



**CBD-UNESCO CONSULTATIVE WORKING GROUP OF EXPERTS ON
BIOLOGICAL DIVERSITY EDUCATION AND PUBLIC AWARENESS**

(Bilbao, Spain 13 - 15 September 2001)

Provisional Agenda

1. Opening of the meeting.
2. Organizational matters:
 - 2.1. Adoption of the provisional agenda;
 - 2.2. Organization of work, including the establishment of four working groups corresponding to the four programme elements already identified.
3. Report on progress made in the further development of the Global Initiative on Biological Diversity Education and Public Awareness.
4. Presentation of the report of the consultants on the four programme elements, a draft programme of work, including recommendations to the Parties for support of the programme together with a strategy to communicate the importance of communication and education to the Parties.
5. Finalization of the programme of work into activities for target audiences, measurable targets and other expected results, strategies for implementation, costs and time frames.
6. Communication plan:
 - 6.1. Presenting / marketing the programme of work at COP 6;
 - 6.2. Involvement of Parties;
 - 6.3. Guidelines / brochure / web site;
 - 6.4. Side event at SBSTTA 7.

7. Division of labour with regard to the further development of the Initiative:
 - 7.1. Preparations for side event at the seventh meeting of the Subsidiary Body on Scientific, Technical and Technological Advice and the sixth meeting of the Conference of the Parties (including regional consultations), participation in relevant conferences (e.g. Biodiversity Education and Public Awareness Conference, The Netherlands, November 2001; Budapest Conference, February 2002, etc.);
 - 7.2. Communication plan;
 - 7.3. Decision on a possible fourth meeting of the Group.
8. Other matters.
9. Adoption of the report.
10. Closure of the meeting.
