



## Convention on Biological Diversity

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### SUBREGIONAL WORKSHOP FOR SUBSAHARAN WEST AFRICA ON VALUATION AND INCENTIVE MEASURES

Ouagadougou, Burkina Faso, 14–17 May 2013

## BACKGROUND AND PROGRAMME OF WORK

### I. BACKGROUND OF THE WORKSHOP

1. Pursuant to requests of the tenth and eleventh meetings of the Conference of the Parties to the Convention, the present workshop is organized with a view to support countries in making use of the findings of the global studies on The Economics of Ecosystems and Biodiversity (TEEB), in integrating the values of biodiversity into relevant national and local policies, programmes and planning processes, and accounting frameworks, and in promoting the exchange among practitioners on practical experiences on valuation and incentive measures, with a view to building or enhancing capacities and to promote common understanding (decisions X/2, paragraphs 17 (e) and (f), X/44, paragraph 7, XI/30, paragraph 12 (c)).

2. The future well-being of society depends on the effective conservation and sustainable use of its natural infrastructure. The aforementioned reports highlighted the importance of mainstreaming ecosystems and biodiversity into public policies and private decision-making, making “natural capital” an integral part of those strategic assets that citizens, companies, public administrations and whole nations rely on. African countries recognized the critical importance of taking action in this regard in the Gaborone Declaration of participants at the Summit for Sustainability in Africa, which took place from 24 to 25 May 2012 in Gaborone, Botswana.

3. Effectively mainstreaming nature needs to include all relevant economic sectors, such as planning, finance, development, energy, agriculture, fishing, health, transportation, education, tourism, infrastructure and mining. It is critical to reach out to and engage all relevant stakeholders, beyond the environment sector and environment ministries, while bearing in mind that framing nature as ‘nature capital’ will also have its conceptual limitations.

4. The Economics of Ecosystems and Biodiversity (TEEB) initiative was launched in 2007 by the G8+5 ministers of environment under the Potsdam Initiative and released its final reports at the tenth meeting of the Conference of the Parties to the Convention, in Nagoya, Japan, in October 2010. The TEEB studies drew attention to the global economic benefits of biodiversity and ecosystem services, highlighting the growing costs of biodiversity loss and ecosystem degradation by bringing together expertise from the fields of natural sciences, economics and policy in order to enable practical actions moving forward.

5. The workshop is organized by the Secretariat of the Convention on Biological Diversity (SCBD), the United Nations Environment Programme (UNEP), through its coordinating office on The Economics of Ecosystems and Biodiversity (TEEB), as well as the Global Mechanism of the United Nations

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Convention to Combat Desertification (UNCCD), with financial support provided by the Government of Japan. The workshop will be hosted by the Government of Burkina Faso.

6. The workshop seeks to contribute to achieving the following objectives:

(a) To provide decision-makers in the sub-region with economic arguments for the conservation and sustainable use of biodiversity, as well as with information on state-of-the-art tools that enhance the quality of decision-making processes regarding conservation and sustainable use;

(b) To provide a platform for these decision-makers to exchange views and assess the applicability, needs for adaptation, and limitations of these arguments and tools in their countries, with a view to promote common understanding;

(c) To promote synergies and enhanced cooperation among relevant policy areas and sectors by mainstreaming biodiversity and ecosystem services;

(d) To support the revision and review or update of national biodiversity strategy and action plans in light of the Strategic Plan for Biodiversity 2011-2020, in particular with regard to Aichi Biodiversity Targets 2 and 3, as well as other relevant targets, including through the development of national targets as foreseen by decision X/2.

7. Expected outcomes of the workshop include:

(a) Enhanced understanding of participants of the economic approach to ecosystems and biodiversity, including: (i) the concept of ecosystem services; (ii) the role of valuation and incentive measures as tools for mainstreaming ecosystem services and biodiversity in policy planning and decision-making; (iii) the role of national accounting frameworks and associated opportunities in strengthening environmental and ecosystem accounting within national accounts; (iv) the inner workings, underlying assumptions, and limitations of these tools;

(b) Enhanced capacity of participants to apply this approach and the associated tools within a policy-making context, to assess the situation in their home countries regarding: (i) the identification and appraisal of biodiversity values; (ii) the integration of these biodiversity values in policy planning and decision-making, and accounting frameworks;

(c) Enhanced capacity of participants to develop national targets for translating Aichi Biodiversity Targets 2 and 3 of the Strategic Plan for Biodiversity 2011-2020 into revised and updated NBSAPs, including the identification of possible indicators, milestones, and concrete activities.

