

Development by Design as a Tool for Conservation Finance in Mongolia

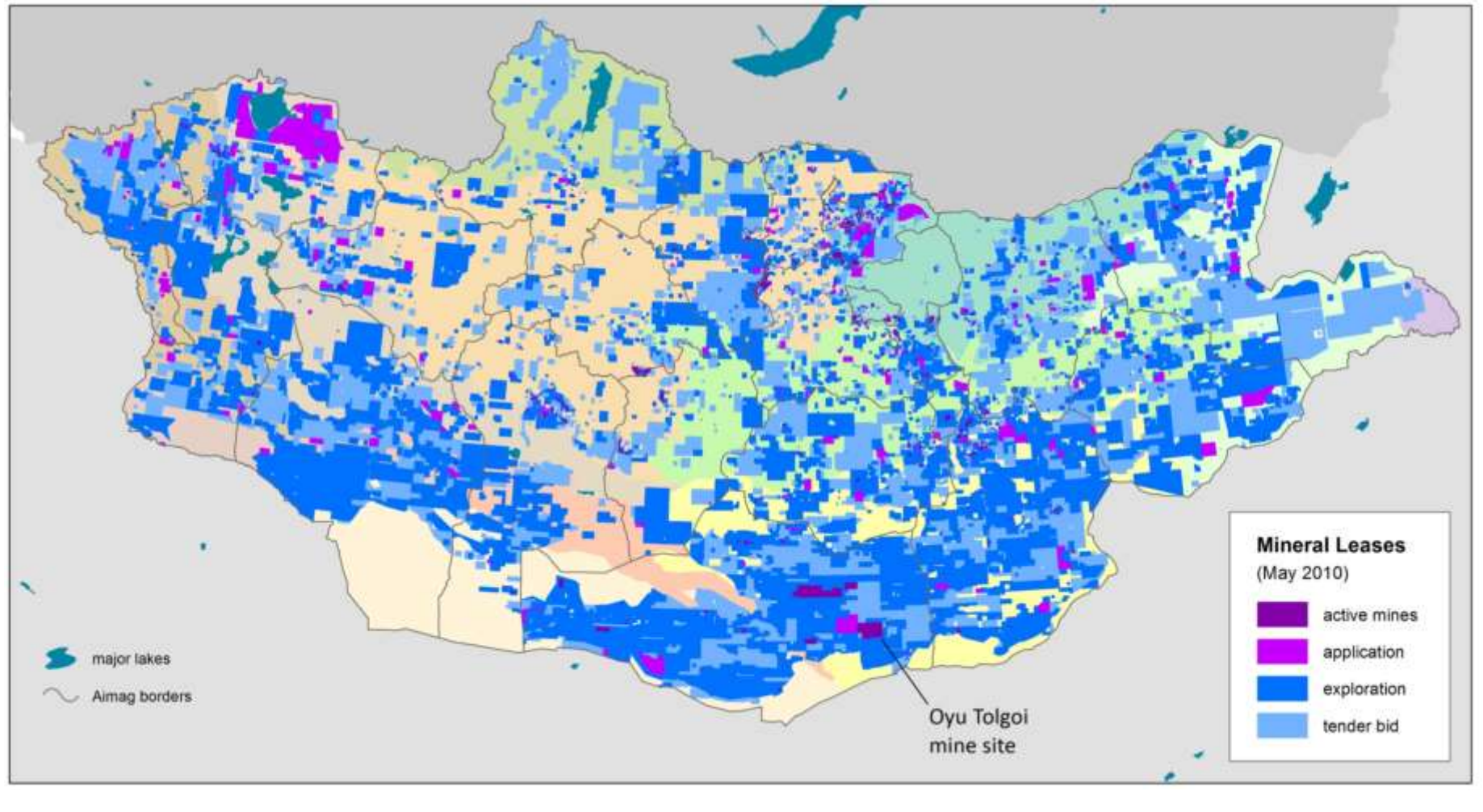


Second Dialogue Seminar on
Scaling up Finance for Biodiversity

Quito, Ecuador
10 April 2014

L. Krueger, B. McKenney, M. Heiner, J. Kiesecker,
The Nature Conservancy

Mining Leases in Mongolia



> 30% GDP

> 85% exports

\$ 0 for conservation

Mongolia's challenge:

How can a mining-focused economy support conservation & development objectives for people and nature?



