



MEDIA ADVISORY

International Day for Biological Diversity 2021 “We’re part of the solution”

- Slogan, “We’re part of the solution” reminds us that our actions are needed to ensure that biodiversity is protected in order to ensure sustainable development.
- Sustainable lifestyle choices must be made available to everyone, everywhere.
- Solutions exist to protect Earth’s genetic diversity on land and sea, everybody has a part to play.
- Countries to adopt robust, ambitious post-2020 global biodiversity framework in October, relevant for both the post-pandemic period of reconstruction and in building the resilience needed in the face of growing environmental, health and development challenges.

What: International Day for Biological Diversity

When: Saturday, 22 May 2021

Where: Virtually www.cbd.int/biodiversity-day

Context: Biodiversity is declining at an unprecedented and alarming rate, with pressures intensifying. We are depleting resources faster than nature can replenish them. **COVID-19 crisis highlights just how critical the health of nature is for human well-being and sustainable development. By reversing biodiversity loss, we can improve human health, realize sustainable development, and address the climate emergency.** Solutions exist to protect Earth’s genetic diversity on land and sea. Everybody has a part to play. **Sustainable lifestyle choices are the key. The choice to live sustainably must be made available to everyone, everywhere.** This means better policies that promote government, business and individual accountability. **We all need to be part of a movement for change.** This year, **world leaders will meet in Kunming, China, to agree on an ambitious post-2020 global biodiversity framework.** Let us support their mission by advocating for nature. **Let’s all be part of the solution.**

Quotes: **António Guterres, UN Secretary-General:** “We need to protect nature, restore ecosystems and establish a balance in our relationship with the planet. The rewards will be tremendous. By reversing biodiversity loss, we can improve human health, realize sustainable development and address the climate emergency. Solutions exist to protect our planet’s genetic diversity on land and at sea. Everybody has a part to play.”

Elizabeth Maruma Mrema, Executive Secretary, Convention on Biological Diversity: “World leaders are presently embarking on a journey to negotiate an ambitious post-2020 global biodiversity framework that will be agreed later this year at COP-15 in Kunming, China. It is imperative that we get a compact that will support and enable



transformative change and alter the behaviour of people, businesses and governments around the world.”

Important links:

2021 International Day for Biological Diversity: www.cbd.int/biodiversity-day

2021 Message from UN Secretary-General, António Guterres: www.youtube.com/watch?v=xKtXf2h79_M

2021 Message from CBD Executive Secretary, Elizabeth Maruma Mrema:

www.youtube.com/watch?v=pH9X72wClGI

2021 Messages: www.cbd.int/biodiversity-day/messages

2021 Celebrations: www.cbd.int/biodiversity-day/celebrations

2021 Logo: www.cbd.int/biodiversity-day/logo

About the International Day for Biological Diversity: www.un.org/en/observances/biological-diversity-day

Social media:

Trello board: <https://trello.com/b/hSniwkr/biodiversity-day-2021>

facebook.com/UNBiodiversity

facebook.com/UNBiodiversityConvention

twitter.com/unbiodiversity

instagram.com/unbiodiversity

linkedin.com/company/unbiodiversity

ADDITIONAL NOTES

Preparations for the Post-2020 Biodiversity Framework:

www.cbd.int/conferences/post2020

Updated zero draft of the post-2020 global biodiversity framework:

www.cbd.int/article/zero-draft-update-august-2020

UN Biodiversity Conference – 11-24 October 2021 (Fifteenth meeting of the Conference of the Parties to the Convention on Biological Diversity): www.cbd.int/meetings/COP-15; Tenth meeting of the Conference of the Parties serving as the meeting of the Parties to the Cartagena Protocol on Biosafety: www.cbd.int/meetings; COP-MOP-10 Fourth meeting of the Conference of the Parties serving as the meeting of the Parties to the Nagoya Protocol on Access and Benefit-sharing: www.cbd.int/meetings/NP-MOP-04

The Convention on Biological Diversity (CBD) Opened for signature in 1992 at the Earth Summit in Rio de Janeiro, and entering into force in December 1993, the CBD is an international treaty for the conservation of biodiversity, the sustainable use of the components of biodiversity and the equitable sharing of the benefits derived from the use of genetic resources. With 196 Parties, the CBD has near universal participation among countries. The CBD seeks to address all threats to biodiversity and ecosystem services, including threats from climate change, through scientific assessments, the development of tools, incentives and processes, the transfer of technologies and good practices and the full and active involvement of relevant stakeholders including indigenous peoples and local communities, youth, NGOs, women and the business community. The Cartagena Protocol on Biosafety and the Nagoya Protocol on Access and Benefit-Sharing are supplementary agreements to the CBD. The Cartagena Protocol, which entered into force 11 September 2003, seeks to protect biodiversity from the potential risks posed by living modified organisms resulting from modern biotechnology. To date, 173 Parties have ratified the Cartagena Protocol. The Nagoya Protocol aims at sharing the benefits arising from the utilization of genetic resources in a fair and equitable way, including by appropriate access to genetic resources and by

appropriate transfer of relevant technologies. Entering into force 12 October 2014, it has been ratified by 130 Parties.

For more information: David Ainsworth +1 514 561 2720 or david.ainsworth@cbd.int; Johan Hedlund johan.hedlund@cbd.int.