8. Participants in the workshop comprise two officials from each of the countries in the region responsible, respectively, for the implementation of the Convention, and for planning, financing and/or development. The following countries were invited to nominate officials: Benin, Burkina Faso, Cape Verde, Ivory Coast, The Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, and Togo. A number of regional and sub-regional organizations and United Nations organizations based in the region will also send their representatives to this workshop.

9. The Secretariat issued a note for participants containing details of logistical arrangements, including information on travel, visa requirements, accommodation and other matters for the workshop. The note is available at <http://www.cbd.int/doc/?meeting=RWIM-WAFR-01> . The language of the workshop will be English and French, with interpretation being provided in both languages.

10. In preparing for the workshop, participants are encouraged to review their country's fourth national report and national biodiversity strategy and action plan, and identify any item therein pertinent to the valuation of biodiversity and ecosystem services, their integration into national accounts, and to the design and implementation of incentive measures. They may also identify, and bring with them, any relevant tools or guidelines, or studies, reviews or progress reports generated at the national level on these topics. Sharing national information, in particular practical experiences and good practices will be an important contribution towards the success of the workshop. Participants are also encouraged to familiarize themselves with their country's national development strategies, poverty reduction plans, or

equivalent instruments, as well as any sectoral development plans with prospective impacts on ecosystems and biodiversity.

11. The agenda of the workshop is available as document UNEP/CBD/WS-RW-IM-WAFR/1/1. The emphasis of the workshop will be on exchange and active learning. With this in mind, the workshop format features a mix of presentations with question and answer sessions, discussions in small working groups, and interactive sessions to introduce relevant tools and training modules. A provisional programme of the workshop is provided below.

12. The registration of participants will commence at the meeting venue at 8:30 a.m. on Tuesday, 14 May 2013.

## II. PROVISIONAL PROGRAMME

Time	Session	Agenda item number
<b>DAY 1 – Tuesday , 14 May</b>		
8:30 a.m.	Registration	1
9:00 a.m.	<b>OPENING</b> Welcome remarks by the organizers Statement by the representative of the Secretariat of the Convention on Biological Diversity Statement by the Minister of Environment and Sustainable Development of Burkina Faso	1
9:40 a.m.	Icebreaker session, self-introductions by participants	1
10:20 a.m.	Overview of workshop background, objectives and process	1
10:30 a.m.	<i>Tea/coffee break</i>	
<b>I.</b>	<b>THE TEEB APPROACH TO THE LOSS OF BIODIVERSITY AND ECOSYSTEM SERVICES</b>	
10:45 a.m.	<b>Genesis and making of the TEEB studies, methodology, and main results</b> Presentation (Mr Nicolas BERTRAND, UNEP TEEB office) The contribution of natural resources to the economy of Burkina Faso (la contribution des ressources naturelles à l'économie nationale au Burkina Faso) (Mr Damien LANKOUANDE, Centre de Documentation et Recherche Economique et Sociale (CEDRES), Université de Ouagadougou)  Q&A Plenary discussion	2
12:30 p.m.	<b>LUNCH</b>	
<b>II.</b>	<b>VALUATION APPROACHES AND METHODOLOGIES</b>	
1:30 p.m.	<b>Valuing ecosystem services and biodiversity: valuation methods and results</b> (Mr Eric MUNGATANA, Center for Environmental Economics and Policy in Africa, University of Pretoria) Presentations/Q&A/Exercises	3
3:15 p.m.	<i>Tea/coffee break</i>	