New Mitigation Law

- Government modified its Environmental Impact law in 2012 requiring implementation of **mitigation hierarchy**, including **offsets**
- Regulations issued in February 2014 and out for public comment, pilot projects
- Offset investments in new protected areas defined through development of a conservation portfolio (ongoing)

Development by Design Framework

1. Setting Priorities

Conservation, ecosystem services, other values

2. Projecting Impacts

Cumulative impacts, early warning, avoidance, opportunities for sustainable outcomes

3. Identifying Best Options

For impacts that do occur, opportunities for mitigation strategies and offsets

4. Measuring Progress

Extent to which mitigation actions support conservation goals

*Region-Level
Analysis*

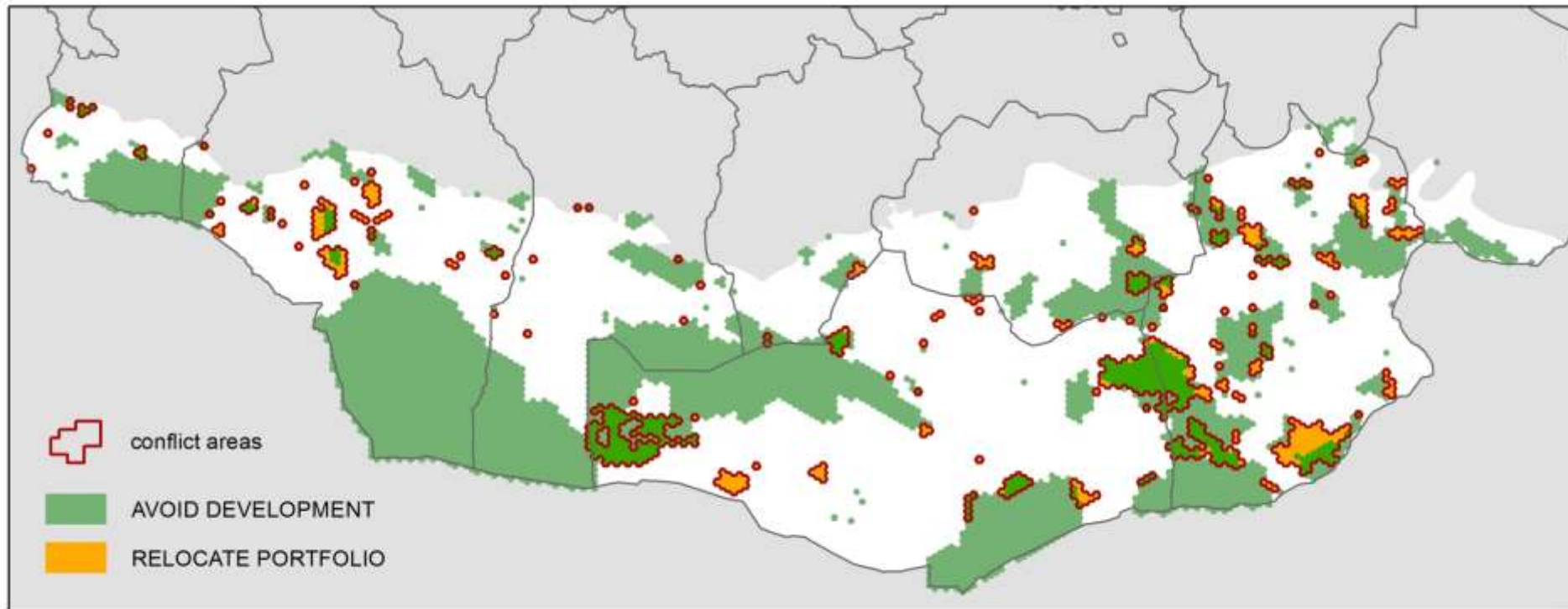
*Project-Level
Analysis*

Mongolia's Mitigation Framework:

Use landscape-scale mitigation to help...

- Identify potential conflict before it happens
- **AVOID** impacts incompatible with conservation objectives
- **REDUCE** management costs associated with threats from outside protected areas

Development by Design identifies and reduces potential conflict between the conservation portfolio and current mining leases



