



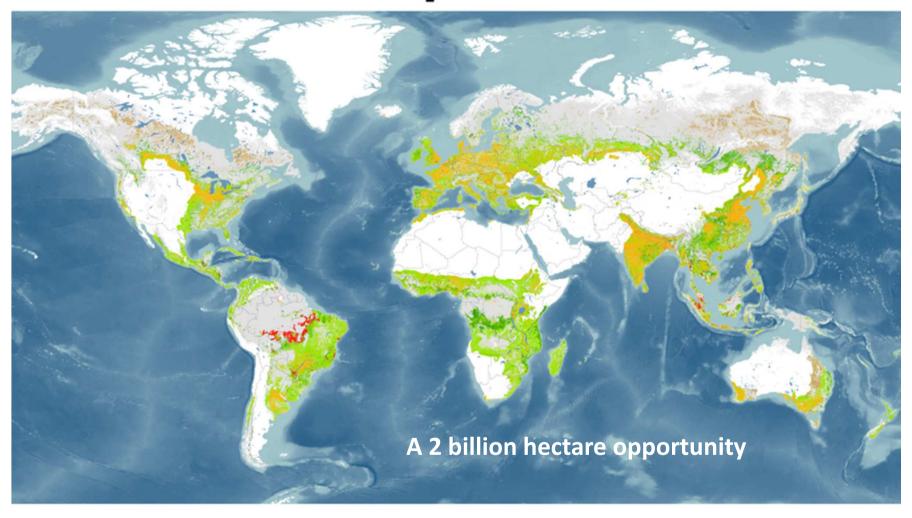
You are part of a global restoration movement that is more than the sum of its parts





A World of Opportunity

for Forest and Landscape Restoration



A quarter billion hectares in this region CB2 CB1

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maybe don't use a pronoun here. Clarify the region, Easterna and Southern Africa.

Craig Beatty, 5/13/2014

250 million hectares might be easier to comprehend? this sounds like you're trying to make it sound like more than it is.

Craig Beatty, 5/13/2014





An implementation vehicle for existing global commitments



United Nations Framework Convention on Climate Change





Already more than 20 million hectares pledged for restoration



And 30 Million more in the pipeline!

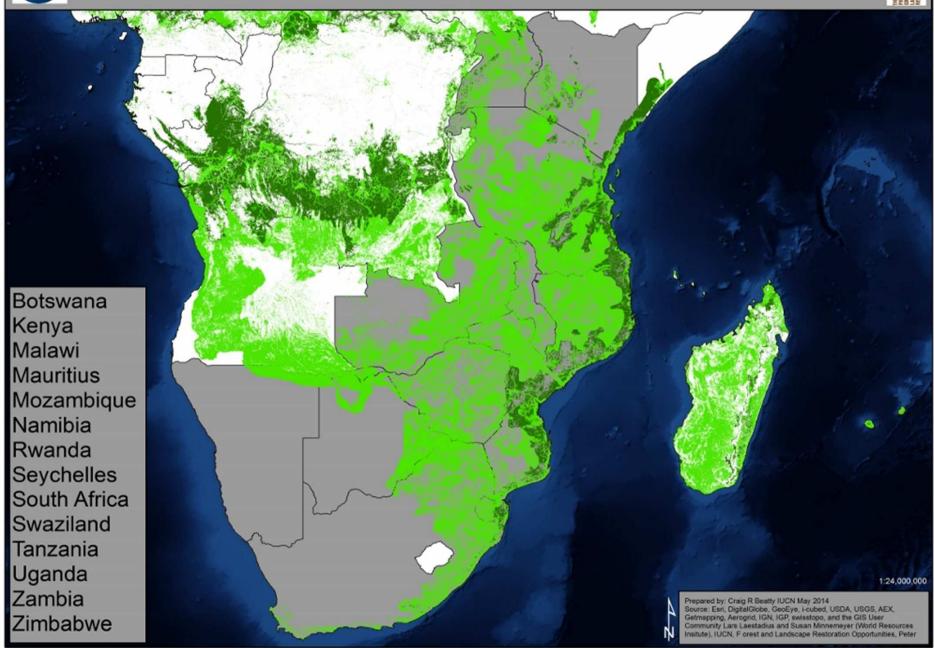
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Selected Forest Landscape Restoration Potential







Governments, private enterprises, communities, NGOs or others who own, control or otherwise manage land ...

