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6 July 2018

## NOTIFICATION

### **Celebrating 25 years of Success in Implementing the Convention on Biological Diversity: Call for posters and announcement of poster tool training sessions at the second meeting of the Subsidiary Body on Implementation**

Madam/Sir,

As a contribution to the celebrations of the 25th anniversary of the implementation of the Convention on Biological Diversity, I am pleased to announce that an exhibition of Aichi Posters will be organized in the context of the fair on best practices in Communication, Education, and Public Awareness (CEPA Fair), which will be held on the margins of the fourteenth meeting of the Conference of the Parties (COP 14) and its Protocols from 17 to 29 November 2018 in Sharm El-Sheikh, Egypt.

Aiming at better enabling Parties and other interested entities to develop their individual Aichi posters, training sessions regarding the use of the online poster tool will also be offered during the second meeting of the Subsidiary Body on Implementation which will be held in Montreal, Canada from 9 to 13 July 2018. While training will be available on a drop-in basis, Parties and other entities are invited to reserve specific training times by contacting Mr. Peter Schaurte at: [p.schauerte@geo-media.de](mailto:p.schauerte@geo-media.de).

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), and in close collaboration with the Secretariat of the Convention on Biological Diversity (CBD), has developed the free online tool available at: <https://www.aichi-poster-tool.com/#/> which allows Parties, other Governments, and other interested entities, including sub-national governments, regional organizations and/or related development cooperation programmes, to design a poster and directly attribute activities and outcomes to the achievement of the objectives of the Convention. Users are guided through this process step-by-step until the final poster file is ready to print or for use electronically.

The posters can be used to showcase: facts and figures, strategies, implementation activities, pictures, quotes and maps. Posters can be developed by a taskforce, in a multi stakeholder team or by an individual if all the information is available already – and as such providing a basis to communicate and/or exchange on successes and challenges in CBD implementation at regional, national or sub-national level. Examples of posters that already have been elaborated using the online poster tool are available at: <https://www.cbd.int/cepa/fair/2016/postertool/>.

Posters can also be used for national, and/or internal communication purposes and be submitted for display on a virtual poster exhibition on the CBD website as well as for other relevant platforms and

To: CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, United Nations organizations, non-governmental organizations, intergovernmental organizations, indigenous peoples and local communities organizations, business organizations, educational organizations

fora. Aiming at drawing the larger picture of the international CBD implementation, a vernissage of the posters created by Parties and other stakeholders using the tool, will be held in the context of the CEPA Fair during COP 14. More information on this event will be made available on the website of the CBD in due course.

Parties, other Governments, and other interested entities, including sub-national governments, regional organizations and/or related development cooperation programmes, are encouraged to make use of this innovative tool, and are requested to indicate their interest in having their posters displayed at the CEPA Fair by informing the Secretariat by e-mail at: [secretariat@cbd.int](mailto:secretariat@cbd.int) or by fax at: +1 (514) 288-6588, by **1 September 2018**, as participation in this event is limited.

Please accept, Madam/Sir, the assurances of my highest consideration.

Cristiana Paşca Palmer, PhD  
Executive Secretary