



Ref.: SCBD/MCO/AF/DAIN/fd/87352

21 June 2018

## NOTIFICATION

### Fair on Experiences and Best Practices in Communication, Education and Public Awareness (CEPA) at the UN Biodiversity Conference, Sharm El-Sheikh, Egypt 2018

Madam/Sir,

I am pleased to inform you that the Fair on Communication, Education and Public Awareness (CEPA Fair) of the Convention on Biological Diversity will be organized from 18 to 28 November 2018, on the margins of the UN Biodiversity Conference<sup>1</sup>, Sharm El-Sheikh, Egypt.

The CEPA Fair features two components: (1) an exhibition of outreach materials (kiosks), and (2) a thematic side event (presentation and/or performance). Both components, as well as the modalities of participation, are explained in more detail in the CEPA Fair Guide, which is available online at: [www.cbd.int/cepa/cepa-fair/cepa-fair-guide.pdf](http://www.cbd.int/cepa/cepa-fair/cepa-fair-guide.pdf). Participants are encouraged to present videos, interactive games, multimedia products, theatre and cultural events. Parties and organizations are asked to submit proposals that reflect the following:

**Convention on Biological Diversity:** Communicating implementation of the Strategic Plan for Biodiversity 2011-2020, the 25th anniversary of the entry into force of the Convention and the United Nations Decade on Biodiversity; Projects and initiatives that support achievement of Aichi Biodiversity Target 1; and those that support transformational change.

**Cartagena Protocol:** Innovative ways of communicating to new audiences on activities of 15 years of the Cartagena Protocol on Biosafety and the entry into force of its Supplementary Protocol on Liability and Redress.

**Nagoya Protocol:** Communicating the ways that access and benefit-sharing contributes to the Sustainable Development Goals. The focus should be on new technologies that enable interactive communication.

The Secretariat invites Parties, other Governments and relevant organizations, including those representing indigenous peoples and local communities, to express their interest to participate at the CEPA Fair at their earliest convenience, but no later than 1 September 2018 by sending a message to [cepa.fair@cbd.int](mailto:cepa.fair@cbd.int). Please note that due to restricted room capacity, only a limited number of participants can be offered the opportunity to showcase their work. The Secretariat reserves the right to select the participants.

Please accept, Madam/Sir, the assurances of my highest consideration.

Cristiana Paşca Palmer, PhD  
Executive Secretary

---

<sup>1</sup> The UN Biodiversity Conference comprises the concurrent meetings of the Conference of the Parties to the Convention, the meetings of the Parties to its Protocols, and their High-level Segment: 14th meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 14), 9th meeting of the Conference of the Parties serving as the meeting of the Parties to the Cartagena Protocol on Biosafety (COP MOP 9), and 3rd meeting of the Conference of the Parties serving as the meeting of the Parties to the Nagoya Protocol on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from their Utilization (COP MOP 3), 17-29 November 2018, and their High-level Segment, 14-15 November 2018.

To: CBD National Focal Points, Cartagena Protocol Focal Points, Nagoya Protocol Focal Points, United Nations organizations, non-governmental organizations, intergovernmental organizations, indigenous peoples and local communities organizations, business organizations, educational organizations