



# Secretariat of the Convention on Biological Diversity



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April 23, 2007

## CALL FOR POSTERS

### National Biodiversity Strategies and Action Plans and the 2010 Biodiversity Target

### SECOND MEETING OF THE AD HOC OPEN-ENDED WORKING GROUP ON REVIEW OF IMPLEMENTATION OF THE CONVENTION 9 – 13 July 2007, UNESCO, Paris, France

The Secretariat is pleased to announce that a poster session will be held during the second meeting of the Working Group on Review of Implementation of the Convention (WGRI-2) on the theme of *implementation of national biodiversity strategies and action plans and their contribution (NBSAPs) to the 2010 Biodiversity Target*. This theme has been selected in order to contribute to the focus of the Working Group itself, that is, the in-depth review of the implementation of Goals 2 and 3 of the Strategic Plan, including NBSAPs. The session will provide an opportunity for Parties and others to share experiences and achievements related to NBSAPs and their implementation.

The poster session will be launched at the opening reception of WGRI-2 on the evening of July 9, 2007. The Secretariat plans to publish a compendium of the posters presented at the Working Group in time for the Ninth Meeting of the Conference of the Parties (COP-9), in Bonn, Germany, May 2008.

Please indicate if you intend to present a poster by completing and returning the attached form by email to [secretariat@biodiv.org](mailto:secretariat@biodiv.org) or by fax at +1 (514) 288-6588 at your earliest convenience, and preferably no later than **31 May, 2007**.

Please accept, Madam/Sir, the assurances of my highest consideration.

Yours sincerely,

Ahmed Djoghlaflaf  
Executive Secretary

To all CBD National Focal Points and relevant organizations





## Guidelines for Preparing Posters

General approach: The Posters should:

- briefly describe the National Biodiversity Strategy and Action Plan (NBSAP) or equivalent instrument;
- highlight a limited number of specific achievements in the implementation of the NBSAP; and
- relate these to the goals of the 2010 Biodiversity Target.

The posters should be illustrated with photographs and other graphics. Further guidance on the type of information that should be presented in posters is provided below.

Parties are strongly recommended to use the poster generation tool that has been prepared courtesy of *Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)*. This tool, which is available in English, French, and Spanish, allows the user to easily create posters from their own computer and provides a common framework that will facilitate comparisons of country experiences. The poster generation tool and further information is available via: [www.biodiv.org/wgri](http://www.biodiv.org/wgri). Parties that have not yet completed their NBSAPs and contributors other than Parties are invited to adapt the guidelines, and use of the poster generation tool, accordingly.

The poster should contain the following information:

**Title:** Insert the name of your country followed by the “National Biodiversity Strategy and Action Plan (NBSAP). Alternatively, choose a short and catchy phrase that describes in few words the aspect of the NBSAP or equivalent instrument that will be the focus of the poster.

**Overview of Biodiversity Planning:** Briefly describe your NBSAP or equivalent instrument, including:

- dates of preparation and/or revisions;
- whether the NBSAP or equivalent instrument has been adopted by the Government;
- the main laws or national strategies or plans to which this NBSAP or instrument are linked; and
- a brief description of the major components of the NBSAP organizing body, task force, or advisory committee.

**Description of achievements:** Describe the most important impacts and achievements of the NBSAP. Highlight successes with facts and figures (e.g. area protected, results of actions taken to address threats to biodiversity, concrete results of the mainstreaming of biodiversity into economic sectors, etc.).

**Linking achievements to the 2010 Target:** Link the achievements to the 11 goals of the 2010 Biodiversity Target (see [www.biodiv.org/2010-target](http://www.biodiv.org/2010-target)). The poster generation tool provides a structured way to do this.