



Ref.: SCBD/MPO/AF/DAIN/fd/86231

23 March 2017

## NOTIFICATION

### Logo for the International Day for Biological Diversity 2017

Madam/Sir,

Further to Notification (2017-007), issued on 2 February 2017, announcing Biodiversity and Sustainable Tourism as the theme of the International Day for Biological Diversity (IDB), I am pleased to inform you that as a result of a logo contest organized on the social media platforms of the Convention on Biological Diversity (CBD), a logo has been chosen. The electronic versions of the IDB logotypes, in formats suitable for various media, are now available in the six United Nations languages at [www.cbd.int/idb/2017/logo](http://www.cbd.int/idb/2017/logo). I encourage all Parties and CBD partners to use the logo in the preparation of IDB materials and activities.

In keeping with the spirit of this year's celebration the Secretariat would like to invite all Parties to announce and publicize celebrations for the IDB, as well as to highlight their sustainable tourism initiatives by uploading activities directly on the United Nations Decade on Biodiversity website at [www.cbd.int/undb-new/actions/register](http://www.cbd.int/undb-new/actions/register).

I wish you all a successful IDB celebration.

Please accept, Madam/Sir, the assurances of my highest consideration.

Cristiana Paşca Palmer  
Executive Secretary

To: CBD National Focal Points and relevant organizations