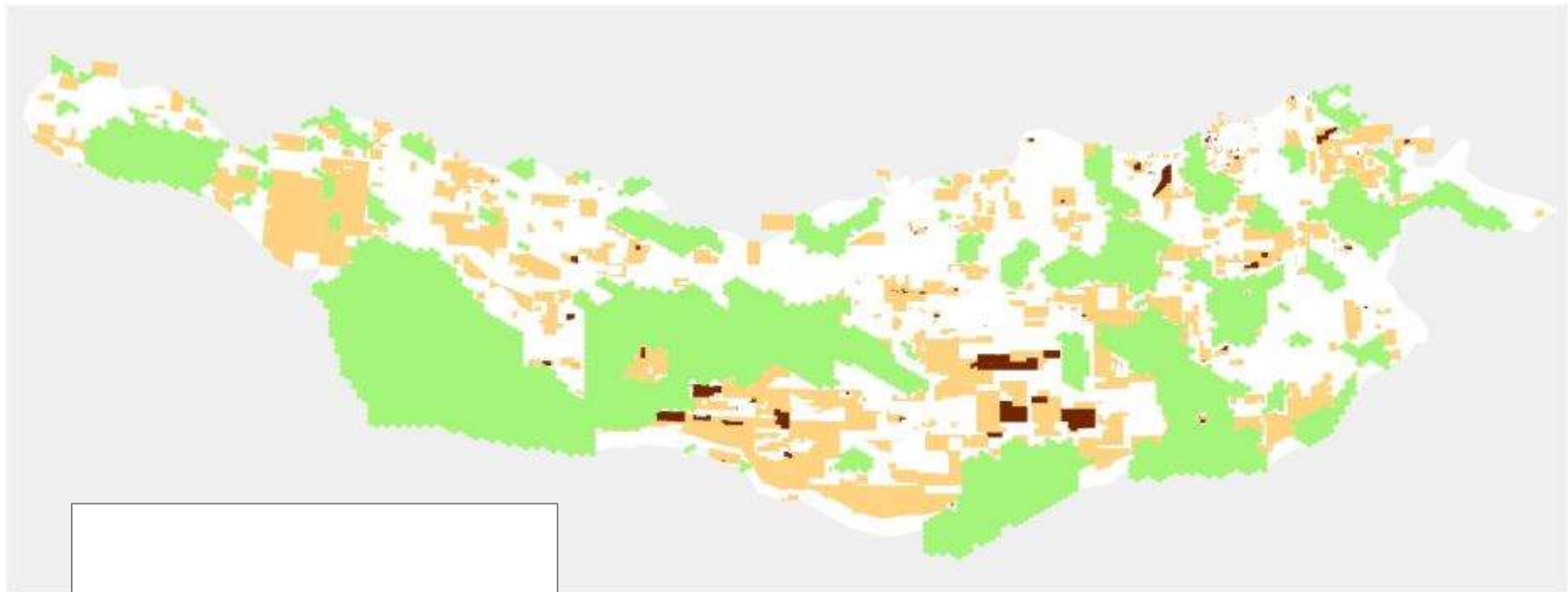
South Gobi region of Mongolia

Designate no-go zones and replace conflict areas whenever possible with sites of **similar or higher biodiversity value**

Mongolia's Mitigation Framework:

Use landscape-scale mitigation to help...

OFFSET in an ecologically sound manner that
directs investments to high priority areas



