

NOTIFICATION

International Day for Biological Diversity 2021

Dear Madam/Sir,

The Secretariat of the Convention on Biological Diversity is pleased to announce the slogan of the International Day for Biological Diversity (IDB) on 22 May 2021:

“We’re part of the solution”

The slogan was chosen to be a continuation of the momentum that was generated last year under the over-arching theme “Our solutions are in nature”, which served as a reminder that biodiversity is the answer to several sustainable development challenges. From nature-based solutions to climate, health issues, food and water security, and sustainable livelihoods; biodiversity is the foundation upon which we can build back better.

As the world continues to grapple with the pandemic, IDB 2021 will once again be celebrated virtually. The Secretariat is therefore soliciting videos and written statements from all regions of the world on the theme “We’re part of the solution” and what it means for each Party and for individuals. The plan is to roll these out across the different time zones on 22 May, thereby emphasizing hope, solidarity, and the importance of working together at all levels to build a future of life in harmony with nature.

Furthermore, I am pleased to inform you that the IDB 2021 logotype is now available in English. The logotype in the other five United Nations languages will be available shortly. This year, the logo can be customized. Please visit www.cbd.int/biodiversity-day/logo for more information.

As per standard practice, the Secretariat is in the process of developing a variety of outreach materials to help celebrate this important event. These materials, as well as other details, will be available in due course at www.cbd.int/biodiversity-day and shared on our social media platforms (@UNBiodiversity).

Please accept, Madam/Sir, the assurances of my highest consideration.

Elizabeth Maruma Mrema
Executive Secretary

To: CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, relevant organizations, and indigenous peoples and local communities

