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**Organization:** INTERNATIONAL UNION FOR CONSERVATION OF NATURE, BIRDLIFE INTERNATIONAL, MINISTRY OF ENVIRONMENT OF BRASIL

**ID:** 2971

**Title of the side-event:** BENEFITS OF IMPLEMENTING AND ACHIEVING TARGET 12: A COUNTRIES PERSPECTIVE

**Time:** 18.15 to 19.30 – Tuesday 15<sup>th</sup> October 2013

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**Summary:**

This event was organized by Friends of Target 12 partnership ([www.iucn.org/friendsoftarget12](http://www.iucn.org/friendsoftarget12)) which brings together 25 partners to support CBD Parties to achieve Aichi Target 12. The event was chaired by Jane Smart (IUCN), introductory remarks by Bráulio Ferreira de Souza Dias (CBD Secretariat), presentations from Carlos Alberto de Mattos Scaramuzza (Brasil) and Leon Bennun (Birdlife International). Conclusions and key messages:

- The CBD welcomes this initiative and is looking forward to see concrete actions and new partners joining, including parties.
- The excellent presentations should be given in plenary or at least be shared more widely. These are now in the resources section of the Friends of Target 12 web: [www.iucn.org/friendsoftarget12](http://www.iucn.org/friendsoftarget12).
- The link between target 1 and 12 is very strong: The conservation of species is not high in the agenda of society but individuals do care and understand species conservation. It is easy to get the public inspired and aware of the importance of biodiversity through species conservation.
- Save Our Species (SOS) and the Lifeweb Zero Extinction campaign are very good examples on financing concrete and targeted actions into achieving Target 12. We need more of this.
- Compilation of case studies on “best practices” on target 12 implementation could be an important deliverable from this partnership and can help parties to achieve the Target.
- There are opportunities for collaboration between this partnership and the upcoming NBSAPs forum, for example, harnessing Friends of Target 12 expertise to develop guidance for NBSAPs coordinators on how they can put species considerations into NBSAPs to meet Target 12.
- Target 12 has to be achieved through an integrated approach incorporating species conservation into the wider landscape as part of a larger context. Doing national Red Lists to prioritise actions is an important part of this. The role of species in sustaining people livelihoods or maintaining key ecosystems services should be highlighted more often and taken into consideration when prioritising actions.
- Brasil’s key final message to achieve the Target: better information, better policy framework, better decisions, less risk for our species and ecosystems, more engagement of Brazilian society in biodiversity conservation and sustainable development.



**Convention on  
Biological Diversity**

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