Conservation portfolio

Mining leases

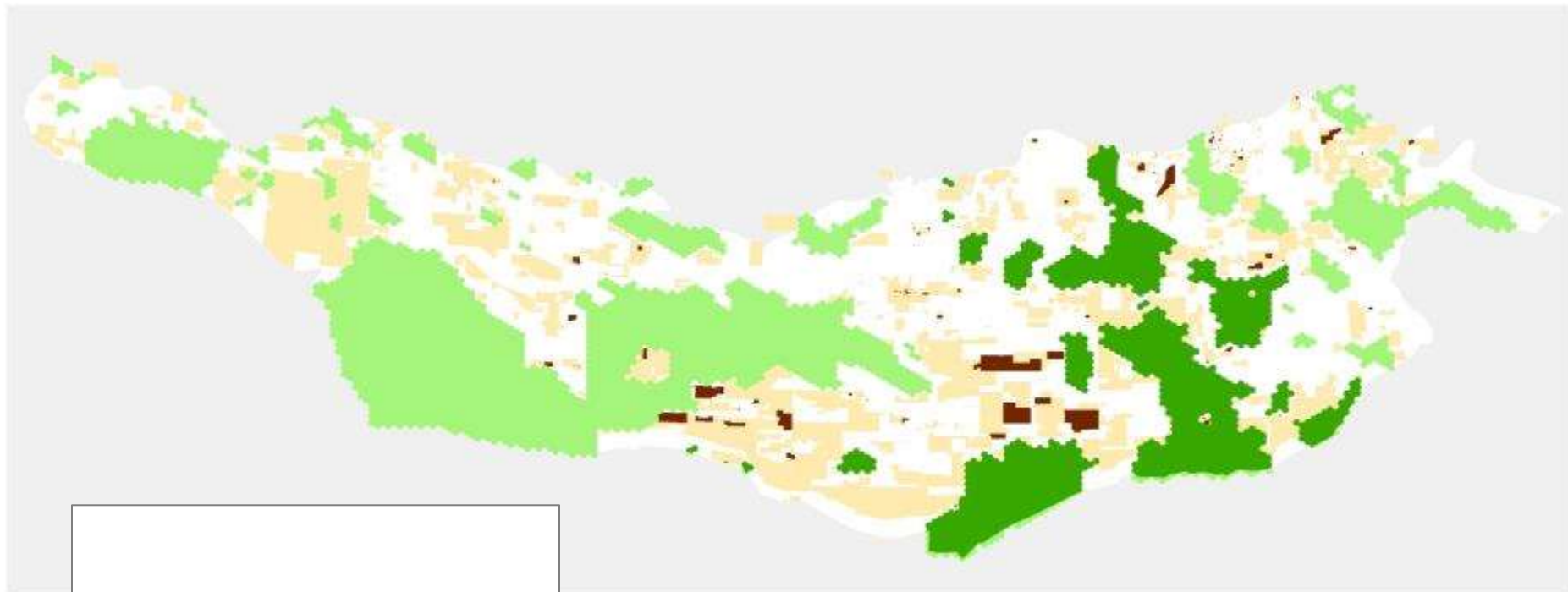


active mines





application / exploration leases

Model of mining and conservation portfolio expansion in South Gobi 2014-2021





 Conservation portfolio

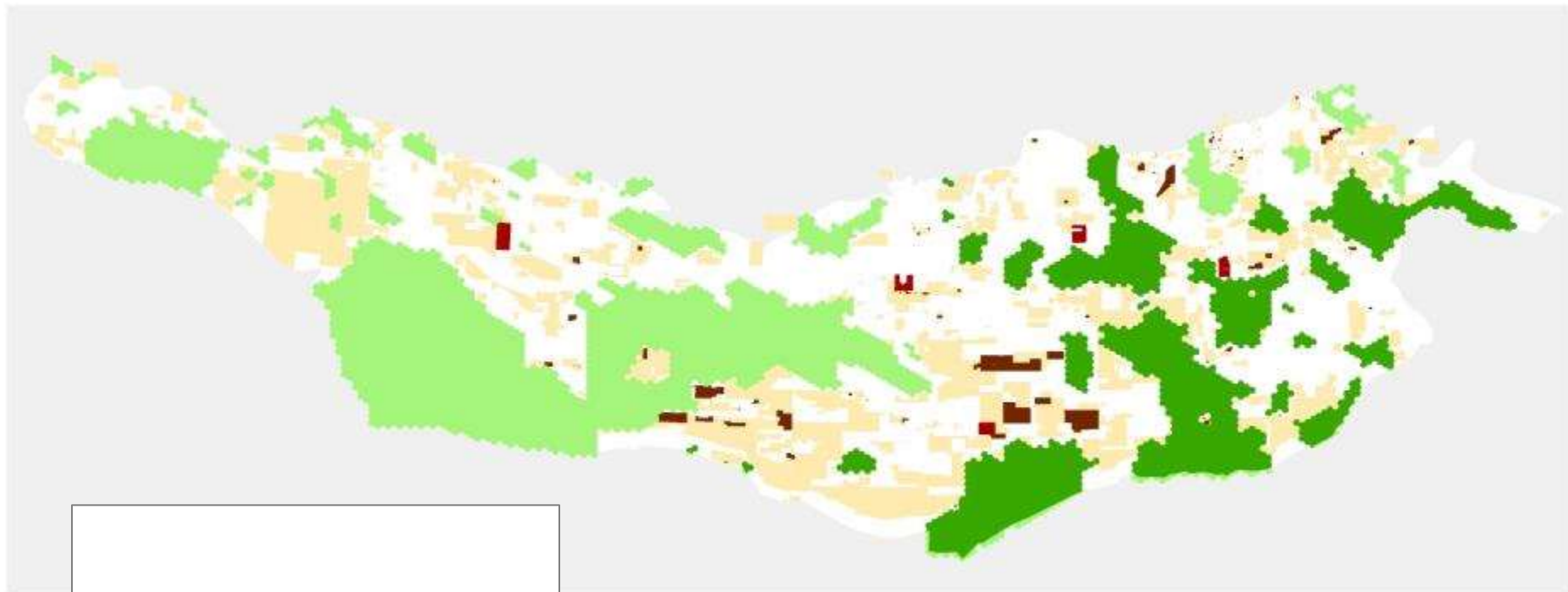
Mining leases

 active mines
