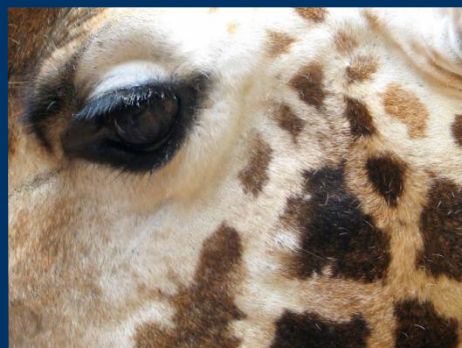


# IDENTIFYING THE COST OF STRATEGIES IN THE NBSAP



# AND DETERMINING THE GAP

# Steps in mobilizing resources

## REVIEW BROADER CONTEXT

- 1a) Identify sectoral drivers of loss
- 1b) Assess sectoral institutions and actors
- 1c) Review biodiversity expenditures



## ASSESS COSTS AND GAP

- 2a) Assess costs of strategies and actions
- 2b) Calculate the financial gap



## MOBILIZE FINANCIAL RESOURCES

- 3a) Identify finance actors and mechanisms
- 3b) Develop resource mobilization plan

What is the cost of specific strategies and actions



**Biodiversity  
mainstreaming**



**Protection**



**Restoration**



**Access and benefits  
sharing (ABS)**



**Enhancing  
implementation**

# FROM STRATEGIES AND ACTIONS TO COSTS



**Strategies**

**Sub-strategies**

Actions  
Actions  
Actions  
Actions

Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements

**Sub-strategies**

Actions  
Actions  
Actions  
Actions

Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements

**Sub-strategies**

Actions  
Actions  
Actions  
Actions

Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements
Cost elements	Cost elements

**Sub-strategies**

Actions  
Actions  
Actions  
Actions



**Protection strategy:** Create connectivity corridor in order to maintain viable populations of wide-ranging species

Create connectivity corridor	Cost elements	High	Med	Low
Land acquisition	Staff, materials, travel, land acquisition	250K	175K	125K
Inventory and site analysis	Staff, materials, travel	125K	100K	75K
Alternative livelihood program for communities within corridor	Staff, materials, travel	450K	350K	250K





**Protection strategy:** Create connectivity corridor in order to maintain viable populations of wide-ranging species

**ACTION: Conduct inventory and site analysis**

Conduct inventory	Cost elements	High	Med	Low
Conduct site-level inventory	Staff time – 100 days	25,000	15,000	10,000
	Travel – 2500 miles			
	25 camera traps	5000	4000	3000
Conduct GIS inventory	Staff time – 10 days	2500	1500	1000
	Updated GIS layers	4500	3200	1800
Gather all existing data	Staff time – 50 days	12,500	7,500	5,000
Legal analysis of boundaries	Legal time – 3 days	1500	1200	900



**Mainstreaming strategy:** Reduce impacts of intensive agriculture by developing a training program to help farmers transition to low-impact agricultural practices

Develop agricultural training program	Cost elements	High est.	Med est.	Low est.
Develop best practices and guidelines	Staff, materials, travel	250K	175K	125K
Develop training curriculum on low-impact agriculture	Staff, materials, travel	125K	100K	75K
<b>Conduct training of trainers</b>	<b>Staff, materials, travel</b>	<b>450K</b>	<b>350K</b>	<b>250K</b>

