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15 April 2014

NOTIFICATION

Poster for the International Day for Biological Diversity, 22 May 2014

Madam/Sir,

In Notification 2013-094 (www.cbd.int/doc/notifications/2013/ntf-2013-094-idb-en.pdf), dated 21 October 2013, the Secretariat announced the theme for the International Day for Biological Diversity (IDB) and its plans to develop outreach materials reflecting the designated theme of “*Island Biodiversity*”.

In light of the above, I am pleased to inform you that, in addition to the electronic versions of the IDB logotypes that are available in all six United Nations languages at: www.cbd.int/idb/2014/logo/, a poster commemorating the IDB is now available for downloading at: www.cbd.int/idb/2014/. The poster is available in a resolution suitable for printing.

The Secretariat is also in the process of finalizing an information booklet on this year’s theme, which will soon be made available electronically. Parties and stakeholders are encouraged to reproduce the poster and disseminate it widely, and to make use of the promotional materials when organizing the IDB celebrations.

I kindly remind you to keep the Secretariat informed of your IDB activities, in addition to other noteworthy activities organized by NGOs and other organizations in your countries so that these could be included on the webpage devoted to the 2014 IDB celebrations worldwide: www.cbd.int/idb/2014/.

I wish all of you a successful biodiversity day celebrations.

Please accept, Madam/Sir, the assurances of my highest consideration.

Braulio Ferreira de Souza Dias
Executive Secretary

To: CBD National Focal Points and relevant organizations



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