# Resource Mobilization and Financial Reporting under the CBD

## Assessing biodiversity-related expenditures

Subregional Capacity-building Workshop on Financial Reporting and Resource Mobilization for Eastern European and Central and West Asian Countries

Tbilisi, Georgia, 25-26 February 2016

Csoban Somodi Secretariat of the Convention on Biological Diversity











## Introduction

Quantifying domestic biodiversity related expenditures is critical to understanding how to most effectively increase and leverage financial resources to meet national objectives provided in revised National Biodiversity Strategies and Action Plans (NBSAPs), based on the Strategic Plan for Biodiversity 2011-2020.



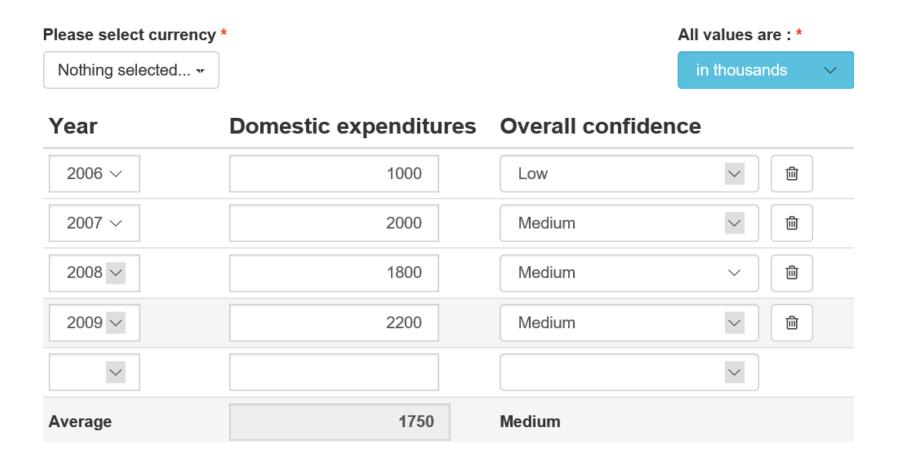
# **Domestic Biodiversity Expenditures**

Annual <u>expenditures</u> on <u>domestic activities</u> (2006-onwards)

- **Does not** include funds **sent to** other countries
- Does include expenditures financed by international sources (OECD CRS database could be helpful)
- Does include funds spent on direct (minimally) and indirect (if possible) biodiversity action
- Includes all sources but minimally central government
- **Does** include contribution of collective action/ IPLCs if measured and expressed in monetary terms



# Domestic Biodiversity Expenditures in FRF



# Domestic biodiversity expenditures: Sources and categories of flows

1.2 Information on sources and categories **Expenditures indirectly Expenditures directly related** Numbers above cover to biodiversity 1 related to biodiversity (1) Government budgets – central 1 Government budgets - state/provincial (1) Government budgets - local/municipal 1 Extra-budgetary (1) Private/market 0 Other (NGO, foundations, academia) 1 Collective action of indigenous and local communities 1 Additional methodological information, including sources of data \$ from international flows- ODA, OOF, other

Minimum



### A. Sources of flows

1. Government



- 2. Extra budgetary
- 3. Private market; other (NGO, foundations, academia)
- 4. Collective action of indigenous and local communities