Time	Session	Agenda item number
3:30 p.m.	<p><b>Valuing ecosystem services and biodiversity: valuation methods and results (cont.)</b></p> <p>The economic value of Sourou valley, Burkina Faso (La valeur économique de la Vallée du Sourou) Presentation (Mr Jacques SOMDA, IUCN regional office)</p>	3
5:00 p.m.	<i>Evening break</i>	
7:00 to 9:00 p.m.	<b>Welcome reception hosted by the Ministry of Environment and Sustainable Development, Burkina Faso</b>	
<b>DAY 2 – Wednesday, 15 May</b>		
8:45 a.m.	<b>Catch of the day</b>	
9:00 a.m.	<p><b>Valuing ecosystem services and biodiversity: Scenario development and appraising Nature’s benefits</b> (Mr Markus LEHMANN, CBD Secretariat) The ‘TEEB stepwise approach’ Presentation, Q&amp;A</p>	
10:15 a.m.	<i>Tea/coffee break</i>	
10:30 a.m.	<p><b>Scenario development and appraising Nature’s benefits (cont.)</b></p> <p>Group work (by table) Reporting back from group work and plenary discussion on how to integrate the values of ecosystems and biodiversity</p>	3
12:30 p.m.	<b>LUNCH</b>	
<b>III.</b>	<b>ENVIRONMENTAL AND ECOSYSTEM ACCOUNTING</b>	
2:00 p.m.	<p><b>Ecosystem capital accounts: principles and framework</b> (Mr Jean-Louis Weber, Scientific Committee, European Environment Agency) Presentation/q&amp;a Environmental accounts in Burkina Faso : the experience of the pilot project (l’établissement des comptes environnementaux au Burkina Faso : l’expérience du Projet pilote de comptabilité environnementale), Mr Paul BOMBIRI (Directeur de l’Economie de l’Environnement et des Statistiques, Ministère de l’Environnement et du développement Durable)</p>	4

<b>Time</b>	<b>Session</b>	<b>Agenda item number</b>
	Presentation/q&a/general discussion	
3:15 p.m.	<i>Tea/coffee break</i>	
3:30 p.m.	<b>Ecosystem capital accounts: land cover accounts</b> Presentation The system of land cover accounts in Burkina Faso Presentation (Mr. Adama DIALLO, Centre National de Semences Forestières, and Mr Oumar Issa SANON, Institut Géographique du Burkina Faso) Q&A <b>Ecosystem capital accounts: biomass</b>	4
5:00 p.m.	<i>Evening break</i>	
<b>DAY 3 – Thursday, 16 May</b>		
8:45 a.m.	<b>Catch of the day</b>	
9:00 a.m.	<b>Environmental and Ecosystem accounting: water and biodiversity</b>	4
10:15 a.m.	<i>Tea/coffee break</i>	
10:30 a.m.	<b>Environmental and Ecosystem accounting: implementation issues</b>	4
12:30 p.m.	<b>LUNCH</b>	
2:00 p.m.	<b>FIELD TRIP</b> Ferme d'élevage de faune de Wedbila, 50 km from Ouagadougou	
6:00 p.m.	<b>Return to hotel and evening break</b>	
<b>DAY 4 – Friday, 17 May</b>		
8:45 a.m.	<b>Catch of the day</b>	
IV.	<b>ADDRESSING HARMFUL AND PROMOTING POSITIVE INCENTIVE MEASURES</b>	
9:00 a.m.	<b>Implementing Aichi target 3: the global perspective</b> Cases and lessons learned from TEEB studies (Mr. Markus LEHMANN, CBD Secretariat) <b>Biodiversity as a development asset: the experience of the l'Association Faune et Développement,</b>	5

Time	Session	Agenda item number
	<b>Burkina Faso</b> (La valorisation de la diversité biologique au profit des communautés de base : l'expérience de l'Association Faune et Développement au Burkina Faso) Presentation (Mr. Alexis KABORE, AFAUDEP) Q&A and general discussion	
10:15 a.m.	<i>Tea/coffee break</i>	
10:30 a.m.	<b>Assessing positive incentive measures: a score card approach</b> (Ms. Siv Oystese, UNCCD Global Mechanism) Presentation/q&a Group work	5
12:30 p.m.	<b>LUNCH</b>	
2:00 p.m.	<b>Assessing positive incentive measures: a score card approach (cont.)</b> Reporting back from group work and plenary discussion	5
3:15 p.m.	<i>Tea/coffee break</i>	
V.	<b>ECONOMIC APPROACHES AS A TOOL FOR BIODIVERSITY MAINSTREAMING: THE WAY AHEAD</b>	
3:30 p.m.	<b>International support for next steps: TEEB phase III</b> Presentation (Mr. Nicolas BERTRAND, UNEP TEEB office) Plenary discussion: state of affairs and way ahead in countries of the subregion	5
4:30 p.m.	<b>Evaluation</b>	6
4:45 p.m.	<b>CLOSURE</b> Summary and closing statement of the representative of the Secretariat of the Convention on Biological Diversity Closing statement by the Minister of Environment and Sustainable Development of Burkina Faso	
5:30 p.m.	<i>Evening break</i>	

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