



Convention on Biological Diversity

Distr.
GENERAL

UNEP/CBD/CEPA/IAC/2008/1/1
4 December 2007

ORIGINAL: ENGLISH

MEETING OF THE INFORMAL ADVISORY
COMMITTEE FOR THE PROGRAMME OF
WORK ON COMMUNICATION, EDUCATION
AND PUBLIC AWARENESS
Bonn, 28-29 January 2008

ORGANIZATIONAL MATTERS

Annotated provisional agenda

INTRODUCTION

1. The meeting of the Informal Advisory Committee for the programme of work on Communication, Education and Public Awareness of the Convention on Biological Diversity will be held on Monday, 28 January 2008 and Tuesday, 29 January 2008, in Bonn, on the premises of the Federal Agency for Nature Conservation.
2. Registration of participants will commence at 9 a.m.

ITEM 1. OPENING OF THE MEETING

3. The meeting will be opened by the Executive Secretary of the Convention on Biological Diversity, Mr. Ahmed Djoghlaif, the head of the Federal Agency for Nature Conservation (BfN), Prof. Beate Jessel, and the Chair of the Informal Advisory Committee, Dr. Peter Bos, at 9.30 a.m.

ITEM 2. ORGANIZATIONAL MATTERS: ADOPTION OF THE AGENDA AND ORGANIZATION OF WORK

4. The draft provisional agenda prepared by the Executive Secretary, addresses the following:
 - (a) The Agenda for Action, and the plans for presenting CEPA at the ninth meeting of the Conference of the Parties;
 - (b) Celebrations of the International Day for Biological Diversity in 2008;
 - (c) Draft strategy for the International Year of Biodiversity (IYB) in 2010;
 - (d) The draft communication strategy for the third edition of the Global Biodiversity Outlook; and

/...

In order to minimize the environmental impacts of the Secretariat's processes, and to contribute to the Secretary-General's initiative for a C-Neutral UN, this document is printed in limited numbers. Delegates are kindly requested to bring their copies to meetings and not to request additional copies.

(e) Priority activity 10 – Strengthening of formal and informal education on biodiversity, including linkages with the United Nations Decade for Education for Sustainable Development (DESD).

5. Participants may wish to adopt the agenda with such amendments as may be agreed upon. They will also be invite to consider the proposed organization of work annexed to the present document and may wish to decide on the nature of the report of the meeting.

ITEM 3. AGENDA FOR ACTION AND PLANS FOR PRESENTING CEPA AT THE NINTH MEETING OF THE CONFERENCE OF THE PARTIES

6. In annex II to decision VIII/6, the Conference of the Parties agreed the short-list of priority activities for implementation of the programme of work on CEPA. In its meeting of July 2007, the IAC for CEPA approved an action plan for this, entitled the “Agenda for Action”. Under this agenda item, the Informal Advisory Committee will discuss ways to enact the Agenda for Action.

7. This discussion will be followed by presentations by the Secretariat and by the host of the ninth meeting of the Conference of the Parties on the CEPA fair, the communication strategy at a national and international level for the ninth meeting of the Conference of the Parties, and other highlighted presentations of CEPA activities. The Committee will then be invited to discuss the ways and means to report on progress for the programme of work on CEPA at the ninth meeting of the Conference of the Parties.

ITEM 4. DRAFT STRATEGY FOR THE INTERNATIONAL YEAR OF BIODIVERSITY (IYB) IN 2010

8. At its sixty-first session, the United Nations General Assembly, declared 2010 to be the International Year of Biological Diversity (IYB), and named the Secretariat of the Convention as the focal point. The International Year represents a singular opportunity to communicate the messages of the Convention on Biological Diversity to a broad audience, and to generate support for implementation of the Convention by all Parties and stakeholders.

9. Under this agenda item, the Committee will have before it the draft strategy for the celebration of the Year prepared by the Executive Secretary, which will be submitted to the ninth meeting of the Conference of the Parties. The participants will review and provide guidance on :

(a) The draft strategy for the International Year as prepared by the Executive Secretary;

(b) The draft resolution on the International Year, to be submitted to the General Assembly of the United Nations at its sixty-third session, calling for a high-level segment of the Assembly on the International Year;

(c) The linkage between the International Year of Biodiversity and the communication of other key messages of the Convention, including the 2010 biodiversity target and the third edition of the Global Biodiversity Outlook.

