

NOTIFICATION

Logo for the International Day for Biological Diversity 2021

Dear Madam/Sir,

Reference is made to Notification [2021-016](#) issued on 11 March 2021, announcing the theme of the International Day for Biological Diversity (IDB) on 22 May 2021: “We’re part of the solution”.

I am pleased to inform you that the electronic versions of the IDB logotypes, in formats suitable for various social media platforms, are now available in the six United Nations languages at www.cbd.int/biodiversity-day/logo.

Furthermore, the online tool that allows you to customize the IDB logo is now ready and available [here](#). I encourage all Parties and partners of the Secretariat of the Convention on Biological Diversity to create a custom logo, to use it in their promotional materials and activities.

As the world continues to grapple with the pandemic, Biodiversity Day 2021 will once again be celebrated virtually. With this in mind, the Secretariat stands ready to assist with your national plans and with customizing the logo.

I invite Parties, partner organizations and stakeholders that have already initiated national plans for activities to celebrate Biodiversity Day 2021 to keep the Secretariat informed of such plans by sending an e-mail to secretariat@cbd.int, and to also ensure that the event is well covered by the media.

As per standard practice, the Secretariat is producing a variety of outreach materials to help celebrate this important event. These materials, as well as other details, will be made available at www.cbd.int/biodiversity-day and shared on our social media platforms (@UNBiodiversity).

Please accept, Madam/Sir, the assurances of my highest consideration.

Elizabeth Maruma Mrema
Executive Secretary

To: CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, relevant organizations, and indigenous peoples and local communities

