-use

- Nobody knows that it exists → audiences
- It is not useful / no demand → strategic vision (marketing)
- Product that does not sell because nobody needs it
- Badly organized; too much information; not up-to-date
- Technical issues, bugs

Solutions

- Target audiences → For whom? What for?
- User monitoring → Feedback, Statistics, "User Testing"
- User experience (UX) → "User-Centric" Design
- Information architecture (IA) → Home page & Navigation

Perfection is achieved not when there is nothing to add, but when there is nothing to remove

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 80

Effective Websites

Who are the best designers of effective websites?

- Web Programmers?
- Graphical Designers?
- Artists?
- Others?

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 81

Effective Websites?

Who are the best designers of effective websites?

→ Good marketing experts

Because:

- They know how to sell a product or service
- They know their clients and their behavior
- They know how to design attractive products (advertisements, brochures)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 82

Web Content

References

- 1. Content strategy for the web (2^a Ed.)
 - Kristina Halvorson & Melissa Rach
 - http://www.contentstrategy.com



- Jesse James Garrett
- http://www.jjg.net/elements



A common sense approach to web usability

- Steve Krug
- http://www.sensible.com/dmmt.html

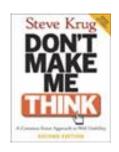
4. Rocket surgery made easy

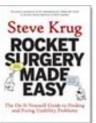
The DIY Guide to Finding and Fixing Usability Problems

- Steve Krug
- http://www.sensible.com/rsme.html









Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 83

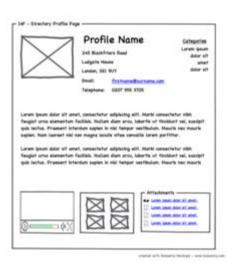
Website Wireframes

What are wireframes?

- http://en.wikipedia.org/wiki/Website_wireframe
- Represents the skeletal framework of a web pages.
- Created for arranging elements to best accomplish a particular purpose.
- Depicts page layouts, including interface & navigation elements and how they work together.
- Usually lacks typographic style, color, or graphics, since the main focus lies in functionality, behavior, and priority of content.
 - → Focuses on what a screen does, not what it looks like.

Wireframing tools

- Paper & pen / Whiteboard
- PowerPoint
- Balsamiq (http://balsamiq.com)
- Pencil (<u>http://pencil.evolus.vn</u>)
- Many other tools



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 84

Web Design References

Some references

1. Learning web design

- http://www.w3schools.com → Online tutorials
- http://www.sitepoint.com → Specialized in learning for websites

2. Graphics

- http://www.getpaint.net → Simple graphic software (Paint.Net)
- http://www.gimp.org → Photoshop of the poor (GIMP)
- http://kuler.adobe.com → To match colors

Information Services

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 85

Typical CHM information services

- Information search
- Databases (species, experts, calendars)
- Directories
- Videos
- Maps
- Forums
- Social networking

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

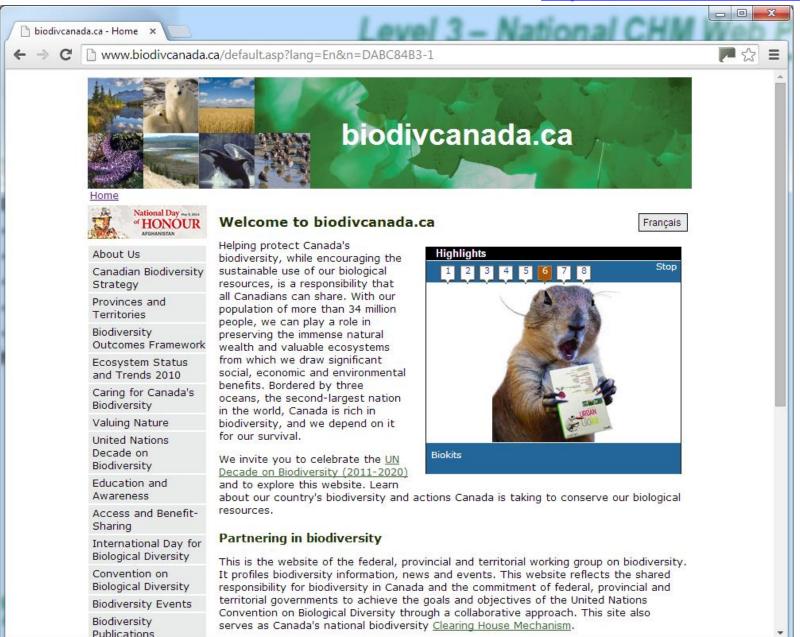


CHM Side Event Montreal, Canada 19 June 2014 – Slide 86

National CHM Web Presence

Examples of national CHM

- Canada
 - http://www.biodivcanada.ca
 - Good federal structure
- Europe BISE
 - http://biodiversity.europa.eu
 - Good information architecture
- Switzerland
 - http://ch.chm-cbd.net
 - Good integration of 3 treaties
- Some African CHMs
 - Burundi http://bi.chm-cbd.net
 - Cameroon http://cm.chm-cbd.net
 - Madagascar http://mg.chm-cbd.net
 - Morocco http://ma.chm-cbd.net