ITEM 5. THIRD EDITION OF THE GLOBAL BIODIVERSITY OUTLOOK

10. The third edition of the Global Biodiversity Outlook (GBO-3) will be released in 2010, as part of the celebrations for the International Year of Biodiversity, as well as a major input to the tenth meeting of the Conference of the Parties. The messaging and communications strategy for the Outlook should be coordinated with the celebrations of the International Year, and with general messages on achievement of the 2010 biodiversity target. Under this agenda item, the draft project plan and communications strategy for the third edition of the Global Biodiversity Outlook will be presented and the linkage with the strategy for the International Year will be outlined. The Committee is invited to discuss these plans and offer recommendations.

ITEM 6. CELEBRATIONS OF THE INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY (IBD) IN 2008

11. Under this agenda item, the Secretariat will present its plans for celebrating the International Day for Biological Diversity in 2008 under the theme of agriculture and biodiversity. Draft texts of the information materials under preparation will also be presented. Representatives of the German Federal Ministry for Economic Cooperation and Development (BMZ) will give a presentation on their Bioday initiative to take place in South Africa. Other members of the Committee are invited to offer suggestions for and presentations on other activities. The participants will also discuss the suggested themes for upcoming International Days for Biological Diversity: invasive and alien species (2009); biodiversity for development (2010) forests and biodiversity (2011); the Convention on Biological Diversity after 20 years (2012).

ITEM 7. ADVANCING PRIORITY ACTIVITY 10 – STRENGTHENING OF FORMAL AND INFORMAL EDUCATION ON BIODIVERSITY, INCLUDING LINKAGES WITH THE UNITED NATIONS DECADE FOR EDUCATION FOR SUSTAINABLE DEVELOPMENT (DESD).

12. Making progress under priority activity 10 for the programme of work on CEPA requires the coordinated efforts of a number of partners, and would gain benefits from coordination with activities under the framework of the United Nations Decade of Education for Sustainable Development (DESD).

13. Under this item, the Committee will hear presentations by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Secretariat of the Convention on Biological Diversity on progress being made on this activity, including plans for an upcoming expert workshop to further explore options for implementing priority activity 10 of the programme of work. Presentations will also be made by the Federal Ministry for Nature Conservation of Germany, and by a representative from the German Federal Foundation for the Environment (DBU) on national implementation and on ways for the Convention on Biological Diversity to profit from a conference in 2009 to evaluate progress on the Decade.

ITEM 8. OTHER MATTERS

14. The meeting may wish to consider other matters agreed upon for consideration.

ITEM 9. CLOSURE OF THE MEETING

15. The meeting will be closed at 6 p.m. on 29 January, 2008.

Annex

**PROPOSED ORGANIZATION OF WORK FOR THE MEETING OF THE INFORMAL
ADVISORY COMMITTEE TO THE PROGRAMME OF WORK FOR COMMUNICATION,
EDUCATION AND PUBLIC AWARENESS**

Monday, 28 January 2008

9.30 a.m. to 1 p.m.

1. Opening of the meeting
2. Organizational matters: Adoption of the agenda and organization of the work
3. Discussion on the Agenda for Action – from annex II of decision VIII/6, and presentation of CEPA at the ninth meeting of the Conference of the Parties

1 p.m. to 2.30 p.m. - Lunch

2.30 p.m. to 3.45 p.m.

4. Discussion on the International Year of Biodiversity 2010 (IYB)

3.45 p.m. to 4 p.m. – Coffee Break

4 p.m. to 6 p.m.

5. Third edition of the Global Biodiversity Outlook

Tuesday, 29 January 2008

9.30 a.m. to 1 p.m.

5. Third edition of the Global Biodiversity Outlook (*continued*)

1 p.m. to 2.30 p.m. - Lunch

2.30 p.m. to 3.45 p.m.

6. The International Day for Biological Diversity 2008

3.45 p.m. to 4 p.m. – Coffee Break

4 p.m. to 5.30 p.m.

7. Advancing priority activity 10-Strengthening of formal and informal education on biodiversity

5.30 p.m. to 6 p.m.

8. Other matters.
9. Closure of the meeting.