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## NOTIFICATION

### Resources to celebrate the International Day for Biological Diversity 2019 Our Biodiversity, Our Food, Our Health

Madam/Sir,

The Secretariat of the Convention on Biological Diversity is pleased to share with you its webpage for this year's International Day for Biological Diversity (IDB), along with a suite of resources for use in the commemoration of the Day throughout this year. As part of our outreach priorities, the International Day for Biological Diversity offers a unique opportunity to generate a deeper understanding of why biodiversity matters and what people can do to promote ecologically-based values in all sectors of society.

In celebrating the fundamental links between nature, food systems and human health, the theme for 2019, "Our Biodiversity, Our Food, Our Health", has also helped to generate broader engagement with diverse stakeholders to raise awareness and showcase integrated and transformative actions to advance shared goals on biodiversity, food security, health and other related Sustainable Development Goals.

Visit our 2019 International Day for Biological Diversity webpage (<https://www.cbd.int/idb/2019/>) for numerous resources from the CBD secretariat and partner organizations to support your events, media outreach and communications for the IDB. Resources include the 2019 IDB logos, statements, videos, podcasts, action points on "what you can do", fact sheets, recent reports, media articles, and a social media kit to optimize outreach.

The social media kit includes hashtags, graphics and sample posts, as well as other visual assets without text to facilitate broader use in local languages. The 2019 IDB webpage is available and will be updated with additional materials regularly throughout the year, as we continue to share stories from around the world about the socio-economic interconnections that fundamentally rely on biodiversity for our food and health, and for overall human wellbeing, security and prosperity.

I wish you a very fruitful and healthy International Day for Biological Diversity and invite you to share your celebrations by [registering your activities](#) on our webpage. Should you require further information, please contact Mr. Johan Hedlund at [johan.hedlund@cbd.int](mailto:johan.hedlund@cbd.int).

Please accept, Madam/Sir, the assurances of my highest consideration.

Cristiana Paşca Palmer, PhD  
Executive Secretary

To : CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, partner organizations, indigenous peoples and local communities