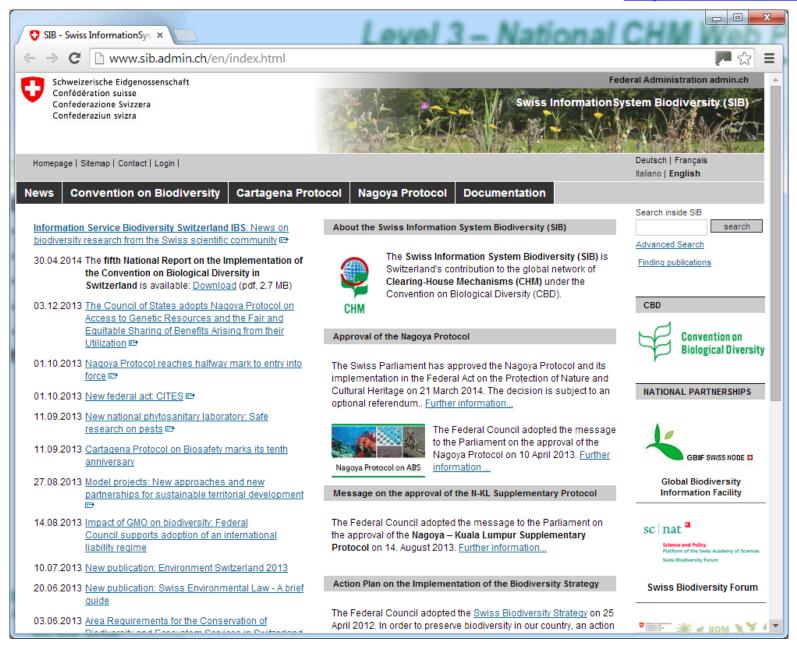


European CHM

http://biodiversity.europa.eu



http://ch.chm-cbd.net



Burundian CHM

http://bi.chm-cbd.net

d'Exploitation Durable d'Osyris



l'usage des ressources biologiques.

Osyris quadripartita Salzm. ex

Contents

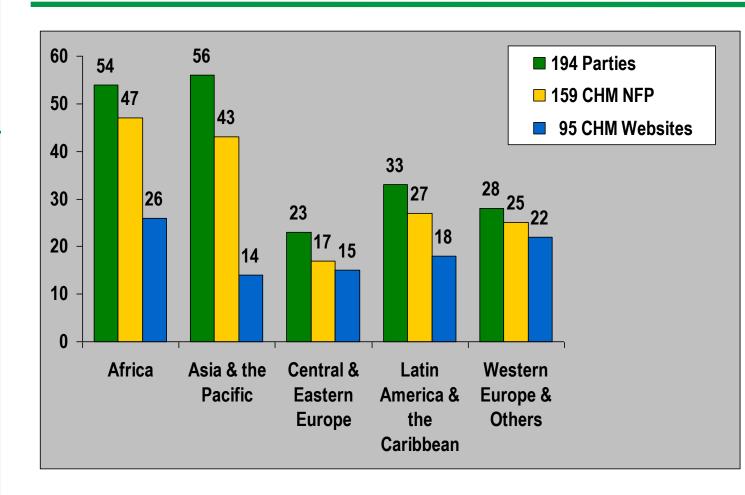
Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 91

National CHM Network Status





Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 92

Tracking CHM Progress

Туре	Created by	Description
National CHM Status	CHM NFP	Current status of a national CHM. Linked to a <u>activities</u> related the national CHM.
Activity	CHM NFP, SCBD, Partner	Brief general description of an activity or project related to the CHM. Linked to progress updates related to this activity
Progress Update	CHM NFP, SCBD, Partner	Description of some progress at a given time. Format similar to a blog post.



Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014 Montreal, Canada

Goal 3. CHM Network







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network
 Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 94

Goal 3 – CHM Network

- 3. Partners significantly expand the CHM network and services
- 3.1. Partners can sustain their participation in the CHM
- 3.2. High-quality regional and thematic CHM websites are available
- 3.3. Partner information is exchanged through the CHM network
- 3.4. Partners collaborate and share knowledge through the CHM network

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network
 Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 95

CHM Partners

UNEP

- MEA-IKM & InforMEA (<u>www.inforMEA.org</u>)
- MEA Agreements
- UNEP Live (<u>www.unep.org/uneplive</u>)

UNDP

- NBSAP Forum (http://nbsapforum.net)
- EEA European Environment Agency
 - BISE (http://biodiversity.europa.eu)
 - European CHM Networking
 - European CHM Toolkit http://biodiversity.europea.eu/chm-network/the-european-chm-toolkit
 - Aichi Target Cross-linking Tool (TCT)
- ACB ASEAN Centre for Biodiversity
 - Regional CHM (http://chm.aseanbiodiversity.org)
- OIF Organization Internationale de la Francophonie
 - French Speaking Network on Biodiversity (http://www.mediaterre.org/biodiversite)

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network
 Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 96

NBSAP Forum

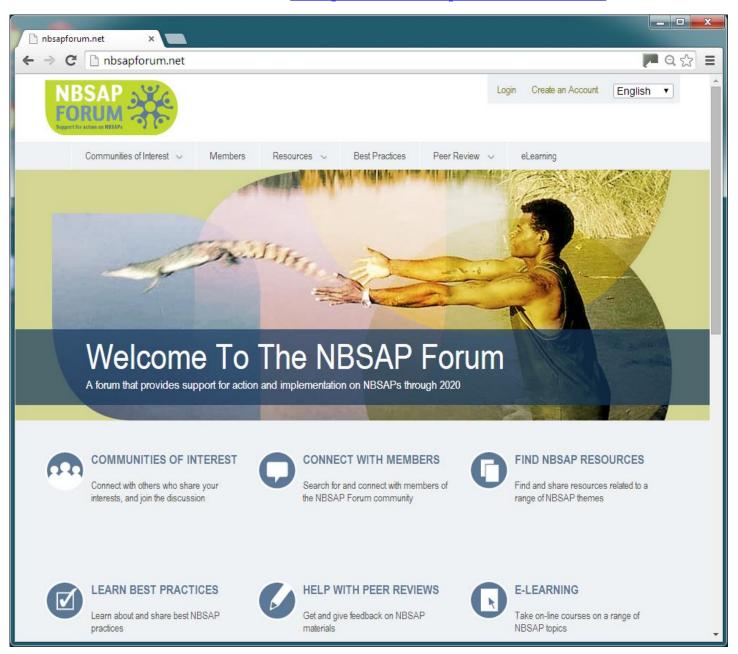
Purpose

- Joint UNDP, UNEP & CBD initiative to support NBSAP implementation
- Online forum to interconnect experts
- Share knowledge through communities of interests

Online Services

- Create user account & expert profile (expertise, languages, social networks)
- Join a community of interest
- Connect with others who share your interests, and join the discussion
- Search for and connect with members
- Find NBSAP Resources
- Learn Best Practices
- Help with peer review (Get & give feedback)
- E-Learning courses

NBSAP Forum - http://nbsapforum.net



MEA-IKM - InforMEA

Purpose

- MEA collaboration on information and knowledge managment
- Harmonized data standards across MEA secretariats
- Single portal harvesting key MEA information

ContentsBackground

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward

Online Services

Single portal on MEA information

- COP Decisions and Resolutions
- News and events
- Parties and national focal points
- Soon: national reports and plans



Members

Basel

CBD

CITES

CMS (and AEWA)

ITPGR-FA

Montreal Protocol

Minamata

Ramsar

Rotterdam

Stockholm

UNCCD

UNECE (5 MEAs)