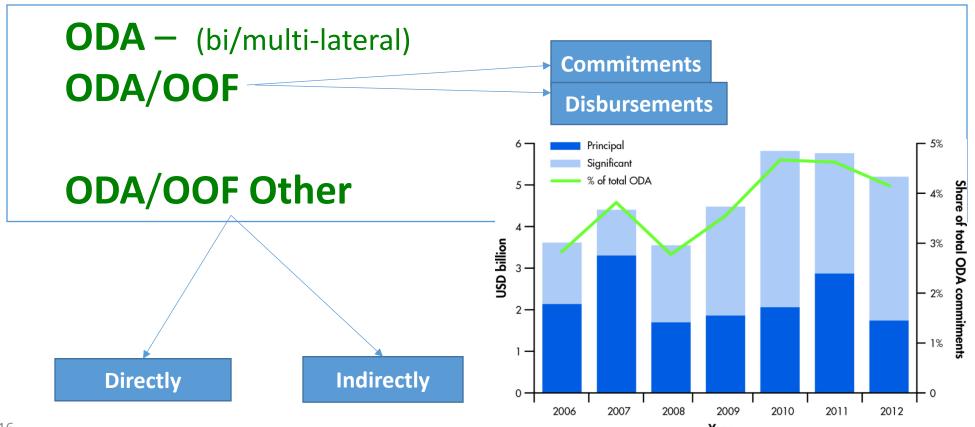
# Medium Term Expenditure Framework

• The MTEF is annual, rolling three year-expenditure planning. It sets out the medium-term expenditure priorities and budget constraints against which sector plans can be developed and refined.



# A.2 Extra budgetary

Resources provided by the reporting country to developing countries for biodiversity



### A.3 Private sector



#### **Conclusions of the Mexico workshop**

- Possible data sources: Corporate Social Responsibility reports, SEEA environmental protection expenditure reporting, questionnaires and individual interviews, extrapolation/ estimation models from partial data (e.g. expenditures by private conservation), green capital/natural capital, TEEB for business, corporate natural capital accounting, and embedding Total Official Support for Sustainable Development (TOSSD) in wider reporting. Build on existing frameworks!
- Generally low response rates and quality of data reported by the private sector: terminology and methodological issues (e.g., differentiate between mitigation, revenue linked expenses and biodiversity investments; whether or not to include offsets in private sector expenditure).
- Longer-term work: enhancing engagement with statistical offices (e.g. SEEA) and clarifying questions related to terminology on what should be included or excluded (e.g., clarifying the difference between compliance, following certain regulations and the business case for investing in biodiversity;
- Engage with 'early movers' from different sectors and consider the potential for global mandatory ESG reporting (based on a mandate from COP).



### A.4 Guidance on collective action

- Assessing the contribution of collective action by indigenous and local communities constitutes important work
- Promoting and harnessing collective action can enhance the effectiveness of formal policies and reduce their cost
- Monetization can be useful in some cases in order to enhance visibility and recognition. However, socio-cultural values cannot be measured adequately through monetary valuation.
- Possible other methodologies identified by the Guatemala dialogue workshop: Multiple Evidence Base approach; participatory mapping and GIS, video and photo stories, bio-cultural community protocols, Community Based Monitoring and Information Systems (CBMIS)

Pragmatic approach: expenditures of pertinent government programmes that promote ILC action?

# B. Categories of flows: Identifying and assessing biodiversity-related activities

### Methodological issues

- Identifying 'indirect' biodiversity-related activities: biodiversity concepts
- 2. Using statistical frameworks and related data collection
  - Classification of Environmental Protection Activities (CEPA) includes line on biodiversity; used under:
    - United Nations System of Environmental and Economic Accounting (UNSEEA; international statistical standard);
    - Classification of Functions of Government (COFOG); used for global Government Finance Statistics
- 3. Quantifying 'indirect' biodiversity-related activities: **assigning coefficients**



## B.1. Scope and definition

### Conclusions of the Mexico workshop

- Classification systems generally refer to the three objectives of the Convention but may diverge on the details
- Flexibility needed due to targets being defined nationally but some standard guidance and boundaries would reduce variability and could help facilitate the tracking of resource mobilization efforts at the global level
- Build on existing reporting processes and associated datasets: Is pertinent data already collected through other processes at national level, such as national statistical offices (NSO) or other as statistical authorities? The classifications used may then provide a useful starting point for analysis.



# B.1 Scope and definition

# Environmental Expenditures

**Biodiversity Expenditures** 

Non-Biodiversity

Primary (Principal)

3 CBD Objectives - primary intent

Secondary (Significant)

Any of 20 Aichi Targets cited as intent out of scope

(e.g. Pure Renewables, etc.)





