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26 January 2016

## NOTIFICATION

### Theme of the International Day for Biological Diversity 2016

Madam/Sir,

The Secretariat of the Convention on Biological Diversity (CBD) is pleased to announce that the theme of the International Day for Biological Diversity (IDB) on 22 May 2016 will be:

#### **“Mainstreaming Biodiversity; Sustaining People and their Livelihoods”**

Biodiversity is the foundation for life and for the essential services provided by ecosystems. It therefore underpins peoples' livelihoods and sustainable development in all areas of activity, including economic sectors such as agriculture, forestry, fisheries and tourism, among others. By halting biodiversity loss, we are investing in people, their lives and their well-being.

The thirteenth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 13) to be held in Cancun, Mexico from 4 to 17 December 2016 will focus on the mainstreaming of biodiversity within and across sectors, which is closely linked to this year's IDB theme.

Parties to the Convention as well as relevant organizations and stakeholders are encouraged, as they celebrate the International Day for Biodiversity, to highlight the ways in which biodiversity supports livelihoods.

Parties are encouraged to identify examples of mainstreaming biodiversity which supports sustainable livelihoods. Such examples can be short case studies, video clips, and other information products that support this. The Secretariat would appreciate receiving copies of the materials, or links to any online products, for inclusion in the IDB information package for the year.

As per standard practice, the Secretariat is in the process of developing a variety of outreach materials to help celebrate this important day including, inter alia, the following:

- Key messages for the day;
- IDB Logo; and
- IDB Web page featuring events and information materials and links to partner activities.

Further information will be provided in due course.

Please accept, Madam/Sir, the assurances of my highest consideration.

Braulio Ferreira de Souza Dias  
Executive Secretary

To: CBD National Focal Points and relevant organizations



Convention on  
Biological Diversity

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