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29 May 2009

NOTIFICATION

2010 International Day for Biological Diversity

Dear Sir/Madam,

Celebrating the International Day for Biological Diversity provides an opportunity for individuals, organizations and countries to pay homage to the diversity of life that sustains us all. The day serves as an annual reminder that the efforts being carried out to preserve biodiversity and use it sustainably while sharing the benefits equitably, affects the human well-being and the world in a profound way and brings us one step closer to achieving the goals of the Convention.

On behalf of the Secretariat of the Convention on Biological Diversity (CBD), I would like to express my sincere thanks for your valuable contribution to helping raise awareness on the issue of *Invasive Alien Species*. It is with great pride that I share with the rest of the world your contribution to this successful collaborative achievement. According to information provided to the Secretariat, more than 19 countries have celebrated IDB this year, as well as 19 partner organizations. In the follow-up to the International Day, please send us any additional information about your events to secretariat@cbd.int, and we will include it on our website dedicated to highlighting the celebrations from around the world found at: <http://www.cbd.int/idb/2009/about/celebration/>.

I am pleased to draw your attention to the theme of the upcoming International Day for Biological Diversity in **2010**, which is ***Biodiversity for Development and Poverty Alleviation***. As the day will be marked during the International Year of Biodiversity (IYB), we are happy to provide you with resources to help celebrate the Year. Note that branding and information materials for 2010 IYB and the IDB will begin to be released starting in July 2009.

Now that the International Day for Biological Diversity is officially over, let us keep in mind that there are still many challenges ahead. In keeping with the spirit of the Convention, our urgent work continues as we head towards our ultimate goal of reducing the rate of biodiversity loss and ensuring a sustainable future for all.

Yours sincerely,

Ahmed Djoghlaif
Executive Secretary

To: CBD National Focal Point and International Organizations



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