# EU tracking methodology

(Proposed for EU central budget)

- protected areas
- species conservation measures
- infrastructure investments
- conservation of genetic diversity
- control of invasive alien species
- sustainable agriculture and agri-environment measures
- sustainable forestry and forest environment measures
- sustainable fisheries and marine management actions
- tourism and recreation
- pollution control
- climate change mitigation and adaptation
- · access and benefit-sharing
- research, surveys, monitoring and data management
- education, training and capacity-building
- development and implementation of policies, plans, and strategies...





## India:

Core: "direct and immediate biodiversity impact"

Non-core: "non-direct"

• Peripheral: biodiversity relevant schemes of Ministries/Departments other than the MoEFCC.





## **B.2** Using international frameworks

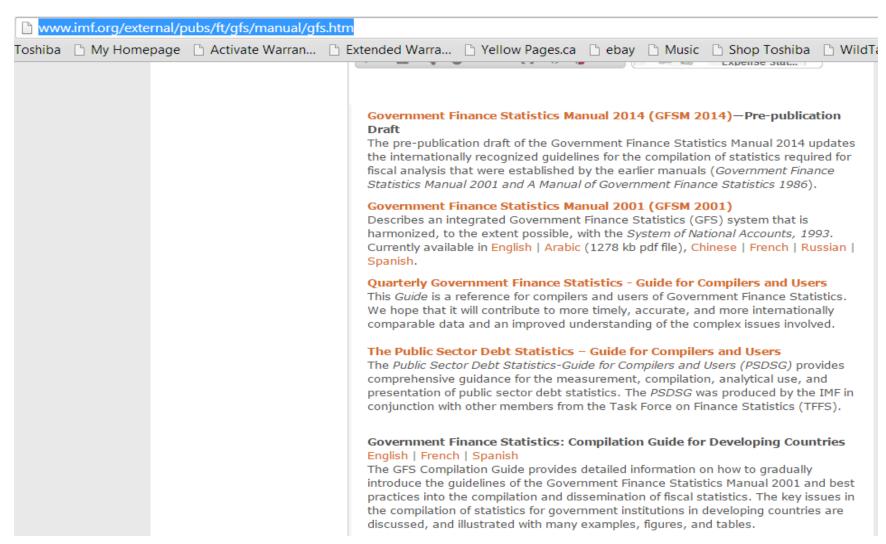
### Conclusions of the Mexico workshop

### Two important international classifications:

- As part of SEEA, the Classification of Environmental Activities (CEA) and its two groups covering the two types of environmental activities: environmental protection activities and resource management activities
- Initially developed by the OECD, the Classification of the Functions of Government (COFOG) classifies government expenditure data from the System of National Accounts by the purpose for which the funds are used. The breakdown of environmental protection (COFOG 05) is again based upon the Classification of Environmental Protection Activities (CEPA).
- CEA Group I (Environmental Protection) and COFOG 05 use the 2000 Classification of Environmental Protection Activities (CEPA).



## 2.1 Government budgets



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## Classification of the Functions of Government

