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13 August 2013

## NOTIFICATION

### Commemoration of the Tenth Anniversary of the Entry into Force of the Cartagena Protocol on Biosafety

Dear Madam/Sir,

As you may be aware, on 11 September 2013, the world community will mark the tenth anniversary of the entry into force of the Cartagena Protocol on Biosafety. The theme for the anniversary is: **10 Years of Promoting Safety in the Use of Biotechnology**.

I would like to invite you to organize national activities and events to commemorate the anniversary and to use the opportunity to highlight the achievements of the Protocol at the national level. An indicative list of possible commemoration activities is annexed hereto for your consideration.

In preparation for the anniversary, the Secretariat has developed the following outreach materials to help promote awareness of the Protocol:

1. A promotional video and short video clips from representatives of Parties and relevant organizations which highlight the achievements of the Protocol. They are available in all six of the official languages of the United Nations on the dedicated web page for the anniversary at <http://bch.cbd.int/protocol/10thAnniversary.shtml>; and
2. An anniversary edition of the *Biosafety Protocol News* which is available at [http://bch.cbd.int/protocol/cpb\\_newsletter.shtml](http://bch.cbd.int/protocol/cpb_newsletter.shtml).

You are welcome to use the above materials in your national commemoration activities and to reproduce and disseminate them widely to your constituents, including the media. Furthermore, you are kindly invited to keep the Secretariat informed of your activities to mark the anniversary. Those activities and other news regarding the anniversary will be made available on the Protocol website.

I wish you very successful and memorable celebrations.

Please accept, Madam/Sir, the assurances of my highest consideration.

Braulio Ferreira de Souza Dias  
Executive Secretary

To: Cartagena Protocol on Biosafety (CPB) National Focal Points, BCH National Focal Points  
CBD National Focal Points (where CPB focal points have not yet been designated)  
Relevant Organizations



Convention on  
Biological Diversity

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**ANNEX: INDICATIVE LIST OF POSSIBLE NATIONAL ACTIVITIES TO  
MARK THE 10<sup>TH</sup> ANNIVERSARY OF THE CARTAGENA PROTOCOL ON BIOSAFTEY**

Media activities

- Issue a press release, incorporating some of the messages contained in the Executive Secretary's statement.
- Arrange radio and television programs and newspaper coverage.
- Organize a news conference addressed by the Minister responsible for biosafety.
- Approach local newspapers to publish articles on the Protocol.

Exhibitions and outreach events

- Organize a public exhibition or fair to display biosafety awareness materials.
- Hold a week of activities focused on the Cartagena Protocol on Biosafety.
- Organize seminars and workshops for various target audiences, including students.
- Organize a national event to mark the 10<sup>th</sup> anniversary.

Publications

- Translate and disseminate biosafety outreach materials in the national language(s).