



TEEB Phase III; Towards Implementation

**21 February – 23 February
TEEB Capacity-building Workshop
for North Africa and the Middle East**

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Geneva**





Overview

- Recap of TEEB Phases 1 & 2
- The Way Forward & **TEEB Phase III**
- Focus on TEEB National Studies
- Survey & Roundtable – What are YOUR Plans?



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The Economics of Ecosystems & Biodiversity

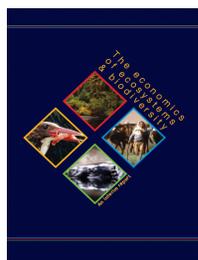


TEEB's genesis: PHASE I

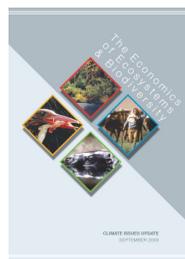


“Potsdam Initiative – Biological Diversity 2010”

... the economic significance of the global loss of biological diversity....



TEEB Interim Report
CBD COP-9, Bonn, May 2008



TEEB Climate Issues Update
Strömstad, September 2009.



TEEB Main Reports
Nov. 2009 – Oct. 2010



The Economics of Ecosystems & Biodiversity



PHASE II of TEEB – Reports for different audiences



TEEB's main reports



Ecological & Economic Foundations (D0)



Policy Evaluation for National Policy Makers (D1)



Assessment and Policies for Local and Regional Policy Makers (D2)



Business Risks & Opportunities (D3)



Synthesis

www.teebweb.org
www.teeb4me.org



TEEB in the Media

- over 1,100 news articles in 65 countries
- more than 1400 websites
- 1800 social media fora



The Economics of Ecosystems & Biodiversity



TEEB Phase III; The way to Rio+20 and CBD COP-11

1. Strengthening TEEB network of experts

- Providing up-to-date news and information about natural capital developments (*e.g. via our TEEB brief*)
- Making the TEEB database available
- Compiling TEEB case studies

2012 Issue 3



TEEBrief

About TEEB

The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on drawing attention to the economic benefits of biodiversity, highlighting the growing cost of biodiversity loss and ecosystem degradation and drawing together expertise from the fields of ecosystem science, economics and development policy to support the mainstreaming of biodiversity and ecosystem considerations in policy making.

TEEB Reports



TEEB has produced four principal reports aimed at various stakeholders including national decision-makers, local and regional policy-makers and businesses.

European Commission launches TEEB follow-up study

The study aims to provide support for the European Union's 2020 Biodiversity Strategy on the assessment of the economic value of ecosystem services and the integration of these values into accounting and reporting systems, by building on recent and on-going studies and assessment work at national and EU level.

Edward Norton joins TEEB Advisory Board

Edward Norton, Actor/Filmmaker and United Nations Goodwill Ambassador for Biodiversity, joins TEEB Advisory Board to help build awareness of TEEB concepts internationally. Edward is also the President of the Board of the Maasai Wilderness Conservation Trust, and co-founder of [Crowdfise](#), a web-based platform supporting grassroots fundraising for charities.

TEEB Conference 2012: Last few days for early registration

The early registration deadline for the TEEB Conference 2012 is 20 January. Early bird registration will secure a significantly lower participation fee. The TEEB Conference, hosted by the Helmholtz Centre for Environmental Research UFZ, is being held in Leipzig, Germany from 19-22 March.

Yale Environment 360 interviews Pavan Sukhdev

Pavan Sukhdev, TEEB Study Leader, discusses the ways natural ecosystems benefit people and why policy makers and businesses must rethink how they assess environmental costs and benefits.

Is a forest worth more than a gold mine?

Could a forest be worth more than a gold mine to a developing country whose economy is heavily reliant on mineral extraction? Jason Sohigian posed this question during a recent [TEDx Yerevan](#) talk, where he presented research from his Harvard Extension graduate capstone project.



TEEB Phase III

2. Promoting outreach and communications

- Developing TEEB training materials (for online use as well as at workshops)
- Supporting national workshops and meetings in collaboration with partners such as the CBD





TEEB Phase III

3. Supporting sectoral studies

- Ramsar Convention TEEB water/wetlands study
- TEEB Oceans
- TEEB and Green Economy (Rio+20 input)
- TEEB Cities (released August 2011; www.teebweb.org)