|   | 7    | Total expenditure  |      |   |
|---|------|--|------|---|
| 4 | 701  | General public services  | 706  | Housing and community amenities             |
| 7 | 7011 | Executive and legislative organs, financial and fiscal affairs, external affairs | 7061 | Housing development                         |
|   | 7012 | Foreign economic aid   | 7062 | Community development                       |
|   | 7013 | General services   | 7063 | Water supply                                |
|   | 7014 | Basic research   | 7064 | Street lighting                             |
|   | 7015 | R & D General public services  | 7065 | R & D Housing and community amenities       |
|   | 7016 | General public services n.e.c.   | 7066 | Housing and community amenities n.e.c.      |
|   | 7017 | Public debt transactions   | 707  | Health                                      |
|   | 7018 | Transfers of a general character between different<br>levels of government       | 7071 | Medical products, appliances, and equipment |
|   | 702  | Defense  | 7072 | Outpatient services                         |
|   | 7021 | Military defense   | 7073 | Hospital services                           |
|   | 7022 | Civil defense  | 7074 | Public health services                      |
|   | 7023 | Foreign military aid   | 7075 | R & D Health                                |
|   | 7024 | R & D Defense  | 7076 | Health n.e.c.                               |
|   | 7025 | Defense n.e.c.   | 708  | Recreation, culture and religion            |
|   | 703  | Public order and safety  | 7081 | Recreational and sporting services          |
|   | 7031 | Police services  | 7082 | Cultural services                           |
|   | 7032 | Fire protection services   | 7083 | Broadcasting and publishing services        |
|   | 7033 | Law courts   | 7084 | Religious and other community services      |
|   | 7034 | Prisons  | 7085 | R & D Recreation, culture, and religion     |
|   | 7035 | R & D Public order and safety  | 7086 | Recreation, culture, and religion n.e.c.    |
|   | 7036 | Public order and safety n.e.c.   | 709  | Education                                   |
|   | 704  | Economic affairs   | 7091 | Pre-primary and primary education           |
|   | 7041 | General economic, commercial, and labor affairs                                  | 7092 | Secondary education                         |
|   | 7042 | Agriculture, forestry, fishing, and hunting                                      | 7093 | Postsecondary nontertiary education         |
|   | 7043 | Fuel and energy  | 7094 | Tertiary education                          |
|   | 7044 | Mining, manufacturing, and construction  | 7095 | Education not definable by level            |
|   | 7045 | Transport  | 7096 | Subsidiary services to education            |
|   | 7046 | Communication  | 7097 | R & D Education                             |
|   | 7047 | Other industries   | 7098 | Education n.e.c.                            |
|   | 7048 | R & D Economic affairs   | 710  | Social protection                           |
|   | 7049 | Economic affairs n.e.c.  | 7101 | Sickness and disability                     |
|   | 705  | Environmental protection   | 7102 | Old age                                     |
|   | 7051 | Waste management   | 7103 | Survivors                                   |
|   | 7052 | Waste water management   | 7104 | Family and children                         |
|   | 7053 | Pollution abatement  | 7105 | Unemployment                                |
|   | 7054 | Protection of biodiversity and landscape   | 7106 | Housing                                     |
|   | 7055 | R & D Environmental protection   | 7107 | Social exclusion n.e.c.                     |
|   | 7056 | Environmental protection n.e.c.  | 7108 | R & D Social protection                     |
|   |      |  |      |   |



## 3. Classification on environmental activities (CEA) under SEEA

### Two main categories

### Group I: Environmental protection (EP)

- Activities aiming at protecting the environment against pollution, losses in quality and any kind of physical degradation (qualitative perspective)

### Group II: Resource management (RM)

- Activities aiming at managing natural resources and avoiding/reducing their depletion (quantitative perspective)



# Classification of Environmental Activities: overview of groups and classes

#### CEA

#### **Group I: Environmental protection (EP)**

- 1 Protection of ambient air and climate
- 2 Wastewater management
- 3 Waste management
- 4 Protection and remediation of soil, groundwater and surface water
- 5 Noise and vibration abatement (excluding workplace protection)
- 6 Protection of biodiversity and landscapes
- 7 Protection against radiation (excluding external safety)
- 8 Research and development for environmental protection
- 9 Other environmental protection activities

#### **Group II: Resource management (RM)**

- 10 Management of mineral and energy resources
- 11 Management of timber resources
- 12 Management of aquatic resources
- 13 Management of other biological resources (excluding timber and aquatic resources)
- 14 Management of water resources
- 15 Research and development activities for resource management
- 16 Other resource management activities



# Classification of Environmental Activities: overview of groups and classes

### 6 Protection of biodiversity and landscapes

- 6.1 Protection and rehabilitation of species and habitats
- 6.2 Protection of natural and semi-natural landscapes
- 6.3 Measurement, control, laboratories and the like
- 6.4 Other activities

