



Secretariat of the Convention on Biological Diversity

22 May 2007
International Day for Biological Diversity



SCBD/OMG/DA/fd/58049

11 April 2007

NOTIFICATION

International Day for Biological Diversity 2007

Dear Madam/Sir,

As the Secretariat of the Convention on Biological Diversity (CBD) prepares to join the rest of the world in celebrating the International Day for Biological Diversity (IBD) under the theme of “Biological Diversity and Climate Change”, we are pleased to announce the production of two episodes, which were made possible by the generous support of the Government of Norway, to be broadcasted on the TVE series *Earth Report*, consecutively during the current month.

Some information on the episodes and their broadcast dates are indicated below:

- On 14 and 15 April: *Adopt, Adapt and Survive* focuses on adaptation and livelihoods. Many East Africans depend on agriculture for their livelihoods. *Earth Report* shows how adopting new drought tolerant crops and returning to traditional multi-crop farming methods promise the best chance of withstanding the changing climate.
- On 21 and 22 April: *All of a Quiver* focuses on how the changing climate is affecting Africa. How will plants and animals survive climate change? *Earth Report* travels to Southern Africa to see proof of nature already changing, with species winners and losers, and asks how we can help the natural world adapt to climate change.

Moreover, BBC World has designated the month of April to raising awareness on one of the most critical issues facing our planet today. The Climate Watch season will be hosting, throughout the month of April, a series of documentaries and global reports on the impact of climate change and our responses to it.

The Secretariat invites the focal points to kindly disseminate widely this information. For more information on the films you can check the TVE website www.tve.org/earthreport, and for broadcast times adjusted for specific time zones please see BBC World www.bbcworld.com.

On behalf of the Secretariat, I would like to reiterate our thanks to the Government of Norway for their support in promoting IBD this year. I also want to thank all governments and communities around the world for celebrating the International Day for Biological Diversity, with a view to promoting the implementation of the Convention and its objectives.

Please accept, Madam/Sir, the assurances of my highest consideration.

Ahmed Djoghlaif
Executive Secretary

To: CBD National Focal Points



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