



Biodiversity and Ecosystem Services Program (BES)

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IDB's BES Funds Four Lines of Action in LAC

- Formally launched in March 2013
- Beneficiaries: 26 LAC countries
- Financing: IDB Capital, Multi-donor Fund, project grants

Lines of Action

Mainstreaming
the Economics of
BES in Productive
Sectors &
Infrastructure

Investing in
Regional Priority
Ecosystems

Strengthening
Environmental
Policy &
Governance

Promoting
Private Sector
Investments that
Foster Innovation
in BES
Conservation





BES To Date





2013 Focused on Establishing a Solid Basis

Talking the
Audience's
Language

- Focus on economics of BES

- Define results framework

Applying
Rigor &
Evaluability

Building
Funds &
Capacity

- Foundational activities

- Leverage IDB loans

Using IDB's
Strengths

Reaching
Partners &
Beneficiaries

- Cooperation and innovative communications campaign

First Successes with Integrating Natural Capital in Infrastructure Investments

- Inclusion of BES in Sector Strategies for Transport, Energy, Water and Tourism.
- BES-inclusive Feasibility analysis for sanitation loan in Paraguay
- PES for habitat conservation in transportation loan in Honduras



Mainstreaming
the Economics of
BES in Productive
Sectors &
Infrastructure

Priority Ecosystems Identified and First Three Activities Funded

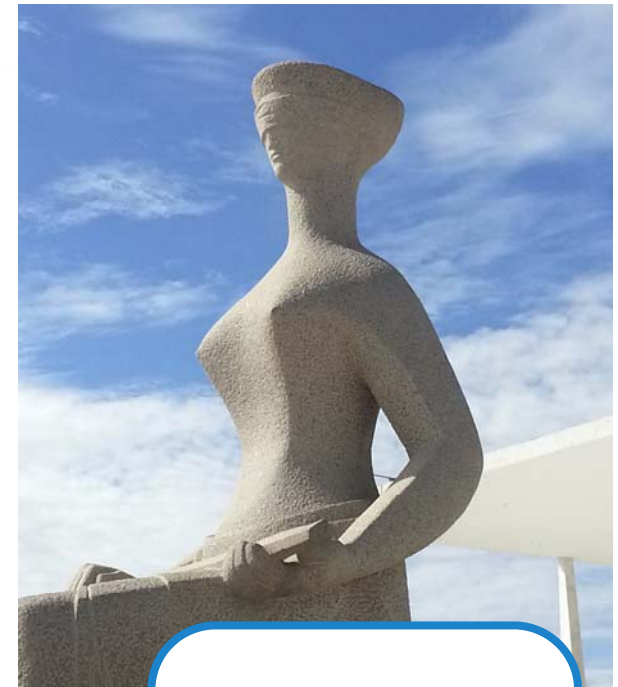
- Identified priority ecosystems in LAC, based on economic & ecological criteria
- Designed and funded three South-South Cooperations focused on marine and freshwater ecosystems



Investing in
Regional Priority
Ecosystems

Some Advances in Promoting BES-Aware Decision Making

- **LACEEP**: support for young economists doing applied research on the economics of biodiversity and climate change
- Economic analysis of ecosystem-based coastal protection (Barbados)



Strengthening
Environmental
Policy &
Governance

First Tools to Engage Private Sector in Identifying Biodiversity-Linked Investments

- Biodiversity Assessment Tool (for IDB Private Sector)
- Corporate Ecosystem Valuation (diagnostic tool for companies)
- BES financial products and investment opportunities (for IDB client bank)



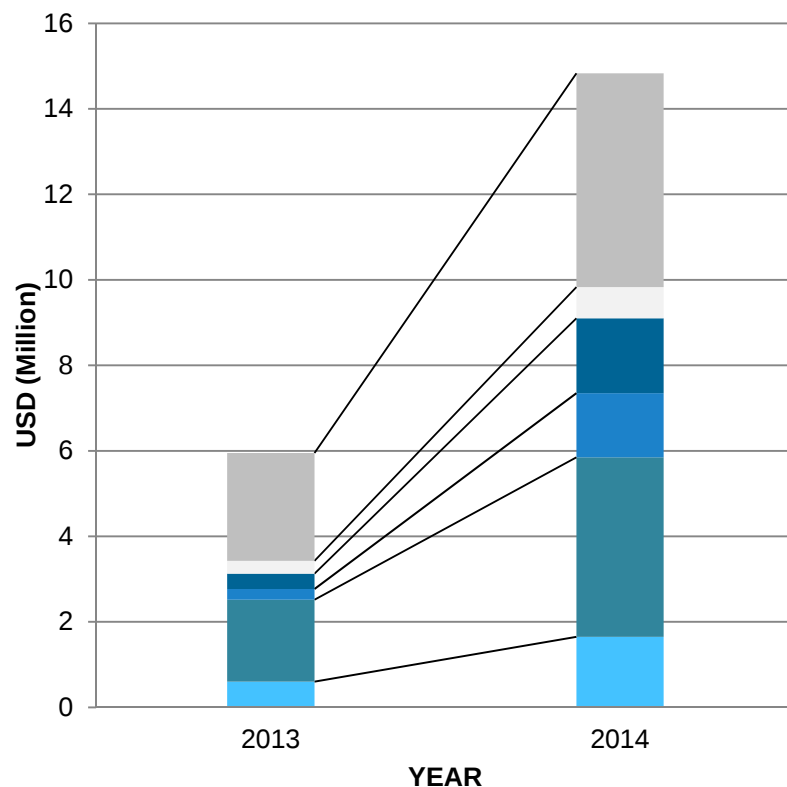
Promoting
Private Sector
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BES Moving Forward



In 2014 & Beyond, We Will Scale-Up...



Paralell Initiatives

Outreach

Promoting Private Sector Investments

Strengthening Policy & Governance

Investing in Regional Priority Ecosystems

Mainstreaming the Economics of BES



Over US\$9 million of identified demand in 4 Lines of Actions



...with Emphasis on these Areas:

Mainstreaming
the Economics
of BES

Continued mainstreaming in IDB sectors, including BES
training for economists and sector specialists
Improve measurement of metrics

Investing in
Priority
Ecosystems

Projects in Pantanal, Chaco and Atlantic Forest, as well as
further work in Eastern Tropical Pacific Seascape

Strengthening
Policy &
Governance

Caribbean Coastal Natural Capital Center of Excellence
Poverty and Protected Areas in Brazil and Peru

Promoting
Private Sector
Investments

FutureBanking Lab on BES & Case Studies
BES Opportunity Assessment Tool



Our Partners



CONSERVATION
INTERNATIONAL



Smithsonian Tropical Research Institute



The Nature
Conservancy



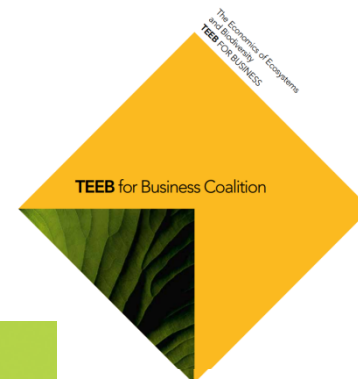
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RESOURCES
FOR THE FUTURE





Would You Like to Learn More? Participate?

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 - Email: biodiversity@iadb.org
 - Website: www.iadb.org/biodiversity
 - Twitter: [@BIDEcosistemas](https://twitter.com/BIDEcosistemas)
- **Apply to participate in the Program:** direct application open to governments & regional institutions; private sector, academia, and NGOs eligible as partners