## CEA – COFOG correspondence

| CEA  | COFOG Correspondence   |
|--|--|
| Group Classes I: Environmental protection (EP)                                       |  |
| 1 Protection of ambient air and climate  | 05.3 - Pollution abatement   |
| 2 Wastewater management  | 05.2 - Waste water management                                      |
| 3 Waste management   | 05.1 - Waste management  |
| 4 Protection and remediation of soil, groundwater and surface water                  | 05.3 - Pollution abatement   |
| 5 Noise and vibration abatement (excluding workplace protection)                     | 05.3 - Pollution abatement   |
| 6 Protection of biodiversity and landscapes  | 05.4 - Protection of biodiversity and landscape                    |
| 7 Protection against radiation (excluding external safety)                           | 05.3 - Pollution abatement   |
| 8 Research and development for environmental protection                              | 05.5 - R&D Environmental protection                                |
| 9 Other environmental protection activities  | 05.6 - Environmental protection n.e.c.                             |
| Group Classes II: Resource management (RM)   |  |
| 10 Management of mineral and energy resources  | 04.4.1 - Mining of mineral resources other than mineral fuels (CS) |
| 11 Management of timber resources  | 04.2.2 - Forestry (CS)   |
| 12 Management of aquatic resources   | 04.2.3 - Fishing and hunting (CS)                                  |
| 13 Management of other biological resources (excluding timber and aquatic resources) | 04.3 - Fuel and energy   |
| 14 Management of water resources   | 04.2.1 - Agriculture (CS)  |
|  | 06.3 - Water supply  |
| 15 Research and development activities for resource management                       | 04.8.2 - R&D Agriculture, forestry, fishing and hunting (CS)       |
|  | 04.8.3 - R&D Fuel and energy (CS)                                  |
|  | 04.8.4 - R&D Mining, manufacturing and construction (CS)           |
|  | Group: 06.5 - R&D Housing and community amenities                  |
| 16 Other resource management activities  | 04.7.4 - Multi-purpose development projects (CS)                   |



## **B.3 Methodology to provide coefficients**

- Coefficients are important in the context of expenditures/activities that are 'indirectly' related, using for instance SEEA CEPA for orientation (outside chapter 6)
- In light of the broad range of coefficients applied in existing assessments, achieving methodological convergence would require a **stepwise approach**.

## France: proposed attribution for international expenditures

(using the Rio marker methodology)

| Activity Type                         | Examples   | Proportion of total<br>financing attributable<br>as "favourable to<br>biodiversity" |
|---------------------------------------|--|---|
| Projects Rio Biodiversity<br>Marker 2 | Protected Areas Support to Environmental NGOs Biodiversity Trust Funds Direct Budget Assistance for Biodiversity   | 100%  |
| Projects Rio Biodiversity<br>Marker 1 | Sustainable Forest Management<br>REDD+<br>Sustainable Fisheries Management<br>Ecological Restauration  | 80%   |
| Projects Rio Biodiversity<br>Marker 1 | Agro-ecology Pastoralism and nomadic livelihoods Organic and Fair Trade Supply Chains Sustainable watershed management Water treatment Integrated water systems management | 30%   |
| Projects Rio Biodiversity<br>Marker 1 | Urban biodiversity development Responsible waste treatment Reduced impact waste Credit availability for environment (non- climate related)                                 | 5%  |
| Communication                         | Activities with a biodiversity component   | 50%   |
| Knowledge generation                  | Studies dedicated to biodiversity  | 100%  |

### Switzerland

| BIODIVER    | SITY  |
|-------------|---|
| FACTOR      |   |
| Value (0-1) | %   |
| 1.00        | 100%  |
|             |   |
| 0.75        | 75%   |
|             |   |
| 0.50        | 50%   |
|             |   |
| 0.25        | 25%   |
|             |   |
| 0.10        | 10%   |
|             |   |
| 0.05        | 5%  |
|             |   |
|             | Value (0-1)<br>1.00<br>0.75<br>0.50<br>0.25 |

Gormany



### Guidance on coefficients (Mexico workshop)

- Relevant activities should be identified and disaggregated as far as practicable
- If it is too costly to (further) disaggregate, coefficients could be applied
- Before disaggregating, one should look:
  - relevance of the expenditure
  - feasibility of disaggregation
  - associated cost
  - administrative burden

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### Guidance on coefficients (Mexico workshop)