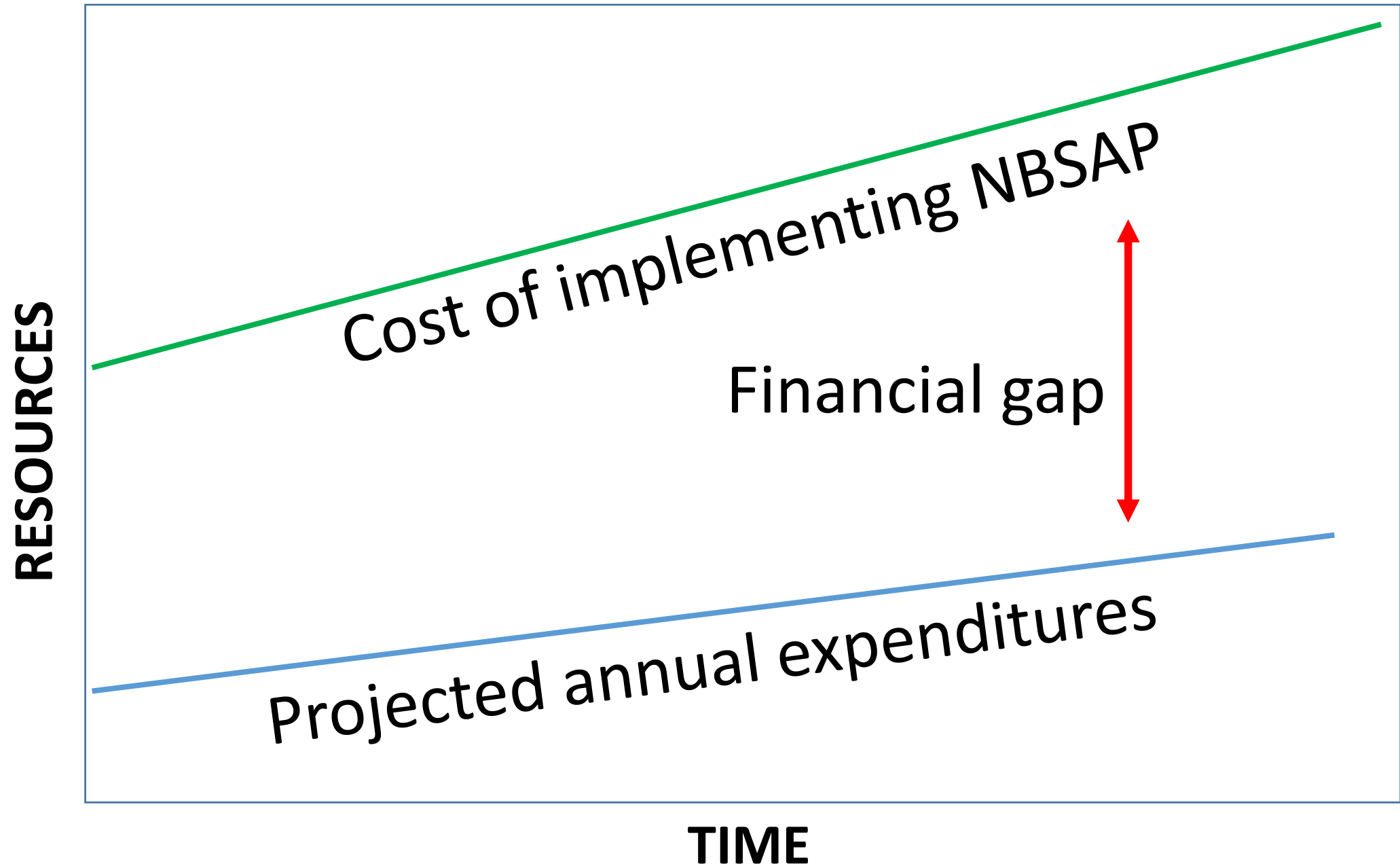


**Mainstreaming strategy:** Reduce impacts of intensive agriculture by developing a training program

**ACTION: Conduct training of trainers**

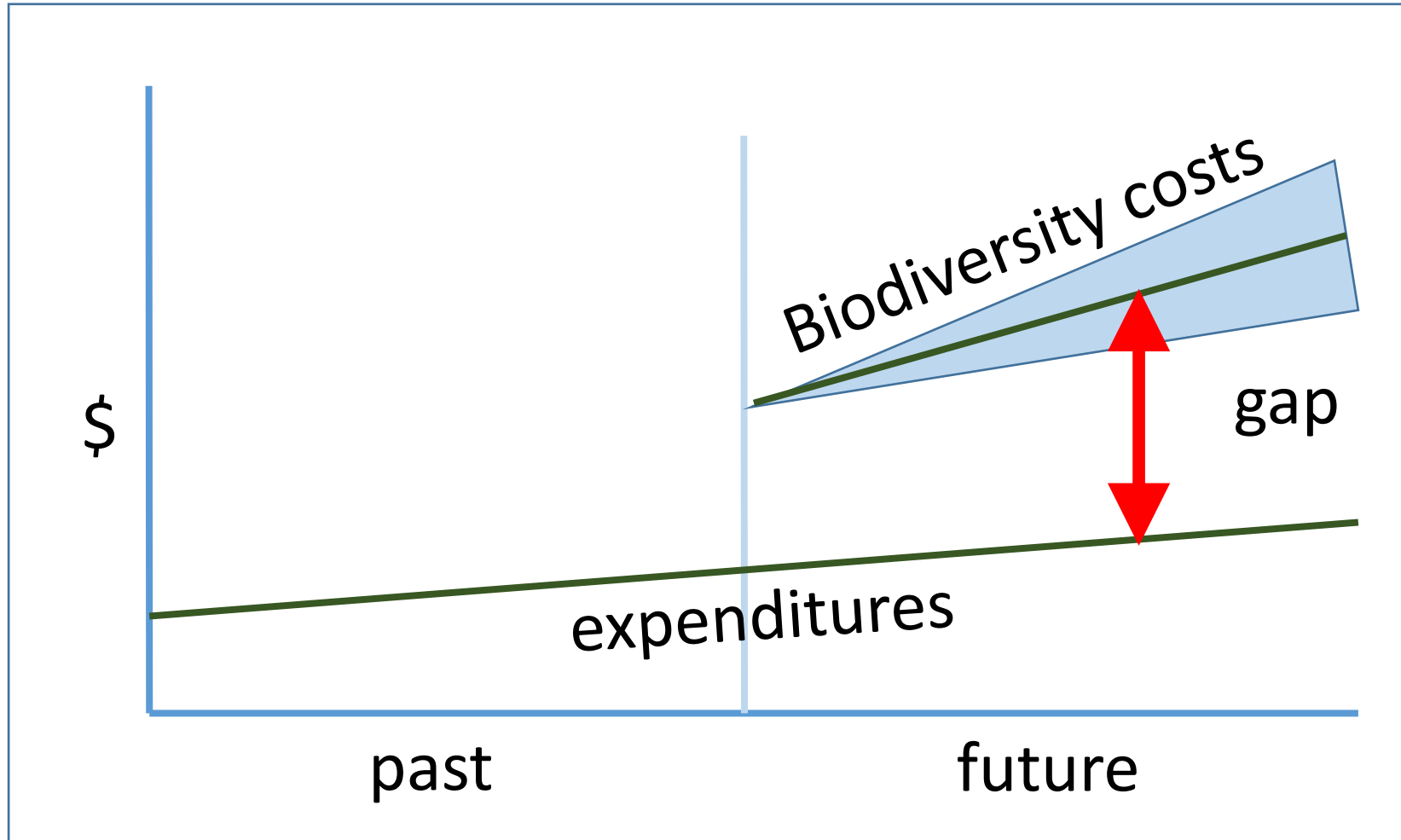
Conduct training of trainers	Cost elements	High	Med	Low
Participants and trainers	Travel and DSA	60,000	50,000	40,000
Workshop venue	Hotel	5000	4000	3000
Printed material	Photocopying, binding	5000	4000	3000
Translations	Translators, 4 days	2000	1000	800
	Translation of materials	10000	8000	3000
Field trip	Driver, gas, guide	7200	3600	2200
Follow up webinar	Web hosting costs	2500	1200	0

# DETERMINE THE FINANCIAL GAP





# Factoring in uncertainty and estimates



# Costing: 6 key issues

**One-time vs. recurring:** Some costs occur only once, while others are recurring



**Example:** Tree planting that occurs once vs. a multi-year afforestation process

# Costing: 6 key issues

**Timing:** Not all costs will occur at once – some may be phased in over time



**Example:** Gradual phasing out and eventual elimination of harmful subsidies over time

# Costing: 6 key issues

**Sequencing and prioritizing:** Not all strategies and related costs are equal...planners should prioritize and sequence the most urgent actions



**Example:** Urgent restoration for critical ecosystems prioritized over the creation of a new PA in an intact area

# Costing: 6 key issues

**Return on investment:** An activity-based cost accounting model (input-output) can be used to calculate return on investment



**Example:** It may be cheaper to invest in protected areas for drinking water than a new water treatment facility



# Costing: 6 key issues

**Cost of inaction:** Planners may consider multiple investment scenarios, but should also consider the costs of inaction



**Example:** By not investing in protection and restoration, future options may be much more expensive, or closed altogether

# Costing: 6 key issues

**Time horizon for analysis:** Planners must carefully consider their time horizon when weighing tradeoffs



**Example:** Fisheries will recover with adequate protection, but this must be analyzed over several years



# REFLECTION POINT