Ref.: SCBD/OES/DAIN/MB/FD/90892 10 March 2023

**NOTIFICATION**

**Call for nominations for the Informal Advisory Committee on**

**Communication, Education and Public Awareness**

Dear Madam/Sir,

The purpose of this notification is to invite nominations from Parties, relevant organizations, indigenous peoples and local communities, youth, women, business, finance, and civil society for participation in the Informal Advisory Committee on Communication, Education and Public Awareness (CEPA-IAC) for the biennium 2023-2024.

The CEPA-IAC was established by the Conference of the Parties to the Convention, at its seventh meeting, through its decision [VII/24](https://www.cbd.int/doc/decisions/cop-07/cop-07-dec-24-en.pdf). The mandate of the IAC is to review, monitor and provide advice to the Executive Secretary on the Programme of Work for Communication, Education and Public Awareness, according to the guidelines established by decisions adopted by the Conference of the Parties.

Taking into account that Members are recruited for terms of two years, with a possibility of renewal and that the term of the current members for the IAC in the biennium 2019-2020 has expired, new applications for participation are being considered. Accordingly, all Parties, relevant organizations, indigenous peoples and local communities, youth, women, business, finance, and civil society are invited to nominate one expert. Relevant areas of expertise may include, but are not limited, to the following:

* Environmental education
* Social media
* Data mining
* Branding
* Creative visual solutions
* Marketing and public awareness campaigns
* Media engagement

Nominations should be submitted in the form of an official letter signed by the CBD National Focal Point and/or head of organization, together with a duly completed nomination form (attached), curriculum vitae of the nominee, and should be sent by e-mail to [secretariat@cbd.int](mailto:secretariat@cbd.int) or fax to +1 514 288 6588, as soon as possible but no later than **20 April 2023**. The CEPA-IAC members will be selected based on their expertise and taking into account the need to ensure fair and equitable geographical distribution, as well as gender balance.

Subject to the availability of funding, and in line with the decision on Communication adopted at the fifteenth meeting of the Conference of the Parties in December 2022, the CBD Secretariat plans to hold at least one meeting in person and informal online discussions of the CEPA-IAC during this intersessional period 2023-2024. The exact date and venue will be communicated in due time. The outcomes of CEPA-IAC’s work will be reported to the sixteenth meeting of the Conference of the Parties in 2024.

Please accept, Madam/Sir, the assurances of my highest consideration.

David Cooper

Acting Executive Secretary

**NOMINATION FORM**

**Informal Advisory Committee on Communication, Education and Public Awareness**

|  |  |
| --- | --- |
| **Personal information** | |
| 1. Name of the Expert |  |
| 1. Current Job/Functional Title |  |
| 1. Contact Details   Department/Division/Unit; Ministry/Organization; Address; Telephone/Mobile number; E-mail address |  |
| **Background and experience** | |
| 1. Main responsibilities in the current position |  |
| 1. Describe your involvement in activities related to Communication, Education and Public Awareness |  |
| 1. Describe your previous engagement and experience relevant to the work of the Convention. |  |
| 1. Describe what contribution you hope to bring to the work of the CEPA-IAC |  |
| 1. Provide any additional relevant information |  |