- An indicative checklist could be developed consisting of a sub-set of SEEA CEPA categories, beyond the sub-class on 'protection of biodiversity and landscape protection', for further analysis and disaggregation.
- The checklist could be further fine tuned in light of specific national targets
- Achieve transparency: develop practical national guidance on assigning coefficients and share this guidance
- Comparative analysis of existing sets of national guidance on assigning coefficients could be undertaken



### National guidance: a hypothetical example

- A) coefficient based on a combination of 1) relevance for the 3 CBD objectives and/or the Aichi Targets and 2) the percentage of activity financing that can be attributed to the objectives and Targets.
- B) **Categorization** of activities/actions with a suggested range of attribution
- C) Detailed list of all biodiversity **supporting activities** and give concrete attribution to each detailed activity

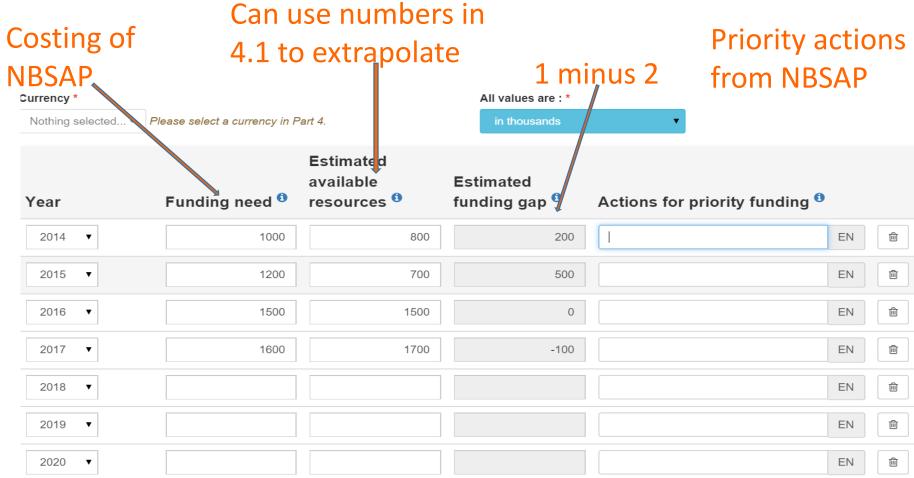


### Domestic expenditures: outlook

- Critical step in assessing funding gaps and in developing national finance plans
- Cooperation with statistical offices in order to avoid duplication of efforts in data collection etc.



# 5. Funding needs, gaps and priorities



# Thank you!













### Exercise: towards an indicative checklist

"An indicative checklist could be developed consisting of a sub-set of SEEA CEPA categories, beyond the sub-class on 'protection of biodiversity and landscape protection', for further analysis and disaggregation."

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### Exercise: towards an indicative checklist

The in-or-out principle in statistics; e.g.:

13 Management of other biological resources (excluding timber and aquatic resources)

Includes the activities and actions aiming at minimizing the intake of biological resources other than timber and aquatic resources through in-process modifications as well as the use of alternative resources and any other kind of measure. Replenishment activities like repopulation of wild flora and fauna stocks are included when aimed at maintaining/ increasing the consistency of stocks (not the biodiversity  $\rightarrow$  CEA 6). Activities and actions concerning measurement, control, laboratories and the like are also included, as well as education, training and information and administration and regulation activities. Other biological resources are stocks and reserves of non-cultivated animals and plants (excluding timber and aquatic resources). The class includes all the activities and actions with the purpose of managing, maintaining and increasing the stock of the resources. Activities aimed at the protection of biodiversity of wild flora and fauna are excluded ( $\rightarrow$  CEA 6).

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### France: proposed attribution for domestic expenditures

(using the Rio marker methodology)

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| Knowledge generation                  | Studies dedicated to biodiversity  | 100%   |



# Group work: towards an indicative checklist of activities that are indirectly relevant to biodiversity

From the perspective of your countries' biodiversity spending profile:

- Pick up to 7 (seven) CEA items (classes or sub-classes) that would be relevant for further analysis
- Assign a <u>tentative</u> (range of) coefficient(s)

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