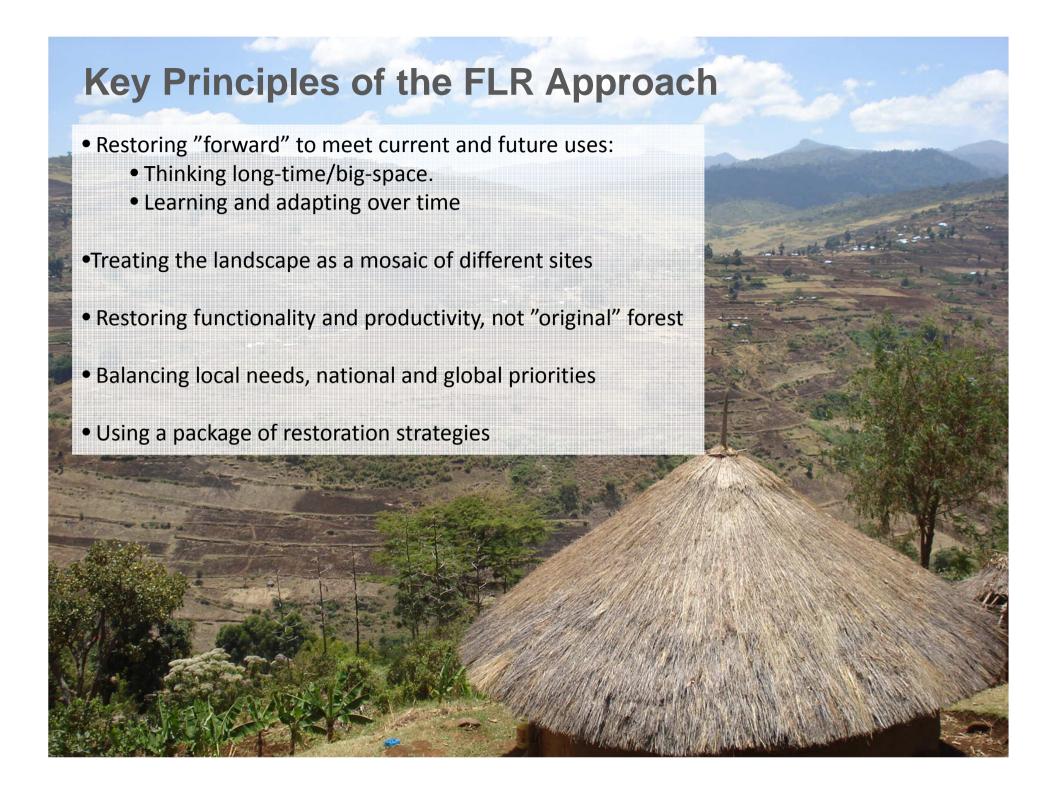
Commit to initiate restoration using over a specified number of hectares by 2020 ...