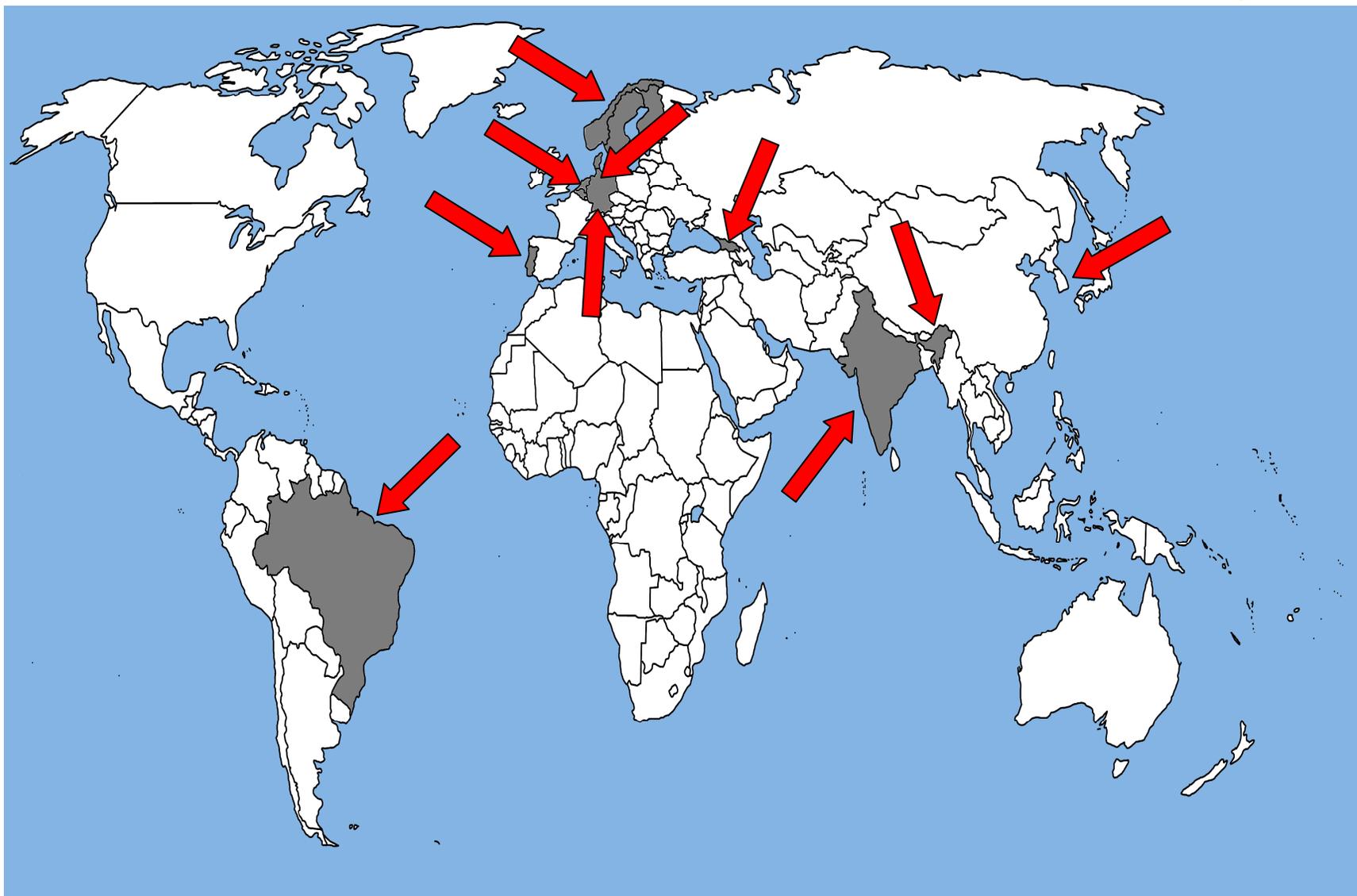
TEEB Phase III

4. Facilitating National Studies (I)

- TEEB uniquely successful in raising the interest of policymakers in biodiversity and ecosystem valuation
- CBD COP 10 (October 2010) gave further impetus to the launch of national initiatives
- Members committed themselves to Biodiversity Aichi Targets



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TEEB Phase III

4. Facilitating National Studies (II)

How UNEPs TEEB office is responding to countries' requests:

- keeping track of national TEEB initiatives
- guiding initiatives via TEEB network of experts
- connecting projects to each other (exchange of expertise and success stories) and funding options
- national, regional and local capacity building
- providing – where possible – technical assistance
- distribution of TEEB updates



Valuing ecosystems and biodiversity - *State of Current Affairs in North Africa and Middle East*



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- What are Your Plans?

Tell us in the survey and in the roundtable now...

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Thank You!

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Roundtable Discussion:

- Have ecosystem valuation studies already taken place in your country?
- What TEEB related actions will you make when you get back to your country after this workshop?
- What kind of assistance will you be looking for to execute your TEEB plans?