 application / exploration leases

2014

 existing mining leases: 607,000 ha

 potential offsets: 6,070,000 ha



Conservation portfolio

Mining leases



active mines



application / exploration leases

2015



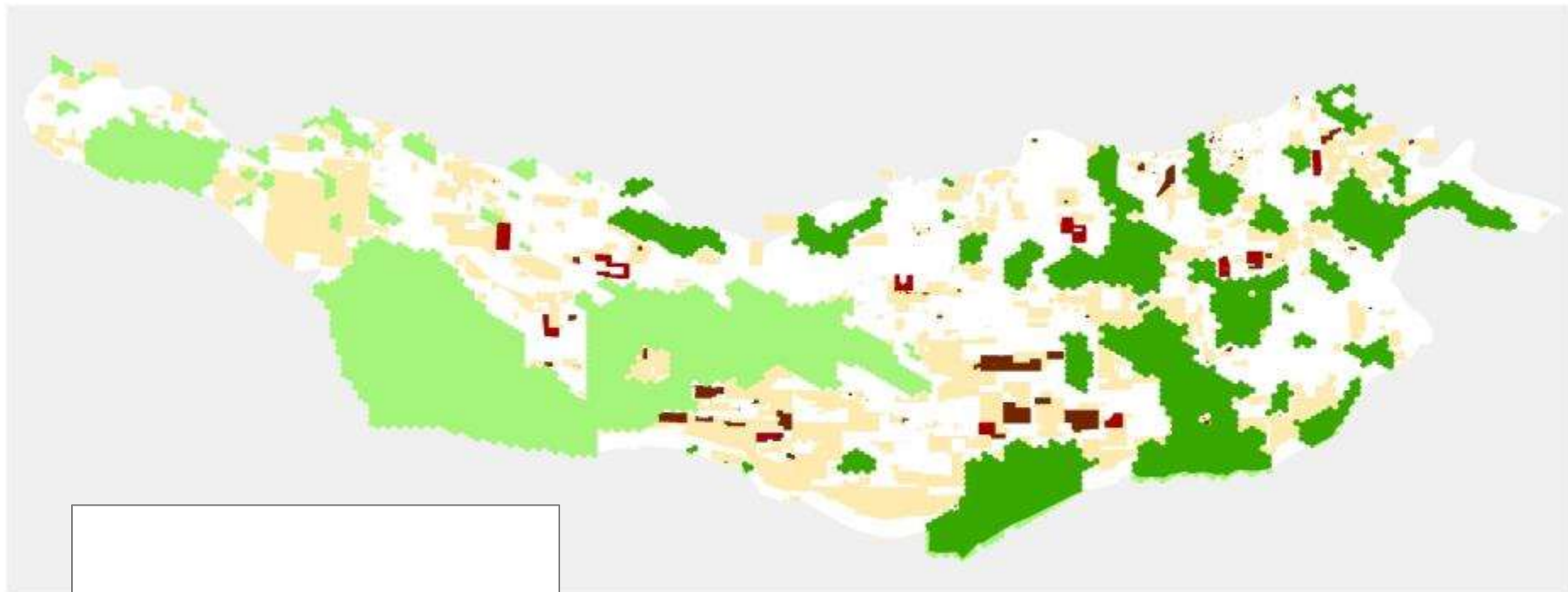
new mining leases:

121,400 ha



potential offsets:


1,214,000 ha




 Conservation portfolio


Mining leases

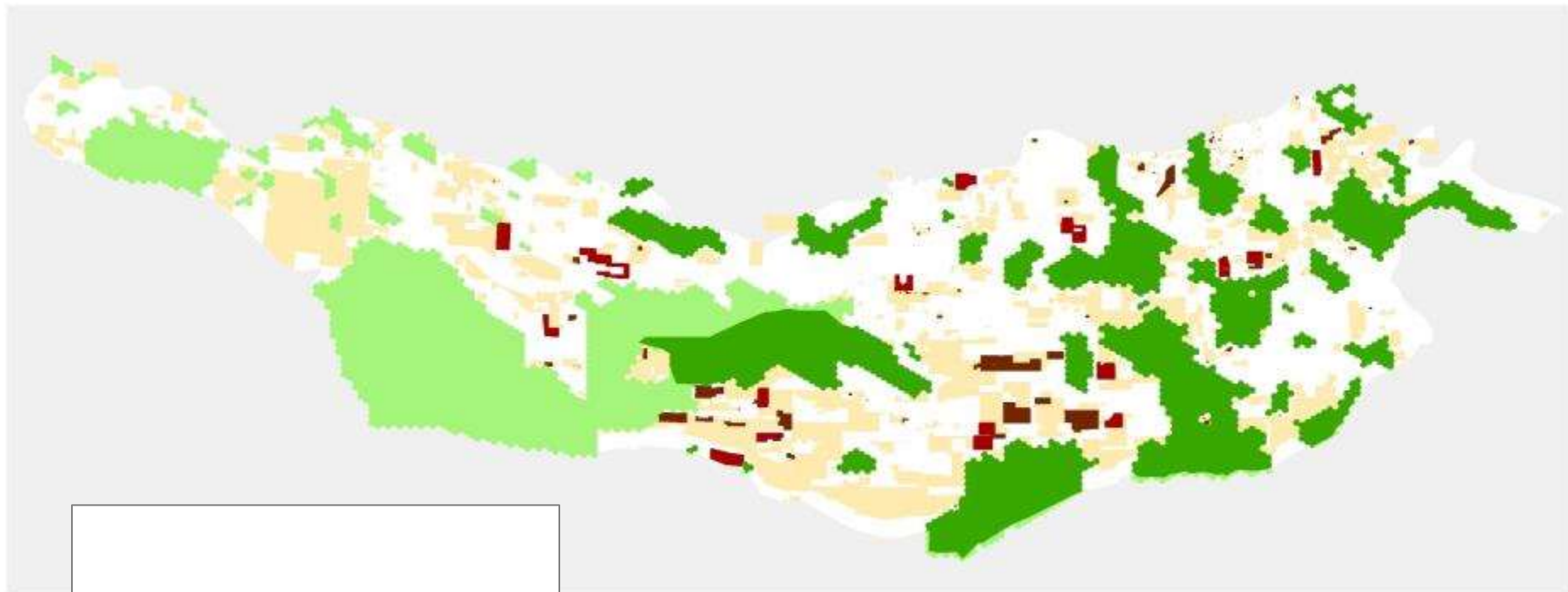
 active mines

 application / exploration leases

2016


 new mining leases: 145,700 ha


 potential offsets: 1,457,000 ha




 Conservation portfolio


Mining leases

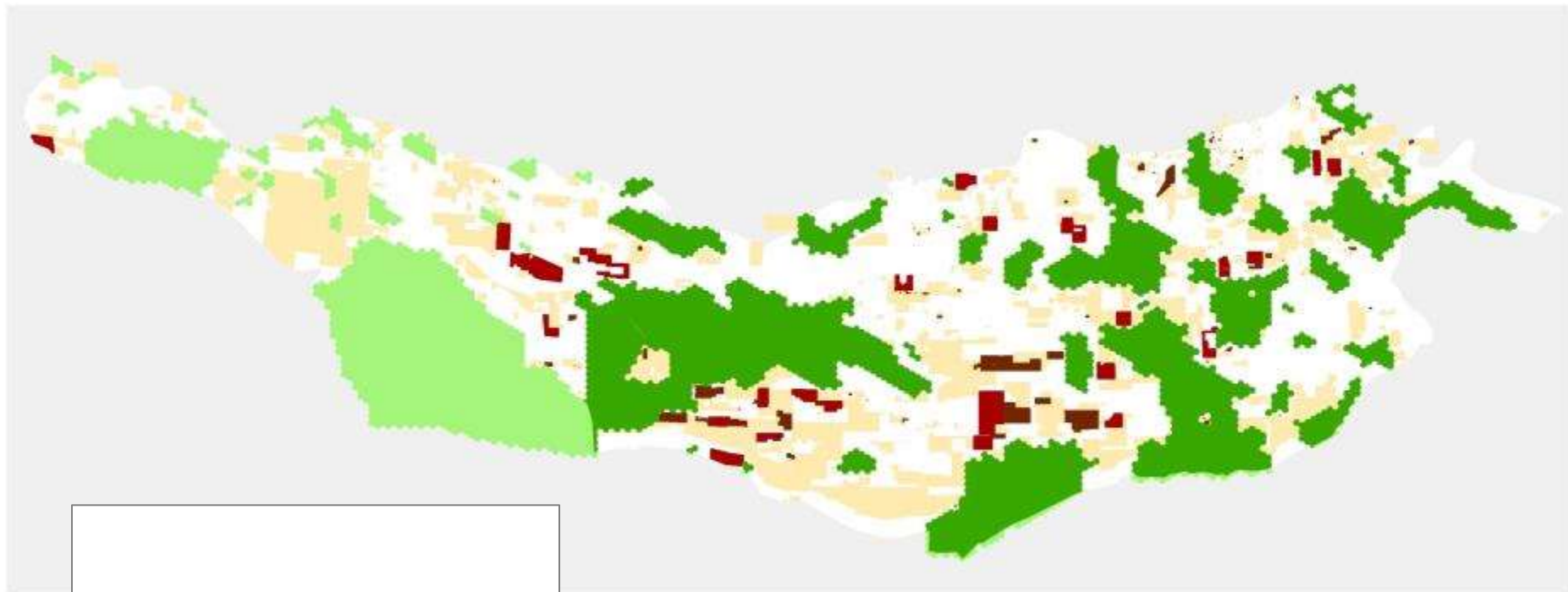
 active mines

 application / exploration leases

2017


 new mining leases: 174,800 ha


 potential offsets: 1,174,000 ha




 Conservation portfolio


Mining leases

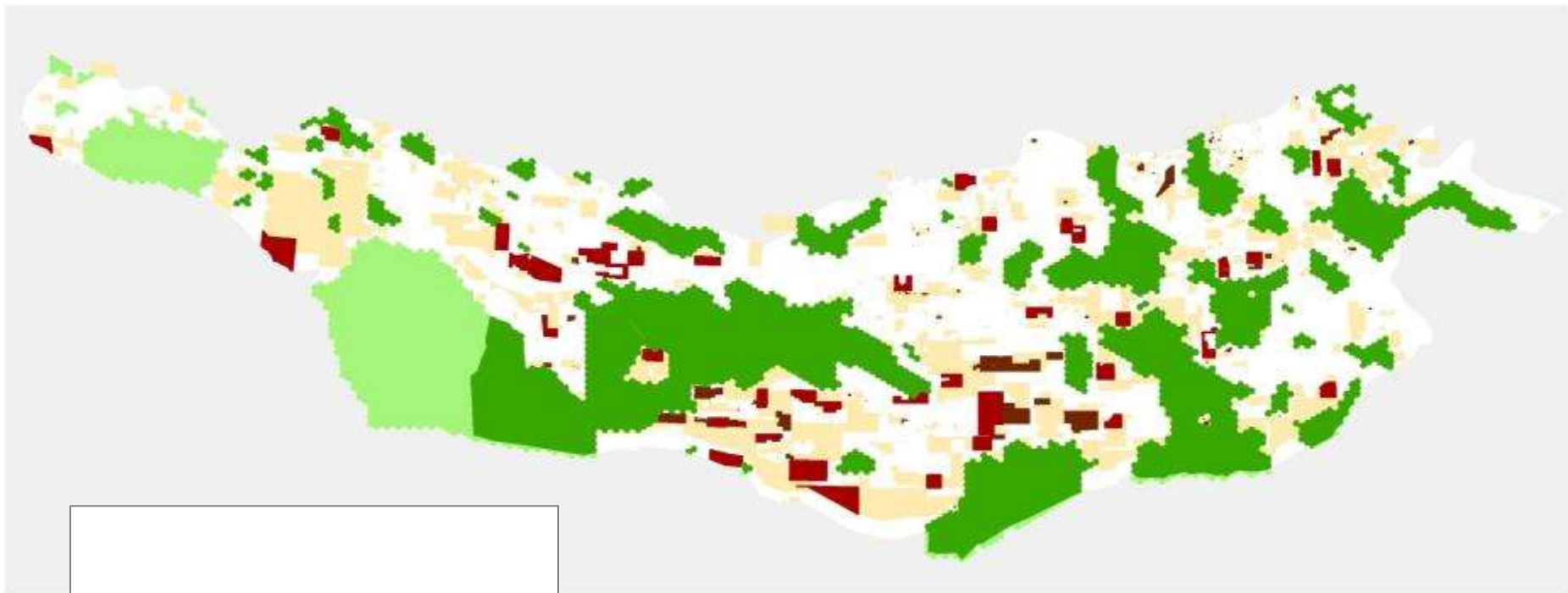
 active mines

 application / exploration leases

2018

 new mining leases: 209,800 ha

 potential offsets: 2,098,000 ha



Conservation portfolio

Mining leases



active mines



application / exploration leases