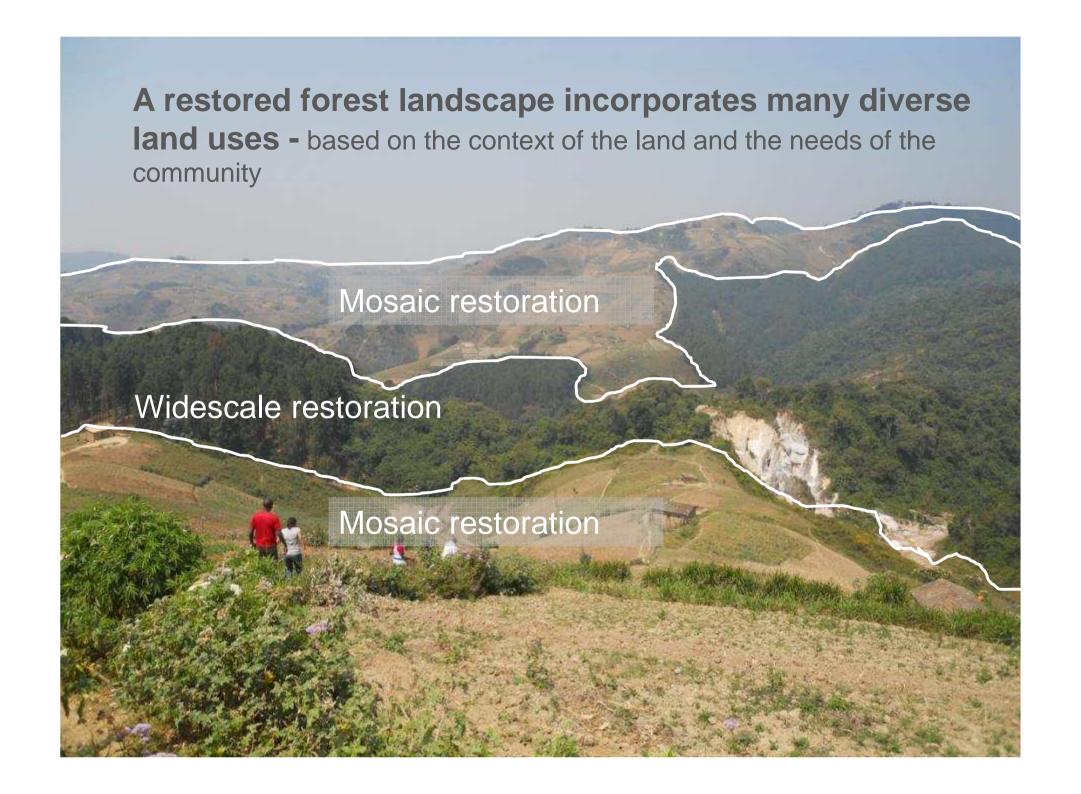
Using the principles of **Forest Landscape Restoration**











Potential restoration pledges are submitted to the Global Partnership on Forest Landscape Restoration (GPFLR), through IUCN as its Secretariat/Coordinator.

The GPFLR:



- Builds support for forest restoration with key decision makers, at the local and international level
- Provides information and tools to strengthen restoration efforts around the world.
- Comprised of more than 30 partners from governments (including UK, US, Germany, Netherlands, Norway, China, etc.) and international organizations (including WRI, FAO, World Bank, Tropenbos, IUFRO, UNFF, etc.)
- Launched by the UK, IUCN and WWF at FAO COFO in 2003.

The Bonn Challenge Restoration Process

Communicate pledge

- Engage event organizers
- Engage media
- Announce pledge at high level event

Prepare to restore

- Map potential
- Assess economic benefits, enabling conditions, carbon mitigation potential
- Define strategies
- Build capacity
- Mobilize investment opportunities
- Launch initiative

Restore

- Initiate suite of restoration strategies
- Disseminate best practices
- Scale successful models
- Track progress

Express interest

- Consult with GPFLR members
- Evaluate alignment of FLR with national priorities
- Sign Expression of Interest

Prepare a

- Estimate need and opportunity
- Quantify hectares to pledge
- Make a pledge



Why make a pledge to the Bonn Challenge?

Secure additional support

Gain recognition and resources

Accelerate the flow of restoration benefits

- Learning exchanges to gain new perspectives directly from peers
- Annual convening to share best practices, case studies and tools
- Technical support on mapping, economics, finance carbon & enabling conditions

- Show leadership at the national, regional and international levels
- Build profile at regional and global events (e.g. UN Climate Summit)
- Attract finance by building the business case and catalyzing domestic, regional & global funds

- Economic benefits of improved livelihoods, jobs & productivity
- Social benefits of active participation and buy-in from local communities
- Ecological benefits of ecosystem services, carbon stocks, soil fertility and biodiversity

2014 and 2015 offer several highprofile opportunities for pledging

- Ban Ki Moon Climate Summit NYC, September, 2014
- CBD COP 12 Seoul, October, 2014
- UNFCCC COP 20 Lima, November, 2014
- Bonn 2.0 Event Bonn, Fall, 2015
- Other key events:
 - UNFCCC, UNCCD & CBD COPs in 2015, G8 Summit in

2015, General Assembly session on Sustainable

Development Goals (SDGs) in 2015.

