

## COMMUNIQUÉ

### The logo of the Aichi Nagoya Biodiversity Summit in the sky

*Montreal, 17 June 2010* – In a show of support for biodiversity awareness and the upcoming tenth meeting of the Conference of the Parties to the Convention on Biological Diversity, to be held in Nagoya, Aichi Prefecture, Japan, in October this year, Japan Airlines (JAL) has added the logo of the Biodiversity Summit and its slogan, *Life in Harmony, into the Future*, to its Eco Jet.

“By deciding to portray the logo of the tenth meeting of the Conference of the Parties on its plane, Japan Airlines has raised the stakes very high for future hosts of meetings our Conference of the Parties,” said Ahmed Djoghlaif, Executive Secretary of the Convention on Biological Diversity. “I congratulate JAL for this major contribution in raising public awareness for the Aichi-Nagoya biodiversity summit, thus also making a distinct contribution to the success of the celebration of the International Year of Biodiversity.”

A strong supporter of the 2010 International Year of Biodiversity, JAL introduced the new COP 10 Eco Jet on 13 June, 2010, serving domestic routes. The JAL Eco Jet, a Boeing 777-200, was first introduced in 2008. JAL has subsequently received recognition as an Eco-First company by the Japanese Ministry of the Environment.

The Nagoya Biodiversity Summit will take place in Aichi-Nagoya from 11 to 29 October 2010. At the meeting, the 193 Parties to the Convention on Biological Diversity will make decisions that will set the pace of global biodiversity policy for the next decade and beyond.

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