UNESCO-WHC

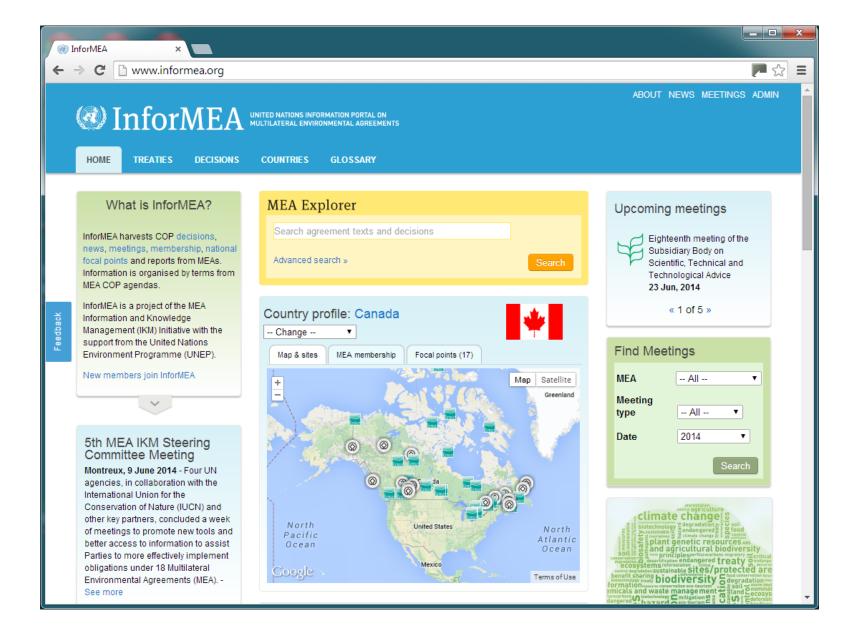
UNFCCC

Regional MEAs



CHM Side Event Montreal, Canada 19 June 2014 – Slide 98

InforMEA - informea.org



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 100

MEA-IKM - Agreement

- UNEP Internal Cooperation Agreement (ICA)
- 4 main activities

Activities	Outputs	Results/Impact
1	Continued and sustained availability of CBD information on the InforMEA website through the InforMEA API.	CBD information is fully integrated within the InforMEA website.
2	Further implementation of the InforMEA API to provide support for NBSAPs and national reports.	NBSAPs and national reports can be searched on the InforMEA website.
3	Terms relevant to the CBD have been integrated within an InforMEA vocabulary.	CBD terminology has been integrated with the thesaurus of the InforMEA project.
4	A list of key training and learning documents has been provided and is ready for integration with the e-learning facility of InforMEA.	CBD components are reflected in the overall e-learning facility of InforMEA.



Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014 Montreal, Canada

Way Forward







Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network

Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 102

Goal 1 - Pending Tasks for National CHM

Look and feel

Apply CBD branding and look-and-feel

Submission system

- Technical improvements
- Interface improvements (workflow)

Search engine

- Technical improvement (search facet behavior)
- Interface improvements (result list and details)
- Connect to main search box

Interoperability

- Make API available and test with partners / countries
- Maintain interoperability with InforMEA

Translation

Interface with CAT software

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network

Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 103

Goal 1 - Additional Considerations

Strategic considerations

- Web strategy (goals, audiences, personas, services, management, ...)
- Integration between the CBD website and its clearing-houses
- Integration of new and existing data (single update point)
- Use of content management system (CMS) or other tools/frameworks
- Web development (in-house, outsourced, with key partners)
- Maintenance, sustainability & extensibility

Website management services

- Web statistics & analytics
- Feedback form
- Web pages & menu management
- Web page translation tools

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network

Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 104

Goal 2 - National CHMs

Continue capacity-building process

- Japan Biodiversity Fund
- Belgian Cooperation
- ...

Efficiently track CHM implementation

- Online system needed
- Can be used to share experiences and improve capacity-building

Improve or develop tools for National CHM

- API for interoperability
- European Portal Toolkit
- •

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network
- Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 105

Goal 3 - CHM Network

- Existing collaboration with MEA-IKM Initiative trough UNEP Internal Cooperation Agreement (ICA)
 - InforMEA web portal
 - Interoperability
 - Thesaurus & terminology
 - E-Learning materials

Further potential collaboration

- Subject to common interest
- CHM Portal Toolkit (EEA)
- NBSAP Forum (UNDP)
- Online reporting (MEA-IKM, UNEP-WCMC, EEA, ...)
- Regional partners needed to support CHM network (EEA, ACB, ...)
- IPBES

Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network
- Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 106

CHM Informal Advisory Committee (CHM-IAC)

CHM-IAC

- Mandate and operational procedures in VII/23
- Provides advice to the ES on CHM Matters
- Membership renewed in 2014 (regionally balanced)

Latest CHM-IAC Meeting

- Montreal, 13-14 June 2014 before WGRI 5 (Support from Canada)
- Fruitful discussions
- Recommendations for the ES under preparation



Contents

Background

- 1. Central CHM
- 2. National CHMs
- 3. CHM Network Way Forward



CHM Side Event Montreal, Canada 19 June 2014 – Slide 107

Thank you

Questions or comments?

Contacts

olivier.demunck@cbd.int kata.koppel@cbd.int sandra.meehan@cbd.int chm@cbd.int
secretariat@cbd.int



Fifth Meeting of the Working Group on Review of Implementation of the Convention (WGRI 5)



16 - 20 June 2014

Montreal, Canada

Latest Developments of the Clearing-House Mechanism

Olivier de Munck, CHM Programme Officer, SCBD Kata Koppel, Documentation Officer, SCBD Sandra Meehan, CHM Programme Assistant