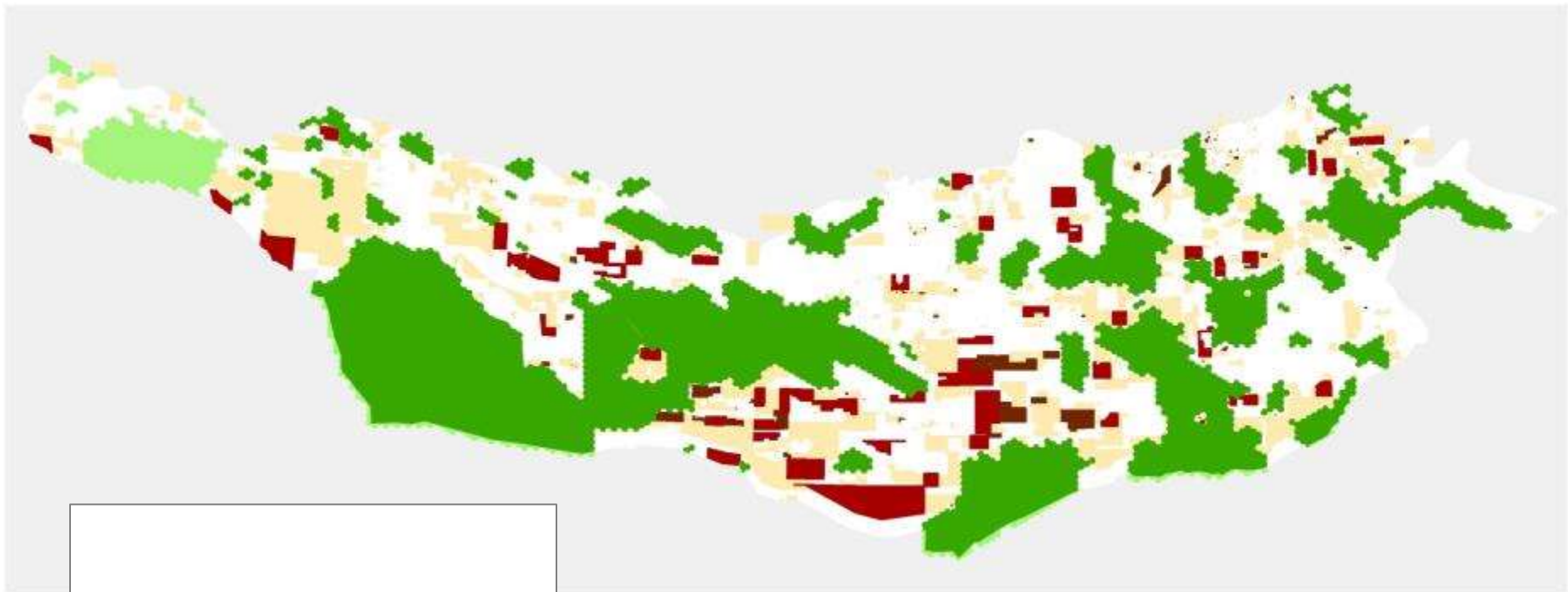
2019



new mining leases: 251,800 ha





potential offsets: 2,518,000 ha




 Conservation portfolio


Mining leases

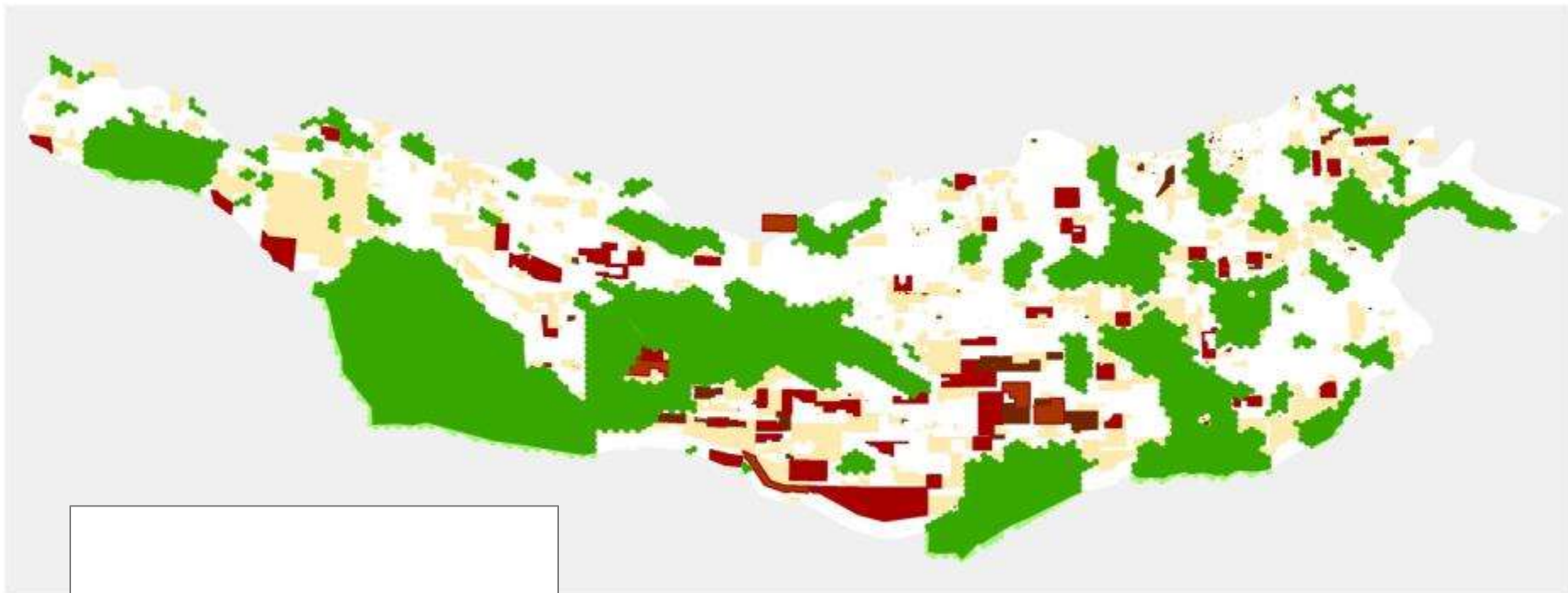
 active mines

 application / exploration leases

2020



 new mining leases: 302,100 ha

 potential offsets: 3,021,000 ha





 Conservation portfolio

Mining leases

 active mines
 application / exploration leases

2021

 new mining leases: 362,500 ha

 potential offsets: 3,625,000 ha

Can this be translated into monetary terms?

- Offsets are chosen for ecological equivalence to what is harmed by mining impacts and conservation priority, so costs will vary.
- PA management costs in Mongolia are relatively low in global terms (<\$5/ha/year), so most offsets likely to be inexpensive from developers' point of view.

A Green Future for Mongolia?

- Need for new PA classification system that allows for traditional use and allows benefits to flow to traditional use managers
- Determining additionality of funding to protected areas
- Building institutions and capacity for effective implementation



Offsets most likely to succeed when:

- They are mandatory, government-enforced requirement
- They are applied within context of the mitigation hierarchy and planned in a landscape context, taking into account cumulative impact scenarios
- Clear guidance is provided for developers and government managers
- Instituted gradually: It takes a long time!

